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1AutomationWiz.com Announces "User Access Management"
New Backed Support for Workforce Operations for Merchants

Outsourcing work opportunities in the field of Information Technology is on the rise. In the field of computer and information systems tech managers alone, job opportunities are expected to grow more than 18 percent from 2010 to 2020 (United States Department of Labor, Bureau of Labor Statistics, "Occupational Outlook Handbook 2012- 2013 Edition").

Online business owners are struggling to keep up with the increase in ecommerce revenues without adding full time staffing, and out sourcing is the dominate method online business owners turn to.

For ecommerce merchants using the 1AutomationWiz ecommerce automation software and its new "Limited Access Management" feature, emerchants or their managers can give outsourcers access to the web stores back office without compromising customer data is now a simple point and click operation.

"The access management system helps you take control of your online presence and workers, via one central location that's accessible from the Internet for all employees and outsource contractors," said Don Schnure president of 1AutomationWiz.com. *"Managers are now able assign specific user roles to individuals or teams based on the job description or on a specific set of predefined "tasks" created by the web site owner or manager."*

The new 1AutomationWiz.com "Limited Access Management" feature provides enormous flexibility for online merchants who wish to lower their costs by leveraging outsource contractors to perform various tasks such as, web design, affiliate management, marketing, order management, product management, shopping cart set up, or other customer tasks that the online store owners wish to define.

Other ecommerce tools pre-integrated within the 1AutomationWiz ecommerce automation application software are an; ecommerce shopping cart application, email marketing tools set, affiliate tracking software, ad campaign tracking and split testing software and all of the other Internet marketing and advertising software required to turn visitors into buyers and increases seller revenue on auto-pilot.

1AutomationWiz (<http://www.1AutomationWiz.com>), located in St. Louis, MO, is the original "all-in-one" ecommerce software solution designed for new or experience ecommerce merchants who want to grow their online businesses without the hassle of juggling a number of different ecommerce and marketing software solutions.