

OUR STORY

Skintersection creates skin care products for the real world by taking the best of nature and high tech skin care science and formulating for specific skin types or conditions.

Skintersection Cracking Skin cracked skin care was born out of our founder's affliction with dry cracked fingers. Painful, bleeding hands and fingers led him to try dozens of existing products with no satisfaction. With family among the pioneers of modern skin care, he decided to take on this challenge for himself.

Skintersection created formulas for Cracking Skin that that goes beyond mere moisturization and contain ingredients shown to promote the skin's natural ability to create moisture and build its own protective layer.

Although initially developed for cracked skin, many use our Cracking Skin products on merely dry skin when an ordinary moisturizer won't do.

Skintersection Cracking Skin adds moisture and protection and promotes your skin's own moisture and protective barrier.

Use on:

- Dry Cracked Hands
- Rough Cracked Feet and Heels
- Dry Skin Before or After Winter Sports
- Anywhere Needing Extra Moisturization and **Protection**







SKINTERSECTION™



INFO@CRACKINGSKIN.COM

Skintersection Skin Care PO Box 1909 New York, NY 10021

www.CrackingSkin.com

www.CrackingSkin.com

SKINTERSECTION CRACKING SKIN

CrackingSkin skin care products are formulated specifically for dry, cracked skin. We take the best from nature and high-tech skincare science to create the finest products for dry cracked skin. Cracking Skin products moisturize, protect and help cracked skin heal itself

- Dry Cracked Hands
- Cracking or Bleeding Fingers
- Rough Cracked Feet and Heels
- Dry Skin Before or After Winter Sports
- Areas Needing Extra Moisturization and Protection

CRACKING SKIN 4-WAY ACTION

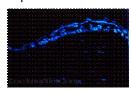
Moisture	Introduces moisture to your skin	Promotes skin's ability to create moisture
Protection	Adds barrier protection to your dry skin	Promotes skin's syntesis of sebum barrier

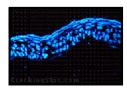
OUR INGREDIENTS

We take the best of nature and skin care science to create the finest products available. We believe that nothing is as important as the quality of ingredients you put on your skin. These are just some of the ingredients that make our products special.

Salicornia extract: Refined extract from this woody plant-based ingredient moisturizes and serves to dramatically increase moisture content in the skin with repeated use. It also helps the skin retain Urea which is an essential component to healthy skin

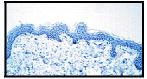
A special lipid compound extracted from natural tomato and barley mimics your skin's natural barrier and helps reduce moisture loss and flaking of the skin.

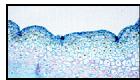




Increased skin barrier after 2 weeks of treatment with this lipid blend (Right)

Brown sea algae extract: This algae has the remarkable ability to resist and thrive repeated cycles of getting wet and drying out as it washes on and off shore. Moisturizes the skin with immediate results that get even more effective with continued use.





Comparison of skin structure (left) and Algae (right)

Odorless menthol soothes skin and helps reduce irritation.

Dimethicone: Helps to soften and protect skin with a barrier that resists weather and water.

Microlayers Complex™ forms multiple layers of protection and care on the skin- almost like time release! This helps our Intense Repair Cream and Serum Stick resist wear off without the greasy feel of other products.

CRACKING SKIN INTENSE REPAIR CREAM

The Original-Intense Repair cream is our richest formulation.

Apply to your severe problem areas such as hands or feet twice a day. Use on painful cracking, fingertips and hands - helps hands stay soft even in winter.



Intense Repair cream's careful formulation forms a non-greasy *microlayers barrier* on your skin that delivers our powerful ingredients to your skin- even through daily activities and hand washing.

CRACKING SKIN SERUM STICK

The Cracking Skin Serum Stick is the result of our unique approach to dry and cracked skin.

Great for cracking fingers or hands. Leave it in your pocket or bag and use it at the first sign of cracking skin to soften skin and prevent additional cracking. Use it after washing hands to counteract the stripping that occurs with soaps and sanitizers.

The Serum Stick contains a concentrated formulation of our unique Cracking Skin ingredient blend- including eleven moisturizers to promote moisture in the skin and create a protective barrier. For best results use the stick as a spot treatment in addition to our original cream.

