



Have an iPad?

We have an App for that!

Introducing **LUMA ENT and Audiology Apps for iPad by Eyemaginations!** With easy-to-understand videos and closed captions, the **LUMA ENT and Audiology Apps** help otolaryngologists and audiologists explain conditions and treatments to patients within the office.

Offering the most innovative form of patient education and marketing software available, **Eyemaginations** has allowed doctors to present complex information to their patients in an engaging, easy-to-understand manner over the last ten years. From the waiting room to the exam room, it is designed to help patients visualize doctors' explanations and better understand treatment options.

The **LUMA ENT and Audiology Apps** were designed to help doctors meet the same level of innovation. As just two in a series of LUMA apps from Eyemaginations, both are perfect in the reception area to engage and educate waiting patients via iPad - a growing and overwhelming preference among US healthcare professionals.

"LUMA iPad apps are an exciting addition to the Eyemaginations product family and will allow further mobility and ease of use in delivering high-quality, on-demand patient education utilizing tablet computing in healthcare."

- Dr. Darwin J. Liao - Seattle, WA

FEATURES

- Closed-captions
- Easy-to-understand videos and visual simulations
- Featuring a library of 30 ENT videos and 15 Audiology videos to choose from
- Available free in iTunes

BENEFITS

- Engage & educate waiting patients
- Present complex information to patients in an engaging, easy-to-understand manner
- Help your patients visualize medical explanations and better understand treatment options



LUMA ENT APP CONTENT

Allergies: Introduction	Otosclerosis: Overview	Sleep Apnea: Overview
Cholesteatoma: Overview	PE Tubes: Overview	Swimmer's Ear: Overview
Cochlear Implants	Parotid Tumor: Overview	Thyroid Overview
Deviated Septum: Overview	Perforated Eardrum: Overview	Tonsillectomy
Enlarged Adenoids: Overview	Rhinitis: Overview	Tonsillitis: Overview
Laryngeal Reflux: Overview	Rhinoplasty Surgery	Balloon Sinuplasty
Laryngitis: Overview	Sinusitis (Acute): Overview	Pillar Procedure
Mastoiditis: Overview	Sinusitis (Acute): Treatment	Snoring
Middle Ear Infection: Overview	Sinusitis (Chronic): Overview	Enlarged Turbinates
Nasal Polyps: Overview	Sinusitis (Chronic): Treatment	Rhinoplasty

LUMA AUDIOLOGY APP CONTENT

Balance Overview	Hearing Aids: Overview	Middle Ear Infection: Overview
Cochlear Implants	Ear Wax: Overview	Otosclerosis: Overview
Hearing Aids: Choosing the Right Hearing Aid	Hearing Loss: Overview	Perforated Eardrum: Overview
Hearing Aids: Other Considerations for Hearing Aids	Hearing Loss: Signs of Hearing Loss	Swimmer's Ear: Overview
Hearing Aids: Two Are Better Than One	How Hearing Works	Tinnitus: Overview



The LUMA ENT and Audiology Apps are now available for download in iTunes. They are free to all Eyemaginations LUMA clients and as a free demo for all others. Look for future apps coming soon within the next few months!

READY TO SET YOURSELF APART?

Give one of our account executives a call at 877.321.5481 or email us at entinfo@eyemaginations.com to schedule a live demonstration. Be sure to ask about our special discount programs.

