

BÖXIECAT™ SUBSCRIPTION CAT LITTER



Free
Home
Delivery

BÖXIECAT™

Boxiecat is America's first and only subscription cat litter service.

All subscriptions come with fast and free home delivery, including to Alaska and Hawaii. Subscribers save time, eliminate round trips to the store, and put an end to lifting and luging heavy containers. The service features personalized shipment timing and vacation holds. Payments are made on a per shipment basis, and subscribers can pause or cancel their account at any time. A necessity for the 86.4 million pet cats in the U.S., Boxiecat provides a unique and convenient solution to the problems associated with cat litter. Boxiecat has subscribers in 45 states and is Better Business Bureau accredited.

Boxiecat manufactures its own brand of Veterinarian recommended, all natural, premium clumping clay. Hard clumps form on the top rather than soaking to the bottom of the box, making litter care a breeze. Boxiecat litter stays ultra-clean even after weeks of scooping. It is unscented and completely eliminates ammonia odors without using fragrance as a masking agent. An over 99.9% dust free cat litter, it is hypo-allergenic and long lasting.

"This is truly the **BEST** litter" -Dr. Lisa Franck D.V.M.

Boxiecat benefits cats:

- No more running low or running out.
- Keeps the litter box ultra-clean and fresh throughout use.
- Subscribers report high cat acceptance and comfort level with Boxiecat brand litter.
- Subscribers report low dust content helps with allergies and nasal infection issues.
- Subscribers report lessening of litter box related behavioral issues such as avoidance.
- Subscribers report lessening of UI infections in cats due to Boxiecat brand litter's effective hygiene.

Boxiecat has a **Shelter Partner Program** that raises awareness for shelter initiatives and goals. The co-sponsorship program allows Boxiecat to divert normal marketing expenses toward the well-being of cats, and, at the same time, lend a hand in raising local and national awareness of shelter initiatives and goals such as adoptions and donations. The program includes donations for referred subscribers, discounts for adoption packets, social media and PR support, and bulk litter.

Boxiecat subscribers gain a **environmentally friendly** way of getting cat litter. Subscribers eliminate round trips to the store. Because Boxiecat ships via USPS which already stops at each house in America six days a week, the service virtually eliminates the carbon pawprint associated with getting cat litter. Taking advantage of existing distribution routes, rather than creating new ones, saves an estimated 40,000 lbs of carbon dioxide emissions for every 1,000 subscribers annually.

Boxiecat uses Cradle to Cradle™ certified shipping boxes - the highest environmental certification for manufacturing that considers the full life-cycle of a product. Additionally, the need for void fillers is eliminated by using appropriately sized shipping boxes, a step that also increases available capacity inside Postal Service vehicles.



Subscriber Success Stories

“This is truly the BEST litter! I have used every litter on the market. I have spent a ton of money on expensive litters. I have used all of the clay and non-clay litters, as well. My cats have always preferred clay, but I couldn't stand the smell or the difficult clean up. Until Boxiecat! I am a veterinarian with 6 cats, and often have extra foster cats or kittens running around. This litter clumps really well, so the litter lasts longer because you don't have the broken up chunks of urine that fall from the scoop. I love this stuff and recommend it to anyone and everyone! I tell all my clients about it, too!”

Dr. Lisa Franck D.V.M, California

“I have a multiple-cat household, and also work at a cat shelter. I have tried all kinds of litter over the years, but NOTHING can hold a candle to Boxiecat! This product is simply the best! It is truly dust free, but best of all, the odor control is amazing. There simply is no litter box smell--ever--in my home since I started using this product. Additionally, the litter doesn't stick to my cats' paws--so no more tracking litter around the house, either!”

Kelley, Shelter Operations Manager at Caring For Cats, Inc. In North St. Paul, MN

“I saw your ad on Facebook and figured, what do I have to lose? I immediately noticed the absence of dust when I filled the box. In fact, that first box is almost a month old now and it is still clumping strong...the cats started ignoring the second box in the house until I filled it with Boxiecat litter. I am truly amazed by your product. So, fantastic job. I'm sure to be a customer for a long time to come. I'm telling the cat owners in my life about your product.”

Gary Fortcher, and Isis, Kenobe, and Cera, New York

“I love this litter!!! No dust and no smell...the best...”

Pepper Karansky, and Wiley, Me Too, and Missyboo, California

“You offer a great service at an affordable price. Every cat lover should know it's available!!!”

Becky Myers, and Kiele the cat, Hawaii

“I can't tell you how great it is not to have to lug heavy bags home anymore. Thanks Boxiecat.”

Leslie Dick, and Peter, Paul, and Mary, Michigan

“You won't find a better brand at the store. Plus it comes automatically so you don't have to worry about running out!”

