

Press release

For immediate release

Optimal Payments wins three awards for its industry leading Net+ Prepaid MasterCard

Winner of Best Gaming Prepaid Card at Prepaid365 Awards for fourth consecutive year

LONDON, England – Thursday 14th June 2012 – Optimal Payments Plc (LSE: OPAY), a leading provider of online payments, is pleased to announce that its Net+ Prepaid MasterCard[®] has won three awards at the Prepaid365 Awards 2012 announced yesterday.

The Net+ Prepaid MasterCard[®] was selected as the winner in three major categories: Best General Spend Prepaid Card, Best Gaming Prepaid Card and Best Free Prepaid Card categories. This is the fourth consecutive year of winning the Best Gaming Prepaid Card award for Net+.

The Net+ Prepaid MasterCard[®] was also named runner up in four categories: Best Prepaid Card Website; Best Prepaid Card Design; Best Privacy Prepaid Card; and Best Online Shopping Prepaid Card. This recognition by consumers improves upon the performance achieved in 2011.

This is the fourth year of the Prepaid365 Consumer Awards, with over 86 prepaid card entries across 22 categories being voted for by over 345,000 consumer respondents. Prepaid365 is the UK's leading prepaid card comparison website and has been at the forefront of raising consumer awareness of the prepaid card product and industry. The full list of winners is available here: <http://www.prepaid365.com/buzz/prepaidcards/news/>

Optimal Payments has a long standing track record in delivering innovative and customised solutions for its customers, bringing together the payments, fraud and risk management and technology solutions required for today's fast-moving markets. The Net+ Prepaid MasterCard[®], linked to the NETELLER eWallet account, remains one of the leading prepaid cards available to consumers today in nearly 100 countries.

Amit Sharma, CEO and Senior Prepaid Consultant at Prepaid365, the UK's Prepaid Card Portal said:

"In domination which is reminiscent of the Lord of the Rings at the Oscars, the Net+ Prepaid MasterCard has proven to be one of the dominant forces at the 2012 Prepaid365 Awards. Wins in 3 categories, accompanied with 4 runners up gongs mean that the Optimal Payments team have more than matched their award winning performance at the 2011 awards and the consumer love affair with the Net+ proposition continues unabashed. With a free card and 8 currencies to choose from and free debit card loads for UK customers, it is unlikely to end anytime soon either."

Danny Chazonoff, Chief Operating Officer at Optimal Payments, commented:

"We are delighted that the Net+ Prepaid MasterCard has been recognised – again – by consumers as the best general spend, best gaming, and best free prepaid card in the market. Our commitment to continued investment in innovative product developments is unrivalled in the industry and the fact that these awards are voted by consumers is a wonderful commendation of our prepaid card offering."

Further information on the Net+ Prepaid MasterCard[®] is available at www.neteller.com/personal/get-a-prepaid-card/.

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For further information contact:

Optimal Payments Plc

Andrew Gilchrist, EVP Corporate Affairs
Email: investorrelations@optimalpayments.com
Twitter: <https://twitter.com/optimalpayments>

Tel: +44 (0) 203 5447 250

About Optimal Payments Plc

Trusted by businesses and consumers in over 180 countries to move and manage billions of dollars each year, Optimal Payments Plc is the leading payments company offering a true alternative to banks and card schemes. Merchants use the **NETBANX**[®] processing service to simplify how they accept and settle card, direct-from-bank, and cash payments; and the **NETELLER**[®] payment account to increase margins, capture new customers and increase their lifetime value. Being independent has allowed the company to support tens-of-thousands of retailers and merchants in many geographies and across multiple industries.

Optimal Payments Plc is quoted on the London Stock Exchange's AIM market, with a ticker symbol of OPAY. Subsidiary company NETELLER (UK) Ltd is authorised and regulated as an e-money issuer by the UK's Financial Services Authority (FSA).

For more information about Optimal Payments visit www.optimalpayments.com or subscribe at www.optimalpayments.com/feed. Or follow us on twitter @optimalpayments.

About Prepaid365 – The UK's Prepaid Card Portal

Prepaid365 is the UK's leading prepaid card portal online to review, compare and buy prepaid credit cards representing an encyclopaedia of information on prepaid cards, providers and all things prepaid.

The annual Prepaid365 awards, launched in 2009, recognise best in class prepaid propositions and prepaid card providers voted for by consumers and Prepaid365's subject matter experts, respectively with the awards being based on various factors including application process, card design, fee structure, features, functionality, added value and feedback from customer, customer services and the prepaid industry.

Prepaid365 is a trading name of Emotion Associates Limited. For more information about Prepaid365, please visit www.prepaid365.com or email us at press@prepaid365.com or follow us on twitter at @prepaid365