

SEO Link Wheels

7 Steps to Dominate Any Niche



Summary

Link Wheel Explanation

Include Blogs in your Link Wheels

Use Our 20 Handpicked Web 2.0 Sites

Update Your Link Wheels Every 2-3 Weeks

Don't Close Your Link Wheel

Use Article/Press Release Sites

Use Variations on Keywords

Spread Your Links Out Over Time

What is a link wheel?

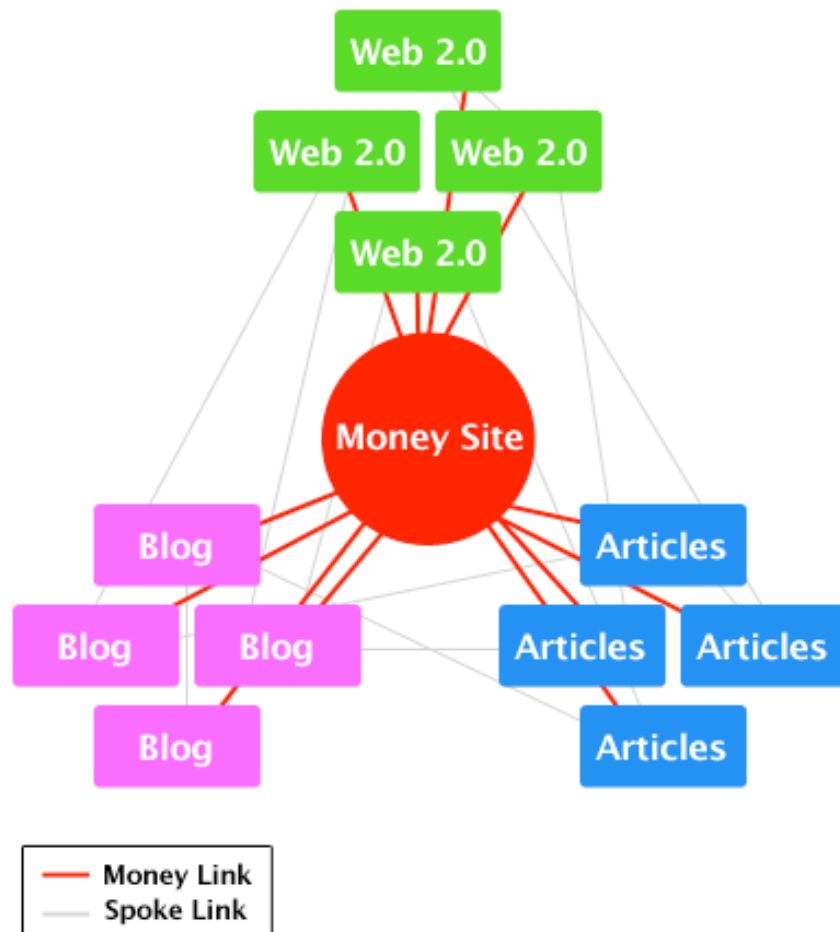
A link wheel is an advanced SEO technique that focuses on building high quality, relevant, dofollow backlinks to your “money site” or the site you are targeting.

You can think of a link wheel as you would a traditional wheel, pictured right. The hub or the center of the wheel is your money site. All of the spokes on the wheel are each of your links going to that site.



So a typical site has links to it, so what is a link wheel? The difference between a regular link and a link wheel, is a link wheel is a bundle of multiple different sites, all interlinking to each other, and then all of those sites linking back to your money site.

Link Wheel Example



So let's say we are building a simple 12 site link wheel, and the money site is candy.com. We are going to use the following 12 sites:

All of the sites we are using allow dofollow links ensuring that the maximum link juice is passed to our money site.

- 4 Web 2.0 sites (Blogger.com, Beep.com, Webnode.com, Wordpress.com)
- 4 Article sites (Prlog.org, Ezinearticles.com, Amazines.com, Goarticles.com)
- 4 PageRank 3 blogs (from our own SEOLinkWheelers network of sites)

All of these sites are on different C-Class servers.

Now, on each of these sites we are going to do the following:

- Write 200 words on candy, where to buy candy, where to find it, etc.
- Include 1 link to one of our link wheel spokes (ie site 1 links to site 6, site 2 links to site 3)
- Include 1 link to our money site with our targeted keyword, ie "buy candy"
- Submit all 12 of our sites to an RSS ping engine to alert Google these pages have been created which helps to get the sites listed in Google faster

So now we have 12 sites all on different C-class servers, all with dofollow links, all linking back to our money site with our targeted keyword.

Next up, let's learn the best practices to maximize our investment in SEO link wheels.

The Top 7 Link Wheel Best Practices

We create more than 100 link wheels every month and these are the strategies that we have developed and use for our clients.

1. Include Blogs In Your Link Wheels

Don't restrict your linkwheels to simply Web 2.0 sites, use sites like PayPerPost, or Sponsored Reviews to write about your topics. Include a link to your link wheel spoke and to your main site. This adds even more randomness into the equation and also gives you a better, more diverse link structure.

We have a blog network of PR3 blogs we use for all or our [link wheel packages](#) and by using this diverse mix, it creates a better collection of back links for your site.