Hadley Porter, and Medina the cat, California

“This is the best clay litter I have found on the market. It does what it claims to do. It has no overwhelming perfumy scent...and doesn't track all over the house. The blessings of having it delivered to my front door on my own schedule is great... This is a product that I will use and recommend for a very long time.”

Cindi Warn, and Sassafrass the cat, California

“I took the leap and tried Boxiecat...this stuff really works! You get it delivered right to your front door on a schedule you choose...no lugging around those heavy containers from the grocery store to your car to your doorstep. That's a big plus for us old folk. Pricing is fine too, free shipping included.”

Marcdaavid Cohn, and Marley the cat, Ohio

“I have been using the boxicat for a month now..Its great..no ammonia smell..I can hardly believe that. Many others say no ammonia or reduces odor...that was the hardest part of cleaning a litter box..that smell of ammonia...but its gone..really..and I don't have to haul a box from the store to the car to the house...its mailed to me and easy open box and bag....so glad I tried it and will keep using it...”

Mary Lukowski, and her two cats, Wisconsin

“I just want to say Boxiecat rocks!! Not only is the quality WAY better than any other on the market - but the customer service is incredible as well!!! HIGHLY RECOMMEND THEM!!

Evelyn Ferry, Illinois

BÖXIECAT™

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Litter For Modern Cats™
FREE HOME DELIVERY

CONVENIENT EASY GREEN QUESTIONS?

The best cat litter, delivered.™

"You won't find a better brand at the store. Plus it comes automatically so you don't have to worry about running out!"
Hadley, and Medina the cat, California
See more testimonials

Subscribe Now

How It Works

Set your home cat litter delivery schedule and relax because you'll never have to shop for litter again.

As Featured In: The Washington Post USA TODAY SF Gate San Francisco Chronicle



Boxiecat Recommendation Engine™
A unique app that helps subscribers calculate how much litter they need, and how often.

Outstanding Customer Care
Subscribers receive customer care from the dedicated Boxiecat Team.

Gift Certificates
Single shipment Gift Certificates are available to share this new way to get cat litter.

box, and you won't have to remember to get more litter. Signing up is easy!

Like 5k Send

Free Home Delivery

Subscribe Now

Price | Additional Info

Highest quality
Give your cat the best. Boxiecat quality makes a noticeable difference. Unscented, it eliminates ammonia odors without using fragrance as a masking agent. It's over 99.9% dust free, hypoallergenic, and contains no chemical additives. Boxiecat is perfect for single as well as multi-cat households.

Cleanest clumps
Boxiecat litter stays ultra-clean throughout use. Hard clumps form on the top, rather than soaking to the bottom of the box. Boxiecat's smaller and lighter clumps hold together during scooping, making litter care a breeze. Boxiecat works wonders in regular, sifting, and automatic litter boxes.

YAHOO! NEWS Examiner

"A New Cat Litter Sanity Solution." - Becky Starr

Called "The best cat litter." (Learn why below)



CONVENIENT EASY GREEN QUESTIONS?

Lower your carbon pawprint.™

"I love this litter!!! No dust and no smell...the best..."
Pepper, and her three cats, California
See more testimonials

Subscribe Now

How It Works

Put an end to annoying trips to the store with fast and free delivery by USPS. With Cradle to Cradle certified shipping boxes and minimal packaging, being green is a breeze.

See your green savings

Like 5k Send

As Featured In: The Washington Post USA TODAY SF Gate San Francisco Chronicle YAHOO! NEWS Examiner

"A New Cat Litter Sanity Solution." - Becky Starr

Called "The best cat litter." (Learn why below)



Boxiecat.com

Simple Sign Up

With just a few clicks, subscribers never have to think about getting cat litter again.

Free Home Delivery

Subscribers always receive free home delivery, including Alaska, Hawaii and the U.S. Territories.

Personalized Shipment Timing

Subscribers can sign in to adjust their shipment frequency, insuring they never run out of fresh litter.

Green Shipping

By having Boxiecat bring the litter, subscribers lower their carbon pawprint.

