

## FOR IMMEDIATE RELEASE

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## Quest of the Keys Debuts in Dallas Charter School System

Author Scotty Sanders announces a partnership agreement with Dallas-based Responsive Education Solutions (RES) that aims to teach students literature and character development via Sanders' upcoming fantasy fiction book, Quest of the Keys, which infuses leadership development principles into a young adult fiction story line as the brave Decklen sets out to find the keys to success amid danger and unexpected challenges.

DALLAS, Tex., May 30, 2012— Author Scotty Sanders announces a partnership agreement with Dallas-based Responsive Education Solutions (RES) that aims to teach students literature and character development via Sanders' upcoming fantasy fiction book, *Quest of the Keys*.

RES will use *Quest of the Keys*, which infuses leadership development principles into a young adult fiction story line, as reading material for the 2012-2013 school year in their middle and high schools, and are also creating an educational curriculum to accompany the book.

"I am honored and excited to partner with such a wonderful organization as Responsive Education Solutions" says Sanders, who has been RES' leadership development director for two years where he helped train their superintendents and campus directors. "They have a great vision and tremendous leadership. Being around their staff, it is obvious how much they care about their students."

Quest of the Keys is a story of a young man, Decklen, who left home in disgrace only to narrowly escape slavery and death in the Minca Silver Mines. Sworn to return for those he left behind, Decklen sets out on a dangerous journey of discovery to open a locked golden cylinder containing an ancient scroll with a set of keys that will unlock the true secrets of success. Coauthored by Cindy Sanders and Kevin Lynam, Quest of the Keys will be launched on Sept. 1, 2012.

An entrepreneur, leadership consultant, life coach, and ordained minister, Sanders knows that the best way to engage young adults is via an amazing story. "I set out to weave an intriguing story about eight life application and personal development principles I have been teaching for years," he says.

To be developed by RES director of curriculum Terri Boumann, the special curriculum that will complement *Quest of the Keys* will incorporate several creative activities into the reading assignments.

Expressing her delight with the story, theme, plot, and characters of *Quest of the Keys*, Boumann only has good words to say about this much-talked about book. "Camberly is adorable and funny — she's so spunky! The main character, Decklen,

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is the big brother figure you can look up to and challenge yourself to be more like. The setting is fantasy but not too unrealistic. The plot is excellent! I can't wait for the next two books," she enthuses.

"As a curriculum developer, I love that the storyline hooks readers while the relationship skills woven into the words actually teach you how to be a better person," says Boumann. "Since our society needs positive influences, both parents and teachers will enjoy knowing that this type of material is being used in schools."

RES has around 70 schools all over Texas with over 15,000 students. The schools are branded as Premier High Schools and Quest Middle Schools. For more information, visit RES at responsiveed.com. For more information about *Quest of the Keys*, visit www.questofthekeys.com.

## **About Scotty Sanders**



Entrepreneur, leadership consultant, life coach, ordained minister, and author... Scotty Sanders has a passion to help everyone reach their God anointed potential.

Initially founding and serving as the CEO for a multi-million dollar business, Scotty subsequently spent twenty years in executive and administrative pastor roles for two mega-churches. In 2007 he founded Life Catalyst Consulting, where he still serves as CEO. Scotty's first book, "ONE Focus Living," was a highly successful release in the Christian living genre. He now adds fiction to his repertoire by adapting his popular leadership program "The 8 Keys to Success" to the fantasy story form popular with today's younger audiences. "Quest of the Keys" is an intriguing story which promotes personal growth, learning, responsibility, leadership development, integrity, honor, and purpose.

Scotty was born and raised in Louisiana but now makes his home in Dallas, Texas with his wife Cindy. They have two married children and four grandchildren.

## **About Responsive Education Solutions**

The ResponsiveEd community of schools are tuition-free, public charter schools dedicated to helping students of all ages achieve their full potential.

ResponsiveEd strives to provide options in education. Strongly tied to the communities they serve, the mission of their schools is to provide hope for students through an encouraging, innovative environment where they are academically successful and develop into lifetime learners.

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