To increase the value of your links, you want to buy PageRank 3 or better blogs. We buy dropped domains or sites that people are selling from sites like:

<http://forums.digitalpoint.com/>

<http://www.warriorforum.com/>

<http://www.justdropped.com/>

If you visit the Buy/Sell section of those forums, you can find PageRank 3+ sites for ~\$50. We have 100+ PageRank 3 blogs that we manage and are a vital piece of our link wheels.

2. Use Our 20 Hand-Picked Web 2.0 Sites

Web 2.0 sites are any site that allows you to write your own blog or content on their site. The perfect example is Blogger.com, which was bought by Google. Anyone can start a Blogger blog, and it looks like [myblog.blogspot.com](#).

So what you want to look for in a good Web 2.0 site is that:

- 1) They allow dofollow links (passing MAX Link Juice)
- 2) They have a PageRank of at least PR4

This list are the EXACT Web 2.0 sites we use in our link wheel. This is a \$1,000 list, and we're sharing it with you because we believe in making our process open, transparent, and WOWing you with our service :)

vox.com
livestrong.com
yolasite.com
weebly.com
350.com
springnote.com
bravejournal.com
quizilla.teennick.com
typepad.com
openwiki.com
picowiki.com
gather.com
blurty.com
wikidot.com
multiply.com
webnode.com
webs.com
terapad.com
shutterfly.com
jimdo.com

3. Update Your Link Wheels Every 2–3 Weeks

Set it and forget, right? Well unlike the Ron Popeil, websites and link wheels are an evolving process. You want to make sure to invest some time into each link wheel you create otherwise you'll spend a lot more work having to create one after another after they are either 1) deleted or 2) outdated and discounted in value.

After about 2–3 weeks when your link wheel has been created, go back, and add some new content. Have a quick peek at Google News for your targeted keyword and add ~100 words of new content to the page. It also helps if you throw in a YouTube video or some additional content.

Once you're done, ping your link wheel to one of the RSS sites, I like to use FeedPing.com, it has about 100 RSS sites, and can get the pinging done in about 5 minutes.

This will help Google pickup on your new sites, and update it accordingly.

4. Don't Close Your Link Wheel

When constructing a link wheel, typically you would start at Site 1, and end at Site 12. Well instead of having Site 12 link to Site 1, make it chaotic.

Link Site 1 to Site 5 and Site 5 to Site 8

It works even better if you have an advanced link wheel that goes across blogs, article sites like eZinearticles.com.

Our linking process has now evolved to a “beehive” pattern wherein every link goes a different direction, making all of the links look natural to Google.

5. Use Article/Press Release Sites

Web 2.0 sites are continually rolling back link wheels, and turning all of their links to nofollow, making them less and less useless all the time.

Article sites have a more strict review and editorial process, so they will continue to keep links dofollow. Once you establish yourself as a writer on article sites, you will have a much quicker approval time, and can guarantee that your link wheels will not be deleted.

Using sites like this, it further increases the diversity of the back links and makes your site profile look that much better to the search engines.

We use 19 different [press release/article sites](#) in each of our link wheels, and although it takes more time for the projects to be completed since we have to wait on editorial approval, the entire project comes out much better for our clients.

6. Use Variations on Keywords

Having variations of keywords and not always using the exact targeted keyword also makes link wheels look more natural.

Having 1000 sites pointing at your targeted domain with the keyword ‘gold’ will look a little suspicious to Google. So within link wheels, be sure to include some diversity.

If you were targeting gold, throw in some keywords like this:

buy gold
buy gold online

gold website
click here for gold

With the goal being to include some longer tail keywords, as well as natural linking keywords. Most people link to other sites with the anchor text click here so there's millions of sites that should rank high for "click here" so to make sure your site follows the same path, include similar "click here" phrases around your keyword.

7. Spread Your Links Out Over Time

To keep your links looking natural, we use the natural "publish" feature we have on our blogs. Wordpress allows you to publish blog posts in the past and in the future, so when our team completes a link wheel, we publish blog posts on these random schedules so that your site receives links in a chaotic fashion.

From all of the link wheels we've built from clients, the most effective form of link building has been consistent link development.

If you order 1 package from our team, wait 3 months, order another package, wait another 3 months, order another package, it creates a JUMP in your backlink profile and makes your site look more suspicious.

So if you are looking for the best results in your SEO investment, definitely look into our monthly packages (We offer a DISCOUNT on all monthly packages).

Get In Touch With SEO Link Wheelers

If you are interested in more information on our link wheels, and how they can help you dominate Google, please visit our website to purchase one of our packages:

<http://seolinkwheelers.com/link-wheel-plans-prices/>

Give us a call (352) 509-5736 or email us help@seolinkwheelers.com

Go to the next page to view our package plans and pricing and place your order today.

Give us a shot, we are the best link building company out there, and we know because we've used them all.

	Silver	Gold	Platinum
Web 2.0 Sites	12	21	35
PR3 Blog Posts	16	36	56
Article Sites	8	15	25
Custom Videos	1	2	3
RSS Submission	Yes	Yes	Yes
Keywords / URLs	2 / 2	4 / 4	6 / 6
Total Backlinks	37	74	119
Price	\$299	\$349	\$549

Thanks again for reading this, best of luck on your SEO marketing.

The SEO Link Wheelers Team