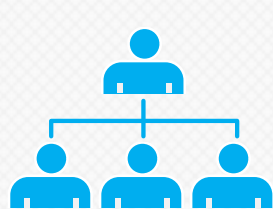# SPEAKERFILE BY THE NUMBERS

Speakerfile is an online expert network that provides a better way to connect industry and professional speakers with global events and media. As more organizations seek to promote their thought leaders as speakers, *Speakerfile* is becoming a truly global platform that engages thousands of experts and events and hundreds of industry sectors across all 5 continents. And we have the numbers to prove it.

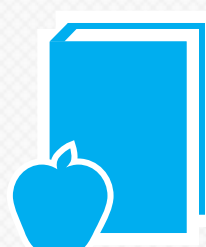## TOP 10 INDUSTRY CATEGORIES

- Management consulting
- Corporate leadership
- Business services
- Advertising/ marketing
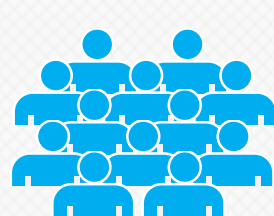- Professional training and coaching
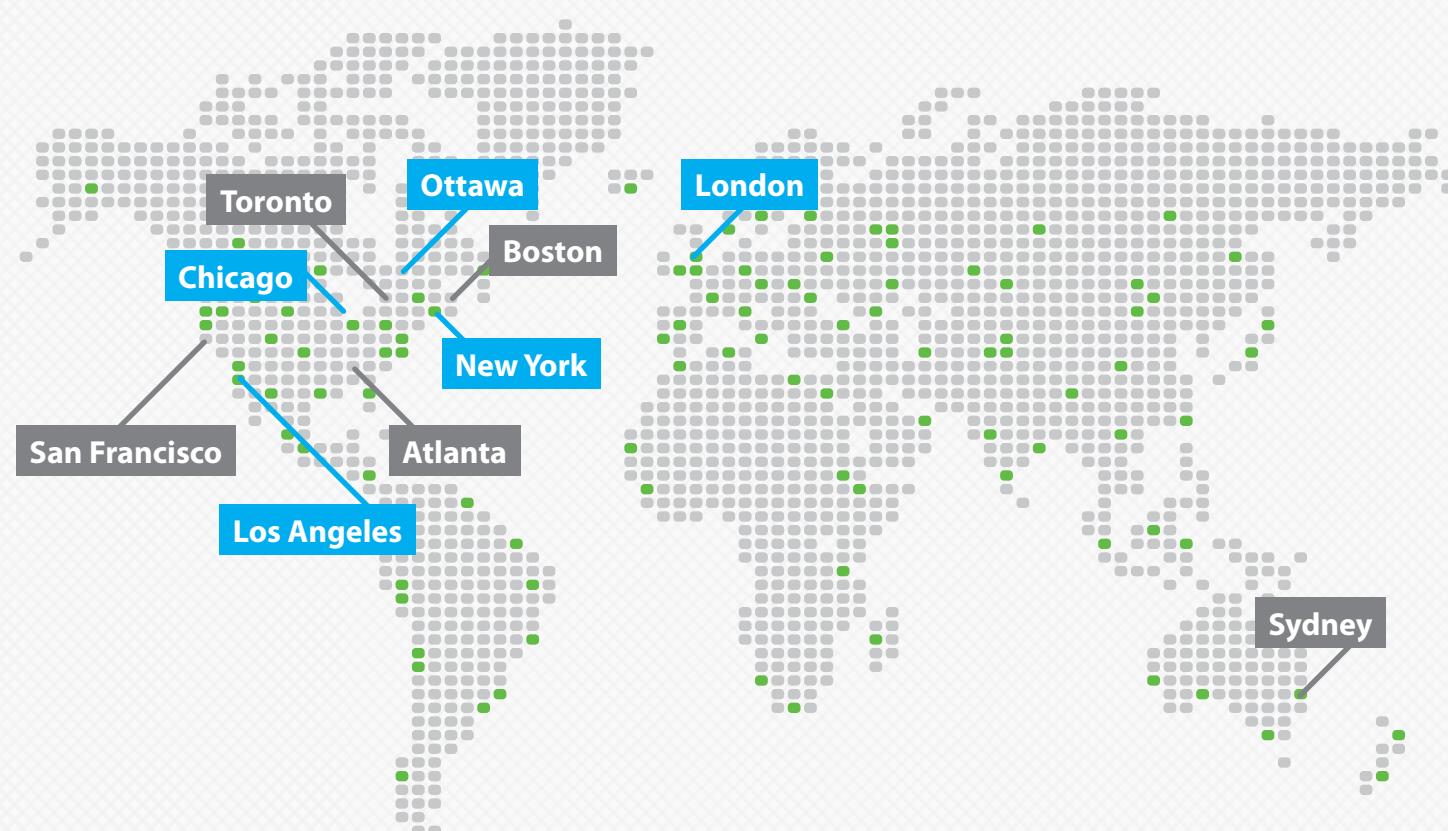- Education/ learning
- Social media
- Training and development
- Information technology and services
- Corporate training

TOP 10 CITIES REPRESENTED

- Toronto
- Ottawa
- Boston
- London
- Chicago
- New York
- San Francisco
- Atlanta
- Los Angeles
- Sydney

UNIVERSITY LEADERBOARD

Top 5 Colleges & Universities Represented on Speakerfile (By number of Speakers)

AMERICAN
1. Harvard University
2. New York University
3. University of Phoenix
4. Stanford University
5. Boston University

CANADIAN
1. University of Toronto
2. McGill University
3. Queen's University
4. University of Waterloo
5. University of Western Ontario

INTERNATIONAL
1. INSEAD
2. Cambridge University
3. University of London
4. Oxford University
5. University of New South Wales

GLOBAL THOUGHT LEADERS REPRESENTED ON SPEAKERFILE INCLUDE

- Deloitte.
- RIM
- Baycrest
- IDC Analyze the Future
- tvo
- KPMG

40%
OF SPEAKERFILE USERS ARE AUTHORS

SPEAKERFILE IS IN 78 COUNTRIES

11,300+ TOPICS COVERED

HOT SPEAKING TOPICS
- LEADERSHIP
- EDUCATION
- SOCIAL MEDIA
- ENVIRONMENTALISM
- CRISIS COMMUNICATION
- TEACHING
- COMPUTER PROGRAMMING

FASTEST GROWING INDUSTRIES
- PROFESSIONAL SERVICES (LEGAL)
- HEALTH CARE
- MEDIA AND ENTERTAINMENT
- FINANCIAL SERVICES
- NON-PROFIT

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