

# Are You Partnered with the Right Provider to Make Money in the Coming Cloud Wave?

Revenue for Cloud Services is expected to grow 150% by 2013.<sup>\*</sup> Don't miss your chance to profit from this expanding service opportunity. It's easy to get customers into the cloud and start earning revenue fast with Verio's Cloud<sup>n</sup>.

#### Minimize Risks and Startup Costs

Skip the hassle of building everything in-house or keeping a bank of servers on stand-by. With Cloud<sup>n</sup> you can quickly turn virtual machines up and down on-demand or create a cloud experience of business tools and services and replicate it in minutes.

#### Streamline Time to Market to Get Up and Selling Faster

We deliver the tools, packages and guidance to ensure your success and make it easy to grow revenue with our ready-to-go infrastructure. Load custom applications, software licenses, SaaS or your own bundled packages of business solutions to the flexible Cloud<sup>n</sup> environment.

#### Reduce Staff and Overhead Costs

As a viaVerio partner, you get a sales and marketing team committed to advancing your business and our Tier 2 technical experts are available 24 hours a day to help you every step of the way. So you don't need a huge staff to support your success.

#### Achieve Greater Profits by Leveraging Our Incredible Margins

Partners in our viaVerio program earn great margins on our complete lineup of solutions including Cloud<sup>n</sup>, Windows, hosted Linux and cPanel VPS and MPS servers, SaaS applications like Hosted Zimbra Email and Collaboration and Hosted Exchange and more - up to 45% off SRP.

#### Never Worry About Your Infrastructure

Verio's Cloud<sup>n</sup> is a reliable, high-performance platform delivered from our state-of-the-art data centers and backed by our 99.99% uptime guarantee. This robust solution also includes direct access to NTT Communications' powerful, global IP network.



VERIO

Cloud<sup>n</sup>

\* IDC's New IT Cloud Services Forecast: 2009-2013 - http://blogs.idc.com/ie/?p=543

## Why You Need Cloud<sup>n</sup>

When you choose a partner, it's critical to opt for a company that will protect your reputation. Verio understands it's your business on the line if the technology doesn't come through. We help protect your reputation with a proven track record of stability and reliability. Benefits for our Cloud<sup>n</sup> partners include:

#### Easy to Sell

Add value to your current offering by reselling our Cloud<sup>n</sup> infrastructure or using it as the foundation for your hosted products and services.

#### **Flexible Ways to Support Your Product Offerings**

The robust and efficient Cloud<sup>n</sup> infrastructure including NTT Communications global IP network can:

- Simplify moving traditional on-premise services to the Cloud
- Be used to create new bundled packages for a complete business solution
- Eliminate up-front hardware costs

#### **Strong Market Need**

Customers and business owners keep hearing the buzz about cloud. Deliver a reliable solution that meets their need for flexible resources with Cloud<sup>n</sup>.

#### **Growth Potential**

Expand market share, target new market segments and up-sell to current customers with a more flexible platform for service delivery.

#### Easy Way to Demo your Product Immediately

Turn up solutions quickly to engage clients and achieve ROI faster.

#### Knowledgeable Support

A select team has been specifically trained and is dedicated to supporting your needs 24x7x365 via our online portal.

† Certain restrictions apply. Please see complete Terms and Conditions for details by visiting http://www.viaverio.com/cloud-hosting

## **How It Works**

Create multiple virtual machines (servers) that belong to your own respective "Cloud" network.

VERIO

Cloud

- Add and remove resources or create a snapshot of a current virtual machine in minutes – directly from an easy-to-use Administration Console.
- Use our catalog of predefined, optimized VM images, or create your own custom images and update or copy them - see changes within minutes.

## Features of Cloud<sup>n</sup>

- Free inbound and outbound bandwidth<sup>T</sup>
- Simple, straight-forward, itemized pricing.
- Firewall and load balancer included free!
- Easy-to-use portal providing one place to view and manage all of your virtual machines and server configurations.
- Virtually unlimited computing power that can be used on-demand, and billed by actual usage.
- One fixed global IPv4 address, and the ability to buy more.

## Ways to Make Money with Cloud<sup>n</sup>

While the sky is the limit, here are some of the most popular solutions that are perfect for a cloud delivery model:

- Transactional and high-traffic websites
- Test and development environments
- Web apps like blogs, CMS, or Web 2.0 websites
- File server or storage
- Messaging, email and collaboration solutions
- Ecommerce solutions (E-tail, Shopping Carts)
- Rich media solutions
- Custom or semi-custom SaaS applications
- Shared or VPS hosting for resale