



## **ClickDimensions Recognized as 2012 Microsoft Dynamics Marketplace Solution Excellence Partner of the Year Award Winner**

*Microsoft Dynamics CRM Marketing Automation vendor chosen by Microsoft from a set of nearly 3,000 entrants worldwide as 2012 Microsoft Dynamics Marketplace Solution Excellence Partner of the Year Award winner*

**ATLANTA – June 25, 2012** – Today, ClickDimensions proudly announced it has won the 2012 Microsoft Dynamics Marketplace Solution Excellence Partner of the Year Award. The company was honored among a global field of top Microsoft partners for demonstrating excellence in innovation and implementation of customer solutions based on Microsoft technology.

“Because ClickDimensions is the only vendor that focuses exclusively on marketing automation for Microsoft Dynamics CRM, our solution and service are highly refined for Dynamics marketers” commented ClickDimensions Chief Executive Officer John Gravely. “It is our focus on Dynamics CRM that has allowed us not only to win this award but also to become the [most reviewed, 5-star rated marketing solution on the Microsoft Dynamics Marketplace.](#)”

Awards were presented in multiple categories, with winners chosen from a set of nearly 3,000 entrants worldwide. ClickDimensions was recognized for providing outstanding solutions and services in Microsoft Dynamics Marketplace Solution Excellence.

The Microsoft Dynamics Marketplace Solution Excellence Partner of the Year Award recognizes a Microsoft partner that provided a click-try-buy experience through the Microsoft Dynamics Marketplace powered by Microsoft Pinpoint. The winner had a tested solution available through the Microsoft Dynamics Marketplace, which allowed customers to download, adopt, and purchase. Special consideration was given to innovative solutions (packaged intellectual property, applets, applications, cloud services) that optimized the Microsoft Dynamics CRM or Microsoft Dynamics ERP experience, excellent customer recommendations, traffic driven to listings, and the ability for the solution to effectively convert Microsoft Dynamics CRM or ERP prospects into paid customers.

“The Microsoft Dynamics Marketplace Solution Excellence Partner of the Year Award goes to ClickDimensions. Its [Marketing Automation Application for Microsoft Dynamics CRM](#) solution empowers marketers to drive strong results and we’re pleased to recognize them with this award.” – Doug Kennedy, vice president, Microsoft Dynamics Partners and Support Services

The Microsoft Partner Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions during the past year.



### **About ClickDimensions**

ClickDimension's Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing Email Marketing, Web Tracking, Lead Scoring, Nurture Marketing, Social Discovery, Campaign Tracking and Forms and Surveys ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit <http://www.clickdimensions.com>, read our blog at <http://blog.clickdimensions.com>, follow us on Twitter at <http://www.twitter.com/clickdimensions> or email [press@clickdimensions.com](mailto:press@clickdimensions.com)