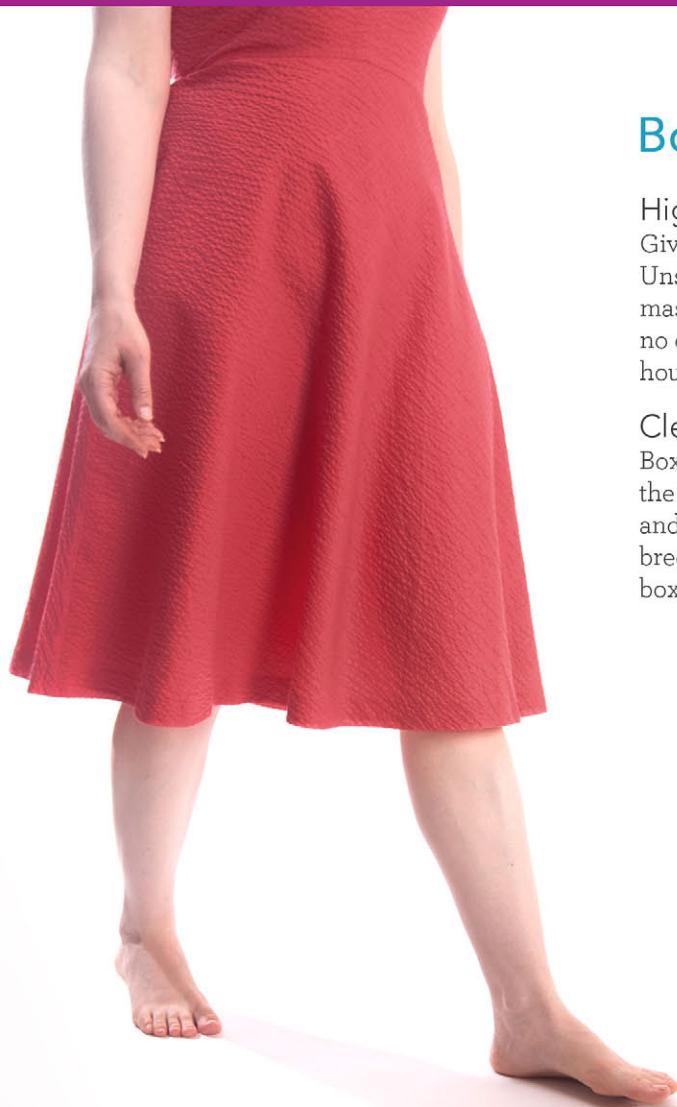
Tracking Numbers

Subscribers receive tracking numbers in their shipment notification emails.

Help Center

Instant solutions to most subscriber needs can be found in the Boxiecat.com Help Center.

BÖXIECAT™



Boxiecat Brand Premium Litter

Highest quality

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As Featured In:

The Washington Post 

SF Gate 
San Francisco Chronicle
NORTHERN CALIFORNIA'S LARGEST NEWSPAPER

chron.com

examiner

CORNELL UNIVERSITY COLLEGE OF VETERINARY MEDICINE
CatWatch
www.catwatchnewsletter.com

treehugger
A DISCOVERY COMPANY

“A New Cat Litter Sanity Solution.” - Becky Starr

*Subscribers call Boxiecat brand
litter “The best cat litter.”*

Free
Home
Delivery



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Boxiecat.com

Boxiecat and Conservation:

Estimating annual carbon dioxide emissions, packaging, fuel, cost, and time savings by Boxiecat subscribers.

	Every 1 Subscriber	Every 1,500 Subscribers	Every 5,000 Subscribers	Every 10,000 Subscribers
Carbon Dioxide emissions saved	40 lb	60,000 lb	200,000 lb	400,000 lb
Fuel saved	2 gallons	3,000 gallons	10,000 gallons	20,000 gallons
Packaging saved	3lbs 6 oz.	5,400 lbs	18,000 lbs.	36,000 lbs.
Cost saved	\$16.00	\$24,000.00	\$80,000.00	\$160,000.00
Time saved	12 hours	18,000 hours	60,000 hours	120,000 hours

Boxiecat eliminates round trips to the store in favor of shared-ride delivery by USPS. Because USPS already stops at each house in America six days a week, our service virtually eliminates the carbon footprint of acquiring litter. In addition, we use USPS award winning shipping boxes which are Cradle to Cradle Green Certified and recyclable. To learn about USPS sustainability efforts, visit their webpage at: <http://www.usps.com/green/welcome.htm>

Carbon dioxide emissions, fuel and cost data comes from Wolfram Alpha(tm), who estimate based on an EPA formula. This data can be recreated by visiting www.wolframalpha.com and entering "carbon dioxide emissions from driving," and "mileage." We assumed an average of 4 miles per round-trip to a petstore per customer, 12 times annually. Mpg was calculated using the North American average for light cars and trucks for both city and highway driving of 24 mpg. 1 subscriber = 48 miles annually. 1,500 subscribers = 72,000 miles annually. 5,000 subscribers = 240,000 miles annually. 10,000 subscribers = 480,000 miles annually. Plastic and packaging was calculated by weighing an average 16lb plastic litter jug(6.5oz) and Boxiecat's packaging(1.7oz), resulting in a savings of 4.8oz/per package and assumes 12 packages per year. Cost data was calculated using an average fuel cost of \$4/gallon and doubling the result for cost of vehicle ownership. Time data was calcualted by assuming one hour per round trip.

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We love cats.