

PRESS RELEASE

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True Dual Zone Wine Cabinet featuring patented TriLumina™ Lighting (shown in white)



True Dual Zone Wine Cabinet featuring patented TriLumina™ Lighting (shown in amber)



True Dual Zone Wine Cabinet featuring patented TriLumina™ Lighting (shown in azure blue)

FUNCTIONAL MEETS FABULOUS WITH NEW TRILUMINA™ LIGHTING *Patented TriLumina™ Lighting Adds Sophisticated Style to True Professional Series®*

ST. LOUIS, April 24, 2012—The patented *TriLumina™ Lighting* system by [True Professional Series®](#) brings flexible sophistication to home entertaining. This proprietary lighting system transforms the ambiance of any entertainment space from a gentle white to a warm amber or cool azure blue with the simple push of a button. This unique lighting system adds a luxurious feature to True's products that are unmatched in today's market.

The True Professional Series® *TriLumina™ Lighting* system adds an adjustable elegance to the newest True Professional Series® products including the [Dual Zone Wine Cabinet](#). Designed to fit every space and décor, the Dual Zone Wine Cabinet is crafted to accommodate up to 45 bottles of wine with two distinct temperature zones for perfect preservation and wine service no matter the varietal.

"With the added style feature of TriLumina™ LED lighting, consumers can be sure that their wines are stored in the ideal environment, while also having the flexibility to enhance the mood of any space. Combined with True's exclusive ratings for both indoor and outdoor usage, the Dual Zone Wine Cabinet can be enjoyed in any entertaining area," states True Director of Sales and Marketing Steve Proctor.

Additionally, the *TriLumina™ Lighting* system will be integrated into True's new 15-inch undercounter series scheduled to launch in the fall of 2012.

(MORE)

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[Dual Zone Wine Cabinet information](#)

ABOUT TRUE:

For more than 65 years, True Refrigeration® has been an industry leader in commercial refrigeration. Today, True is the leading choice among top chefs, hotels and beverage providers. Building on this success, homeowners can now experience True Professional Series®, an authentic, commercial refrigeration line refined for the home, including: wine cabinets, refrigerators, beverage centers, refrigerator drawers and beer dispensers. The new series is crafted with the same meticulous attention to quality and detail that top chefs and sommeliers demand. For more information about True and its new True Professional Series®, please call 888.616.8783 or visit www.true-residential.com.

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