Mobile Web Design Packages

Why Do You Need Mobile Website for Your Business?

- There are 4 times more mobile phones than computers.

- The growth of Mobile Web has been Exponential and we are still at the beginning of the cycle.

- By 2014 mobile web will be bigger than desktop internet usage.

- Vast majority of websites were designed with a large desktop computer screen in mind, whereas the average smartphone screen is only 3.5 inches or less. Consumers using their smart phones become easily frustrated with the navigation difficulties and walk away with a negative impression of the company while walking toward businesses that do have mobile-optimized websites.

- Good mobile user experience requires a different design than what's needed to satisfy desktop users.

Mobile Web Site Features	Startup Mobile	Small Business	Corporate Mobile
Your Mobile Web Site will display beautifully on smartphones (iPhone, Android, Windows Phone 7, RIM BlackBerry, Nokia, and all other phones)	✔	✔	✔
Automatic Mobile Detection and Redirection If mobile users arrive at your full site's URL, they will be auto-redirected to your mobile site with advanced user agent detection - WURFL, Compact WURFL, FIXED	✔	✔	✔
Free .MOBI domain and custom email account	✔	✔	✔
Advanced image adaptation and compression	✔	✔	✔
Expandable Touch Menu	✔	✔	✔
Custom Mobile Pages (Home, About Us, Services, Products, Contact Us and Location Pages)	✔	✔	✔
YouTube Integration	✔	✔	✔

Feature			
Location Map & Directions	✓	✓	✓
Social Media Integration Facebook, GooglePlus, Twitter, LinkedIn, YouTube, Pinterest	✓	✓	✓
AJAX animations for page transitions	✓	✓	✓
Rock solid JQuery Mobile framework	✓	✓	✓
Embedded Youtube (Videos will automatically be converted to mobile links)	✓	✓	✓
Click-to-Call This feature allows visitors to click and place a call to your business. The Click to Call feature is extremely useful because it is the easiest way to have mobile visitors contact you	✓	✓	✓
Better Usability When people access mobile-optimized sites using mobile devices, their measured usability is much higher for mobile sites than for full sites.	✓	✓	✓
Link From Your Full Site A clear link from your full site to your mobile site for users who end up at the full site despite the redirect.	✓	✓	✓
Link From Your Mobile Site A clear link from your mobile site to your full site for those (few) users who need special features that are found only on the full site.	✓	✓	✓
Mobile App Icon/Logo Your logo will show as Mobile App icon on mobile phones.	✓	✓	✓
App Bookmark Module Mobile phone users can add your mobile site to their mobile phone as phone app.	✓	✓	✓
Slide Show Animation Slide show of your products, services, work portfolio, menu, etc.		✓	✓
Mobile Directory Registration We will register your mobile site with mobile web search sites as well as GPS databases such as TomTom, Navmii, CoPilot.		✓	✓

Feature			
QR Code Module Your custom QR code will direct visitors to your mobile website. Smartphones can easily scan QR codes making it popular to direct to mobile sites.		✅	✅
SEO Friendly URLs Search engine friendly URLs are a key strategy to make sure your mobile site will be found on search engines.		✅	✅
Visitor Tracking & Analytics Module This module makes it easy to track the traffic going to your mobile website. You can track page views, unique visits, and all other stats to your mobile website.			✅
Mobile Site Map We will create custom mobile sitemaps and register to Google and BING search engines.			✅
Premium Directory Registration We will register your business to more than 30 premium online directories such as YellowBook, Yahoo, Superpages, YellowPages, etc.			✅
Monthly Mobile Hosting	$39.95	$49.95	$149.95
Setup Fee (one time)	$850	$1250	$1495
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