

Thriving Beach General Store On The Beautiful NC Coast

The story of this business is the throngs of North Carolinians and people from all over the US that visit the NC beaches. They all pack themselves in these barrier islands to enjoy the water and sand.

It is all those people and the fact that there was no competition for 8 miles in either direction that brought an experienced retailer to build this business. The owner is not finished yet with sales at \$1mil in 2011 and his vision of \$2mil. Unfortunately a loved one is ill and he must sell.



The store does a large grocery business at competitive prices.



Beer sales are strong in the summer. Wine sales have been a pleasant surprised the owner.



We have a deli where you can see we stay with high quality products. We even custom cut steaks!

Remember, our customers have to buy from us or take a two lane bumper-to-bumper ride for 8 miles. We could charge more, but we don't. Our customers absolutely love us!

We are even considering putting a Subway franchise in as "take out only." We have almost all the equipment and can add it without losing floor space. There is no fast food close to us. We would kill it!



Yes, we sell lots of high quality Sperry brand shoes as well as hats, swimsuits, T-shirts, and flip flops.



It may stun you to know how many boogie boards and beach chairs we sell!

Every family needs a pack of beach toys for the young ones.





We don't sell high end fishing supplies, but good quality at fair prices. Can Dad afford to take his son fishing? You bet!

This store is 15,000 square feet and it did \$1 million in 2011. The current owner will do some financing and sincerely wants the store to continue its growth and success. So, you can count on his continued goodwill and help.

He is projecting a 15% increase in sales this year and the bottom line at \$150-175k. You can close the store in November, December and January and actually make more in the year due to not losing money those months. If you think this is the business and the life for you, call Mark Richie at Sunbelt Business Brokers in Raleigh NC.

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