



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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#### **Mixed Roots Foundation Becomes First Community Partner with the San Francisco Giants to Promote Awareness of the Adoption Experience at New 'Adoptee Night' Special Event**

**San Francisco, CA, May 29, 2012** – For the first time, the San Francisco Giants championship baseball team, is promoting awareness of the adoption experience by reaching out to the general public including local businesses, various adoption related organizations, as well as individual adoptees and adoptive families to attend the newly established 'Adoptee Night ' taking place on **Tuesday, July 24, 2012 at A T & T Park in San Francisco, CA.** Mixed Roots Foundation will serve as the first community partner to help reach out to the greater community to participate in the event.

“As an adoptee attending the various San Francisco Giants cultural heritage events every year, I always thought why isn't there a night where adoptees and their families can come out as a community and enjoy a game like all the other events?”, asked Holly Choon Hyang Bachman, Korean adoptee and founder of 'Adoptee Night ' and the Mixed Roots Foundation. “It was then this past year shortly after establishing Mixed Roots that as part of the mission of the foundation, it seemed very fitting to plan 'Adoptee Night ' in community partnership with the San Francisco Giants, so that we could help raise more awareness together about adoption and its impact on the millions of people that are touched by adoption every day.”

“As an organization that serves adopted children and their families, we are grateful for the support of the San Francisco Giants in making adoption a visible and viable option that all members of the community can support and become more aware and be educated about. We are proud to follow in the family tradition of one of the greatest Giants of all time – Willie Mays – himself as an adoptive parent who understands that families can be formed in all sorts of ways and there is no shame associated with being adopted. Go Giants!” expressed Beth Hall, Director of Pact, an Adoption Alliance, adoptive parent and sister to an adopted person.

With 'Adoptee Night ' in its first year, the goal is to get as many people to attend the event, so it can continue to grow and not only further engage the greater adoptee community, but celebrate all people who have been touched by adoption. A portion of all 'Adoptee Night ' ticket proceeds will benefit Mixed Roots Foundation whose mission is to promote and support organizations that serve as a resource to the adoptee community, create more awareness of the adoption experience, and inspire the next generation of adoptees to become leaders in the community.

The San Francisco Giants will play the San Diego Padres starting at 7:15 p.m. Mixed Roots Foundation will also host a separate pre-game gathering taking place from 4:30 p.m. – 6:30 p.m. at Lucky Strike Bowling Alley across from A T & T Park. 'Adoptee Night ' attendees will be able to meet and network with one another as well as participate in various activities before the game. To buy tickets to 'Adoptee Night ', please call 415.972.2298 or visit [sfgiants.com/specialevents](http://sfgiants.com/specialevents). To attend the pre-game gathering or learn about Mixed Roots Foundation, please LIKE Mixed Roots Foundation on Facebook, call 800.659.6958, email [events@mixedrootsfoundation.org](mailto:events@mixedrootsfoundation.org), or visit [mixedrootsfoundation.org](http://mixedrootsfoundation.org) for more details.

