

influencers@

Peer pressure rocks. That's how we roll.

Street Teams | Product Sampling | Event Marketing | Tours | Market Research

influencers@ is an **influence marketing** agency that hits the streets and interwebs to help brands and solutions become the most talked about, wanted, and shared among the 18 to 30 year old demographic.

How we deliver

We are influential - We engage young consumers on and offline - where they work, go to school or play. We know what young people like and want because we are young ourselves. So, we apply our peer-to-peer impact to your marketplace. You get targeted leads from consumers with intent to buy and brand advocates for life.

We start on the streets - Our teams of college-aged brand promoters hit the streets, dorms, events, clubs, beaches, professional settings, malls and other high traffic areas to identify your targeted consumers and influence them to make a call to action.

We promote on & offline - We have a proven method for driving awareness, traffic or digital sign-ups via on and offline promotions. We even can get consumer data and feedback about your brand to help further promote your product or solution.

We do events - We will create an event theme, select the right time, place and brand experience that will make authentic connections. Your event can be totally managed by our staff from start to finish including invites, food, and clean up.



Let's do it.

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Boston, MA

Results

CollegeFest

Engaged 50,000 Facebook fans in 4 weeks

Campus Live

Identified and registered 300 qualified challenge players in one morning

ROCKSTAR

Engaged 15,000+ fans in just 9 months

Organized over 150+ campus ambassadors at 20 New England schools

PXT Money

Organized recruitment events and on-boarded 20 college brand ambassadors

Google+ Pages

Signed up 150 student organizations in one month

Procter & Gamble

Attracted 1000 Facebook fans in 3 days