



ClickDimensions invited to join Microsoft BizSpark Plus program

Microsoft Dynamics CRM Marketing Automation vendor recognized by Microsoft for its work on a groundbreaking new Windows Azure platform to be launched in July

ATLANTA – May 30, 2012 – ClickDimensions, developer of the most reviewed and 5-star rated [email marketing and marketing automation solution for Microsoft Dynamics CRM](#) (as reviewed by users on [Microsoft's Dynamics Marketplace](#)) announced today that it has been invited to enter the [Microsoft BizSpark Plus](#) program launched in January of this year.

The BizSpark Plus Program is an extension of the BizSpark Program, designed to provide high potential startups with additional offers, products and services from Microsoft, available through select incubators and accelerators and by invitation only.

In December of 2010 ClickDimensions was recognized by Microsoft to become one of less than 100 companies worldwide to be invited to join the prestigious [BizSpark One](#) program. Now ClickDimensions is expanding its Azure technology footprint with an additional Azure platform that will be launched at this year's Microsoft Worldwide Partner Conference.

"ClickDimensions is the only marketing automation vendor focused exclusively on the Microsoft Dynamics CRM platform and with no integrations to other CRM systems like Salesforce.com" stated ClickDimensions CTO Koren Tako. "Our commitment to continue to expand our use of Microsoft technologies will be evident when we launch our second Azure platform at Microsoft's Worldwide Partner conference in July. No vendor in our space has the complete Microsoft story that we do and we're honored that Microsoft is choosing to reward our choices."

"ClickDimensions is a perfect example of the collaboration offered to promising startup companies" says Shmulik Goldstein, Platform Strategy Advisor of the Microsoft MEA Azure Team, "Leveraging Microsoft's cloud services with Microsoft BizSpark Plus programs and benefits enables organizations like ClickDimensions to more rapidly fulfill their vision".

About ClickDimensions

ClickDimension's Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing Email Marketing, Web Tracking, Lead Scoring, Social Discovery, Campaign Tracking and Forms and Surveys ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit <http://www.clickdimensions.com>, read our blog at <http://blog.clickdimensions.com>, follow us on Twitter at <http://www.twitter.com/clickdimensions> or email press@clickdimensions.com