

## LEAGUES MOBILE APP WINS CTIA 2012 'BEST IN SHOW'; SECURES \$150K SERIES A FUNDING

*LEAGUES - The Social Network for Real World Competition Raises the Stakes of The Casual Game - Partners with National Pool, Dart & Ping Pong Leagues*

New York, (June 28, 2012) -- LEAGUES was named 'Best in Show' at CTIA's Emerging Technology (E-Tech) Awards, beating out mobile powerhouses Samsung, AT&T, Novatel Wireless, and other established industry leaders.

On the heels of its victory, LEAGUES announced it has secured \$150,000 in 'Series A' funding.

"Being recognized as 'Best in Show' by CTIA is a great honor and accomplishment for LEAGUES given the level of competition, it's a real world David and Goliath story" said LEAGUES Founder Bradley Albert.

A nation-wide marketing campaign to promote the app is already in the works and according to Mr. Albert, they are ready to start a revolution.

"LEAGUES is taking the game off the device and merging it with reality, raising the stakes of the casual game...There are enough apps for 'Liking' things; LEAGUES is the app for bruising egos."

LEAGUES - a mobile app designed for iPhone and Android platforms - has created a social community for Real-World Competition featuring the most comprehensive database of game-friendly venues in the country, enabling players to get off their devices - and couches - and compete in person.

Games include Pool, Darts, Ping Pong, Beer Pong and Foosball. Bowling and Tennis are already in the pipeline

Through strategic partnerships with some of the most prestigious sporting organizations in the country, LEAGUES makes it easy to get out and play your favorite games no matter where you are.

Using a proprietary digital 'hand shake,' LEAGUES connects two devices and ensures they are in the same place at the same time to begin a game. After the game is over, both players confirm the results, and their stats are updated in real time.

- Find places to play nearby
- Search for players in your area
- Record wins & losses to track performance
- Wager 'chips' and make every game count

LEAGUES is proud to partner with some of the most prestigious sporting organizations in the country including:

- American Darters Association (ADA) - The largest nation-wide dart league in

- America
- Table Tennis Nation (TTN) - Founded by the legendary 23-time table tennis champion Marty Reisman
  - National Amateur Pool League (NAPL) - Founded by BCA Champion and Hall of Famer Tony 'Silent Assassin' Robles

- more -

Download the APP by clicking the links below:

[Apple](#)

[Android](#)

LEAGUES was selected as 'Best in Show' among the nearly 250 entries across 15 awards categories. Entries were judged by a panel of media and industry analysts and scored on innovation, functionality, technological importance, implementation and overall "wow" factor. Winners were announced at International CTIA WIRELESS® 2012 in May 2012.

#### About LEAGUES

LEAGUES is The Social Community for Real-World Competition. LEAGUES makes it simple to find, play and track competitive, in-person games from your mobile device. Not everyone has the time to join a structured league and compete in the games they love. LEAGUES lets you become a member on your own terms, giving you the flexibility to play anytime, anywhere!

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