

FOR IMMEDIATE RELEASE:

eBook on sale: May 24, 2012

Trade paperback on sale: June 12, 2012

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The provocative erotic novel readers
are comparing to *Fifty Shades of Grey*

Already a *New York Times* and *USA Today* bestselling eBook...
Berkley's trade paperback edition releases with a massive
500,000-copy first print run!

BARED TO YOU
BY SYLVIA DAY

"This is an erotic romance that should not be missed. It will make readers fall in love."

—Romance Novel News

"Full of emotional angst, scorching love scenes, and a compelling storyline."

—DearAuthor.com

"*Bared to You* obliterates the competition with its real, emotionally intense characters that deal with pain and pleasure with honesty."

—Joyfully Reviewed (Recommended Read)

"This was about the hottest, most sensual erotic book I've ever read.... a class A work of erotic fiction that I can't stop thinking about."

—Night Owl Reviews

Fifty Shades of Grey (and its sequels) has taken the world by storm, selling several million copies, introducing erotic fiction to mainstream readers, and turning author E L James into an overnight star. Publishers everywhere are asking "What will all these *Fifty Shades of Grey* fans read next?" Berkley Executive Editor Cindy Hwang let the readers themselves lead her to the answer.

Author Sylvia Day originally self-published **BARED TO YOU** (Berkley Trade Paperback; June 12, 2012; \$15), offering the first installment in her Crossfire series as an eBook and a print-on-demand title. The buzz for Day's erotically-charged novel began within days of the April 3 publication—reviewers across the internet compared the book (favorably) to *Fifty Shades of Grey*. **BARED TO YOU** immediately jumped into the list of top 40 bestselling eBooks at both Amazon and Barnes & Noble. The book is now a national bestseller, landing on both the *New York Times* and *USA Today* bestseller lists.

On May 24, Berkley Books took over the publication of **BARED TO YOU**, releasing a slightly revised eBook edition, complete with brand-new cover art that speaks directly to the *Fifty Shades of Grey* audience. On June 12, Berkley will release a trade paperback edition of the book.

BARED TO YOU is the first book in the Crossfire trilogy about recent college graduate Eva Tramell and billionaire businessman Gideon Cross. The book finds Eva accepting her first job at an advertising firm located in the New York City skyscraper owned by Gideon. When she and Gideon first meet, the chemistry is overwhelming and instantaneous. But both Eva and Gideon bear emotional scars, and a healthy romantic relationship is foreign to them. The trilogy explores the developing physical and emotional relationship of these two complex characters.

Day is known for her romantic and deeply emotional novels and **BARED TO YOU** is no different. While Day explores the exciting and passionate physical relationship Eva and Gideon share, it is the emotional connection between the two that is so captivating. Undoubtedly, readers who want an intense romance and a taste of the darker edge of sensuality will find all they are looking for in Day's newest novel.

The second book in the series, *Deeper in You*, is set for release in October 2012 and the third book is set for release in early 2013.

Sylvia Day is the national bestselling and award-winning author of over a dozen novels written in the romance and urban fantasy genres under several pen names. A wife and mother of two, she is a former Russian linguist for the U.S. Army Military Intelligence. Visit her website at www.sylviaday.com.

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by Sylvia Day
Berkley Books

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