Kenmore Design announces robust extension of its Forex Web Design offerings with Trader's Room for Investment Companies.

Boston, MA – July 16th, 2012 - Kenmore Design LLC, an innovative provider of web technology, software, advanced business solutions for the Finance and other industries is being showcased for its remarkable Forex Web Design services, custom Trader Room Development and Forex CRM solutions. Kenmore Design is in Boston, USA but the company service offering is now broadening its reach around the globe with its breakthrough Forex Web Solutions.

Kenmore Design Forex Trader's Room (KDFX) allows brokers to automate tedious work such as making deposits, withdrawals, and updating trader information. Trader's Room allows traders to review and modify all the information on their account and also provides access to trading and transfer history in a simple web interface previously available through well-established FX institutions only.

Today Kenmore Design is proud to announce a brand new addition to its FOREX product line: Trader's Room for Forex Investment Companies. The new Trader's Room extension allows investment companies to manage all of their clients with a few clicks. By adding Trader's Room for Investment Companies to its portfolio, Kenmore Design aims to help new and established companies save time and resources.

Unlike the conventional Trader's Room, this new solution can be set up to not communicate with the MT4 directly. Instead, it allows investment companies to manually enter their transactions into the system, which delivers statements and provides investment insight.

Along with a Customer Relationship Management System (CRM), the Trader's Room saves time for brokers and investment companies and creates an environment in which traders happily take on the responsibility of updating accounts, making deposits, and much more, completing the cycle of the FX trading experience.

"At Kenmore Design, we aim to provide a strong web presence to the Forex industry. With the new addition to Trader's Room, we continue to solve challenges for Forex brokers, allowing them to spend their time maximizing profits while we work on finding yet more ways to minimize their expenses. Forex Web Development is one of our strengths and we look forward to adding superior reporting tools for brokers by October 2012." said Alex Sherbakov, the founder of Kenmore Design.