

Introduction to WordPress

Course Schedule

Week 1

What is WordPress?

What is a blog?

Creating a new site on WordPress.com

Changing site settings

Class Project: Create a new WordPress.com blog

Creating and editing a new post

Adding formatting and text links

Class Project: Create, edit, and format a new post

Quiz

Week 2

Using categories and tags in WordPress

Class Project: Add categories and tags to a post

Adding images to posts

Using the media library

Class Project: Add images to posts

Quiz

Week 3

Adding videos to WordPress posts

Using the More tag

Permalinks and shortlinks

Class Project: Add a video, use the More tag

Managing blog comments

Class Project: Manage comments

Quiz

Week 4

Creating a new page in WordPress
Changing the header image
Changing the site background

Class Project: Create a page and change header / background

Using widgets in the sidebar

Class Project: Add and customize widgets in the sidebar

Adding links to the sidebar

Class Project: Create a blogroll in the sidebar

Quiz

Week 5

Evaluating and changing themes in WordPress

Class Project: Change themes

Configuring feeds
Using a feed reader

Class Project: Use feeds and a feed reader

Quiz

Week 6

Setting up sharing options
Viewing site statistics

Class Project: Configure sharing options and view statistics

Upgrade options on WordPress.com
Self-hosted WordPress
Blogging tips

Course review

Final Exam