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IDEA MARKETING GROUP RECEIVES WEBSITE DESIGN AWARD
ON THE EVE OF THIRD ANNIVERSARY

Oswego, IL – Celebrating three years of successful website design and creative marketing services, Idea Marketing Group rings in their anniversary with another website design award from Design Firms™. The company website, www.ideamktg.com earned significant judging points in the categories for creativity & design and ease of use & effectiveness.

“Winning a website design award for our website is a great way to start our anniversary celebration,” says Darren Fox, president and founder. “We innovate in each website we design, providing a unique look for each client while maintaining our high standards of complete client satisfaction.”

“We are excited about some of our upcoming projects and branding campaigns so keep an eye out for more award winning designs,” states Fox. “In addition to a high level of creativity, the websites are very effective, generating over 1.25 million visitors annually,” he continues.

It has been an exciting three years for Idea, expanding from a staff of one to a staff of six and tripling the office size. With four designer/developers in house and two sales people, the potential for continued expansion with a highly talented staff is huge. For more information and to see samples of Idea’s design work, visit www.ideamktg.com

About Idea Marketing Group

Idea Marketing Group is a full service creative marketing firm based in Oswego, Illinois specializing in design and development. Founded in 2009 by Darren Fox, Idea has continued its growth through prestige work and dedicated customer service, expanding and adding jobs during what is considered one of the worst economic times. *Idea Marketing Group* is focused on helping brands grow and expand their reach using a planned and well-developed marketing campaign. *Idea’s* role is more than just a designer but as a consultant and team member whose main job is to see that our clients’ businesses succeed.