

1AutomationWiz.com Announces "Express Setup Wizards" for their Ecommerce Shopping Cart Software

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In the year 2010 alone, Amazon.com raked in over \$33 billion dollars in the US alone, averaging over 90 million unique visitors each month. Other top online shopping giants like Best Buy and Target serviced over 36 million online guests respectively ("Online Shopping - statistics and facts," Statistica).

With this explosion in online ecommerce, it's easy to see why more and more entrepreneurs and businesses of all sizes are rushing to grab a piece of the ecommerce pie. And to do this, thousands of them are embracing the latest technology from [ecommerce automation and online shopping cart provider](#), 1AutomationWiz.com

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The new "shopping cart set up wizards" take the new merchant by the hand and walk them through the ecommerce automation process by allowing them to create and set up new products within their shopping cart catalog in just a few minutes.

"Even if you are totally new and have no previous experience in the world of ecommerce, getting started selling your products online is easy our new shopping cart accounts," said Don Schnure president of 1AutomationWiz.com. "Many ecommerce shopping carts on the market are very intimidating to new and even experienced users, but our system removes that intimidation factor. It's so easy now with our new shopping cart set up wizards."

Schnure suggests that before inserting the "Add to Cart" buttons to their web sites or blogs, new sellers may want to familiarize themselves with the new menu options that were added to the system. Doing so will drastically reduce their online store set up time.

Highlights of the new "Set Up Wizards" include:

1. Improved security enhancements help prevent fraud by blacklisting unwanted IP addresses, unapproved credit card numbers and spamming email addresses. The technology also

features improved security image verification. And a new coupon functionality gives sellers the ability to issue product specific coupons and discounts.

2. Top notch custom analytics and reporting provide customized reports of orders, conversions, sales and refunds easily. The other new tool for this technology is an extended payment and billing option that will help sellers offer partial refunds on an order. Sellers are also be able to specify the countries that they do not want to ship product to.

3. New friendly mobile optimized checkout pages minimizes shopping cart abandonment.

For more information on the 1AutomationWiz.com ecommerce automation system visit us at:

<http://www.1automationwiz.com> or on <http://www.youtube.com/user/1AutomationWiz>

With headquarters in St. Louis, MO, 1AutomationWiz.com is the original "all-in-one" ecommerce software solution for online merchants just starting, building, and growing their online business.