

**FOR IMMEDIATE RELEASE**

| Internet Marketing Agency | Standing Dog Interactive |

Website: [www.standingdog.com](http://www.standingdog.com)

**DALLAS INTERNET MARKETING AGENCY HIRES NEW DIRECTOR OF PAID SEARCH**

*Standing Dog Interactive welcomes Ryan Owens as the director of its Paid Searching Marketing team.*

Dallas, TX – One of the leading [Dallas-based Internet marketing agencies](#), Standing Dog Interactive welcomes a brand new team member.

Ryan Owens joins Standing Dog as the new Director of Paid Search. His seven years of experience in online marketing make him a valuable addition to the Dallas Internet marketing agency's already impressive paid search team.

"We're very excited to have Ryan at Standing Dog," said Mike Wylie, President. "With Ryan's expertise, he will inject even more paid search knowledge into the agency and lead us forward to create more value and return for our customers."

Before joining Standing Dog Interactive, Ryan worked at iSearch Media in San Francisco, California, as the Senior Search Marketing Manager. While at iSearch, he served as the primary contact for more than 20 accounts that generated over \$1.5 million in monthly advertising revenue.

Ryan hopes to expand the [paid search marketing services](#) Standing Dog currently offers its clients, creating effective new campaigns and improving existing programs.

**About Standing Dog Interactive**

Standing Dog is an Internet marketing agency comprised of recognized industry professionals. With a successful record of helping companies reach their target customers, generating leads and driving revenue online, Standing Dog has quickly become one of the leading [Internet marketing agencies in Dallas](#). Its team of experts offers digital strategy and execution, from search engine optimization, pay per click marketing, local search marketing, social media to design and development.

In addition to improving search ranking, online visibility and site traffic, Standing Dog's SEO, PPC and social media experts provide in-depth analysis to identify the return on investment and the return on engagement. Named one of INC. 5000's fastest growing private companies two years in a row, Standing Dog has a commitment to excellence. Other major clients include Omni Hotels, Marriott and UDR.