

MIRABELLA[®]



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THE LEADING LINE OF COSMETICS USED BY SALON AND SPA PROFESSIONALS

CLEAN, LUXURY PRODUCTS

Mirabella is committed to providing high-quality, mineral-based prestige products using only the finest ingredients. Mirabella is a complete color cosmetic line comprised of over 200 contemporary products and professional tools.

MODERN COLORS

An extensive array of colors can achieve any desired look, from classic and timeless to fun and fashion-forward. A wide range of shades ensures women of all skin tones will find their perfect match.

QUALITY, INNOVATIVE FORMULAS

The newest formulations and latest in cosmetic technology is used to create exciting and exclusive products.

TREND COLLECTIONS

Limited-Edition Collections released throughout the year offer innovative products showcasing the latest beauty trends.

EDUCATION

Mirabella provides continuous education, from technicals showing how to achieve specific beauty looks to filming instructional application videos and holding in-salon events featuring professional makeup artist makeovers.

SIMPLE

Mirabella takes guesswork out of great makeup. The Fitzpatrick Skin Type Test at mirabellabeauty.com makes it easy to find the ideal foundation shade. Then click over to the Eye Colour Map, which coordinates our eye shadow shades into beautiful trios and quads that work well paired together for a complete eye look.

SOCIAL MEDIA

Strong social media presence includes Facebook, Twitter and the Mirabella Beauty Youtube Channel.
www.facebook.com/MirabellaBeauty
www.twitter.com/mirabellabeauty
www.youtube.com/MirabellaBeauty

MIRABELLA®



COLOUR LUXE LIP GLOSS

AVAILABLE AT WWW.MIRABELLABEAUTY.COM
LAUNCHING 4/2012

THE BASICS Colour Luxe lip gloss creates maximum shine with three-dimensional, light-reflecting shimmer. The combination of iridescent and pearlescent pearls create a star-like effect on the lips, taking Colour Luxe gloss to a new level of color purity, brightness and dimensionality. Vitamin-enriched long-lasting formula moisturizes, conditions, and provides antioxidant protection and anti-aging properties.

Available in 6 shades: Spark (Beige), Blaze (Red), Flicker (Light Pink), Beam (Coral), Flare (Violet), and Wink (Medium Pink).

FORMULATION/INGREDIENT BENEFITS:

- Unique film-form makes gloss long-wearing & transfer resistant
- Custom Vitamin Complex contains the ultimate in antioxidant properties with a specialized combination of vitamins A, C and E to prevent wrinkles and fight off toxins
- Patented Anti-Aging Peptide restores lip tissue, boosts collagen, keeps lips moisturized and increases volume
- Pomegranate Extract contains antioxidants that protect from free radical damage
- Jojoba Oil leaves lips smooth and conditioned
- Monoi de Tahiti is a rich and emollient oil that penetrates skin quickly and acts as a natural barrier against dehydration
- Paraben-free, Lanolin free, Castor Oil free

SRP: \$26

PRESS CONTACT

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