

## FOR IMMEDIATE RELEASE

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## Milgard Recognized for Innovative SmartTouch<sup>®</sup> Door Handle



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**TACOMA, WA (July 2, 2012)** – Milgard Windows & Doors has been recognized for its commitment to innovation with an International Design Excellence Award from the Industrial Designers Society of America for the SmartTouch<sup>®</sup> patio door handle.

The <u>patent-pending SmartTouch handle</u> was designed to engage with simple, one-touch operation when opening and closing. The lock mechanism is hidden, allowing you to focus on the sleek, ergonomic handle design. A simple one-touch motion unlocks,

opens, and closes the door, making it accessible and usable for all ages. The lock and handle combination exceeds all California forced-entry requirements, which are among the most rigorous codes in the nation.

SmartTouch is available on Milgard <u>Tuscany®</u> and <u>Montecito®</u> Series <u>vinyl sliding doors</u> and has also been recognized with the Ease of Use Commendation by the Arthritis Foundation.

## About IDSA

IDSA represents professionals in product design, interaction design, human factors, ergonomics, design research, design management, universal design and related design fields. The organization has more than 3,000 members in 29 professional chapters in the U.S. and internationally.

**Milgard Windows & Doors Celebrating 50 Years -** *In 2012, Milgard Windows & Doors is celebrating 50 years of quality, ease of use, durability, energy efficiency and value.* 

Milgard Windows & Doors, a Masco company based in Tacoma, Washington, offers a full line of vinyl, wood, fiberglass and aluminum windows and patio doors for builders, dealers and homeowners, all backed by a Full Lifetime Warranty, including parts and labor. The company has been recognized for manufacturing the nation's highest quality vinyl windows seven times in a yearly survey sponsored by

Hanley-Wood Inc., publishers of BUILDER Magazine. Milgard has approximately 3,800 dealer locations nationwide. For more information, visit <u>milgard.com</u> or call 1.800.MILGARD.

## **About Masco Corporation**

Headquartered in Taylor, Michigan, Masco Corporation (NYSE: MAS) is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco is also a leading provider of services that include the installation of insulation and other building products. For more information, visit <u>masco.com</u> or call 313.274.7400.

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