

ADVENTURE TRAVEL

DESTINATIONS



what is adventure travel?

WWW.ADVENTURE-TRAVEL-DESTINATIONS.COM

The Adventure Travel Trade Association defines **adventure travel** as any tourist activity including two of the following three components: a physical activity, a cultural exchange or interaction and engagement with nature.

Why two? Surely one is enough! Can you have an adventure that is an encounter with nature alone, or does it have to

entail a physical activity or a cultural dimension?

Definitions, I think, are obsolete. An adventure is an adventure if you think it is. No matter what it is. It does not have to be qualified by degrees of exertion.

You may sit quietly in a submarine or a glass bottom boat and experience the adventure of the ocean reefs.



Reef fish in the red sea

If you feel it, it is it

Through the looking glass, the underwater world of coral and color teams with schoolmasters, parrot fish, sea horses and all forms of marine life. If it feels like an adventure, it is!

Is it less of an adventure to sit quietly and observe nature than to climb a glacier? It may be by some standard, but who is the judge? And what makes one person's view better than the next. I rate adventure by what I discover, learn and feel.

I enjoy comfort and style with my adventure. Not all the time of course, but the occasional luxury will perk up the experience and make it seem more special by contrast.

Sitting by the campfire sipping a Ripasso with toasted marshmallows, adds a special indulgence to the wilderness experience.

And how romantic it is to wake to a fire-cooked breakfast, with dawn rising through the mountain mists below your tent.

They forgot romance, those gurus of the Adventure Travel Trade Association. Perhaps Romance is the biggest adventure of all.

Romance, activity, culture and nature, now that is a combination.

NATURE STYLE



Outdoors with a touch of class: A glass of wine with my roasted marshmallows please!

Cultural Adventure:
[Creative Insights](#)



it is not less to marvel at nature than to climb a mountain

Discovery is Adventure

Columbus had his adventures in discovering a new world. David Livingstone, in discovering "Darkest Africa" and Sir John Franklin, in discovering Northern Canada and the arctic seas, to name a few. Those were the days of adventure when the world was still undiscovered and the means of getting to see it were rather extreme, by any standards. Back then one had to be a man

of means or be sponsored by the King, Queen or other men of means, to go off and discover new worlds. We can all explore the world so much more comfortably now.

We hop on a plane or take a cruise. Ocean liners, live-aboard, and floating hotels take us around the world in opulent comfort and entertains us with Vegas shows and gourmet food.

Royal Caribbean's "Oasis of The Sea" even has a central park.



CONDO CRUISING

Ok, Ok, Oasis of The Sea is maybe not for me. I think I just found where to draw the line on what is my adventure.

Cruising the world in a condo is not my adventure.

I like adventure where one discovers something about the world, about people and about oneself. Perhaps you can do that on a Cruise Ship built like a condo on central park.

But why leave home if you are taking it with you.

Dinner at the captain's table, 8pm sharp, stiff and starched in best bib and tucker; no thank you! I prefer to watch the fish, camp in a forest, explore nature and discover a different culture.

My Adventure:
[Outdoors in Style](#)

The Adventure Traveler

The Adventure traveler is not like your average tourist. They are on a mission to experience something that can change lives. They want to engage and understand nature, culture and enjoy an active and rewarding experience.

The adventure traveler is not looking for the mint on a pillow and would rather feel the mist on a hill, know what the dry Sahara dust

smells like and engage in a market rather than shop in a boutique.

Adventure travelers are not against comfort, they just love the wilderness, learning, exploring and doing, as much as they love a cosy bed.

And Adventure Travel is all of this. From sleeping in luxury, cruising in comfort to crashing in a make-shift hut in the heart of Africa.



ADVENTURE TOURS

Adventure pushes the boundaries and expands your possibilities.

It embraces life and culture, making a meaningful impact on the people visited and the visitor.

Welcome to the world of authentic adventure and the ordinary and extraordinary people who may change your life forever.

Welcome to to the possibilities of your own impact and contribution in the worlds you visit.

Adventure travel can change lives and often does.

[Africa Adventure Travel Tours](#)

Adventure Travel Tours for Seniors

You are never too old to enjoy adventure travel. Maybe you don't care to run a mile up a hill, climb Everest or bungee-jump off a bridge.

Maybe you want to tone down the active side and tune up the comfort of your adventure tour.

Chances are that you still want to learn and experience something worth while and perhaps contribute in some way.

Then cultural tours maybe right for you.

Food and wine are a perennial favorite for all ages. With wineries now all over the world, a wine tour is a great way to travel with purpose. Explore the most beautiful countryside in the world and discover how they make their wine. Learn about one of the oldest industries in the world, enjoy sightseeing and learning about people and cultures everywhere.



AGELESS TRAVEL.

Adventure-Travel-Destinations.com contains our hand picked adventure travel tours from around the world.

We work with the leading Adventure Travel Companies and also with local tourism authorities, travel operators and hotels to bring you the most authentic experiences.

Our website list adventures organized by destinations and also by tour themes such as adventure travel for families, romance, luxury and many more.

You will find lots of photos and videos describing the places, cultures, wildlife and adventure activities from African safaris to Arctic Polar expeditions and everything in between.

[Seniors Adventure
Travel Tours](#)

Advertising & Marketing

with Adventure-Travel-Destinations.com

We are seeking partners to provide local adventure tours and vacations in areas not already covered.

We also work directly with hotels and local tourism companies, where the traveller connects and books directly with the tourism owner and supplier.

In Adventure-Travel-Destinations.com, hotels, tourism operators and destination associations and tourism authorities may advertise their Travel Specials and Travel Products directly to the traveler. Tourism supplier simply set-up and manages their information in a central resources called arcRes Publishing.

From Only \$50 Set-up & \$25 US Per Month

<http://special.arcres.biz>

arcRes distributes products and brand info to 100's of sites and affiliated Channels

The AXSES Team Also Offers A Full Multimedia Production & Marketing Services For Tourism

We can create your videos, magazines, brochures articles, blogs and press releases. We can manage your social media presence, content marketing and publishing for projects as large as a destination and as small as a tour guide or guest house.

<http://www.axses.net/socialindexengine/marketing-your-brand/>

Adventure Travel Destinations is part of the AXSES Tourism Marketing network. AXSES builds travel sites for the Next Generation Travel Shopping Systems, optimized with AXSES SocialIndexEngine and Bookings Engine and publishing systems.

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