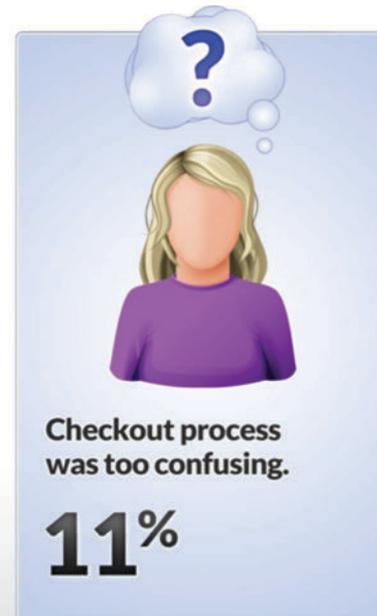# Recover Abandoning Visitors
with UpSellit's SmartAgent Automated Chat

To understand why SmartAgent Abandonment Chat works so well, let's look at the top reasons online shoppers abandon.

Shipping and handling costs were too high.

44%

Price was higher than I was willing to pay.

25%

Checkout process was too confusing.

11%

I didn't have enough information.

10%

Understanding Shopping Cart Abandonment
Forrester, 2010

SmartAgent works to overcome these reasons.

- answers frequently asked questions
- addresses common concerns
- offers dynamic product information
- provides segmented incentives
- assists site navigation
- collects remarketing information
- promotes social media engagement

SmartAgent chat assists customers the instant they abandon.

SmartAgent is the most advanced automated sales chat solution on the web.

Customer Question

↓

Syntax Correction

↓

Rhetoric Abstraction

↓

Conditional Modification

↓

Compound Recognition

↓

Processed Input

- complex natural language parsing

- sophisticated knowledge base architecture

- friendly & professional personality

- 100+ custom client responses

- dynamic site content integration

- ongoing knowledge base optimization

SmartAgent will instantly increase conversions & gather actionable insight.

PetCareRx — *America's most affordable pet pharmacy*   *"25% increase in sales"*

LifeLock — *Guarantee Your Good Name*   *"critical to our success"*

ALLDATA   *"exceeded our expectations"*

GOURMETSTATION — *FINE DINING DELIVERED.*   *"10% increase in our sales"*

Every SmartAgent is completely customized to match your brand.

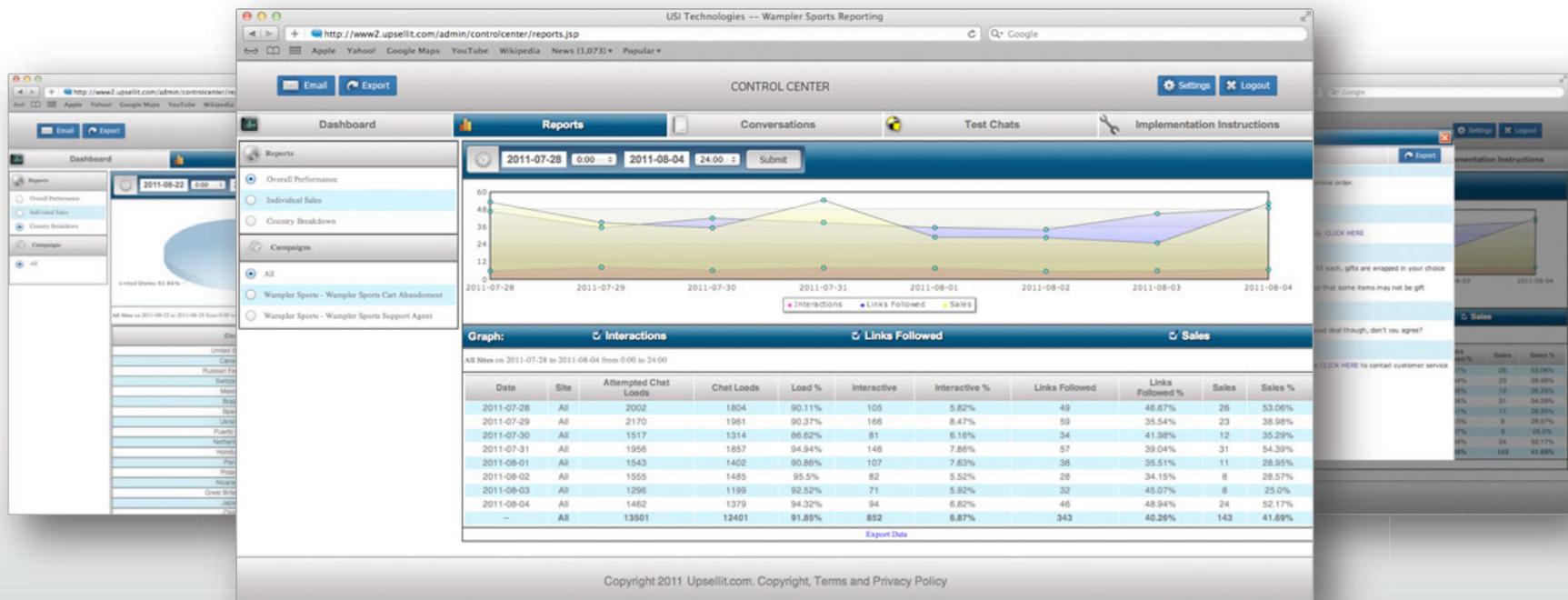# Complex business rules target specific traffic segments.

Target and suppress traffic by session data and visitor details.

Every SmartAgent campaign is continually monitored & optimized by UpSellit.

SmartAgent typically provides an immediate 10% lift, and reaches 15-25% after 3 months of optimization.

Create & download performance reports with complete analytics.

SmartAgent is fully managed and 100% pay-for-performance.

• No Fees or Hidden Charges

• No Client-Side Development Required

• Simple, One-Time Implementation

• Secure Client-Side Reporting

• 24-Hour Client Support

Get Started Risk-Free!

1. Strategy Consultation
2. Design & Messaging Review
3. Functioning Demo Review
4. Copy & Paste Integration

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