“Everyone loves snow globes, there’s something indefinably magical about them. What we wanted to do was bring them back for a new generation.”

“Gift certificates make for fantastic presents, but there’s something very ephemeral about them. With Snomees we feel we’ve created something that has all the advantages of a gift certificate, but packaged in something you can keep forever.”

“The thing I love most about these designs is the obvious love that’s gone into them. Every diorama is just bursting with character and I’m sure it won’t be long before everybody has a favourite.”

“This is just the start. We’ve got plenty of amazing new ideas in the pipeline and we can’t wait to see what people think of them.”

“Each design is built around a theme, so whatever your loved ones interests we can be sure that we’ve got a Snomee for them.”

“We’re really looking forward to seeing where this project goes next. It feels like we’re at the start of a great adventure.”

“We feel like we’ve made something that can appeal to everyone. There are few feelings that top that moment of giving a well received gift, and with Snomee we’re hoping to make a lot more of those moments happen.”

“Everyone has their favourite character. Personally, my favourite is the little Snomee Santa. In all the designs you can see him actually putting his all into every task, whether it’s DIY or trying to keep some books from falling over!”