

appsFreedom™  
*Driving Business Productivity™*

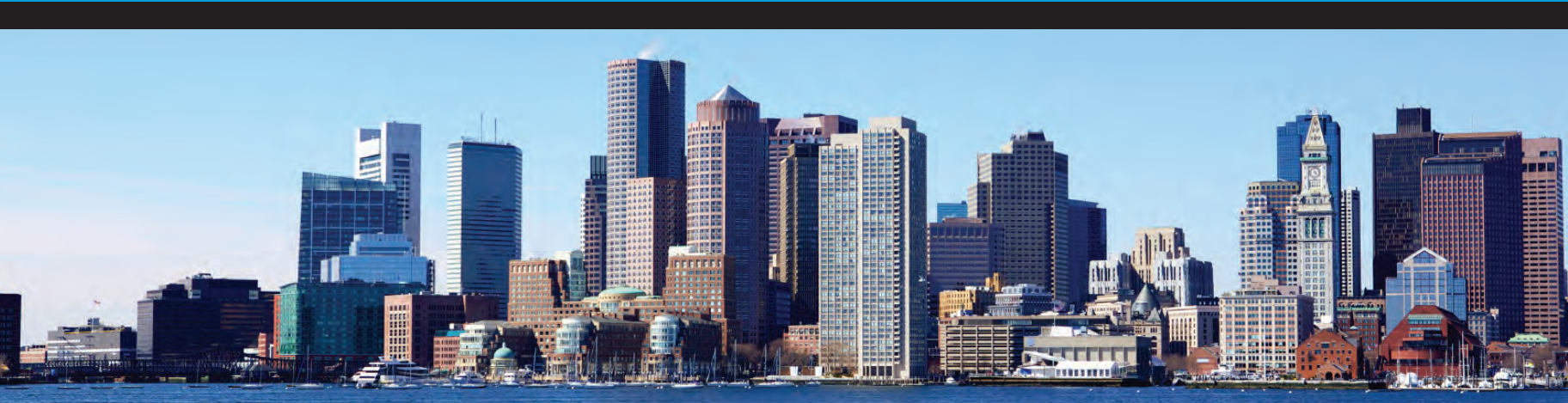
# THE SPEED AND EASE OF MOBILE MEETS THE POWER AND DEPTH OF THE ENTERPRISE

Introducing appsFreedom™: the next generation of mobile enterprise software that enables SAP and Oracle as ready-to-use mobile apps. Our apps are designed to bring the speed and ease of mobile to the robust world of enterprise and business systems. Now users across the company and around the globe have the freedom to quickly and securely transact in your on-premise systems anywhere, anytime, from any device.

Our ready-to-use, pre-integrated apps combine secure cloud-computing and advanced mobile technologies to empower users to perform a wide variety of single-task activities in leading ERP and business applications, such as SAP and Oracle. That means every day processes can be streamlined from nearly any angle, making the business more nimble, flexible and responsive than ever before.

## FAST TO DEPLOY, EASY TO MANAGE

appsFreedom is SAP Certified, pre-built and pre-integrated. It's cost effective to deploy and fast to launch – typically in just four weeks or less. You buy only the apps you need, when you need them. Then you can add or change apps or the number of users any time, with no disruption to the business, and no SAP/Oracle development or configuration required.



# SOLUTIONS

Select any single app, multiple apps or ready-to-use bundles to access specific environments and optimize productivity.

**salesFreedom™** – fully functional, on-the-go CRM empowers sales reps with instant access to manage activities, leads and opportunities; update customer records or view sales analytics.

**fieldserviceFreedom™** – enable field services and maintenance repair operations with mobile access to create and manage service orders, service requests, inventory checks and more.

**procurementFreedom™** – access and manage purchase requisitions, purchase orders, shopping carts, goods receipts and approvals in real-time – all synchronized between the desktop and mobile device.

**hrFreedom™** – easily manage and simplify everyday HR tasks such as time sheets, travel expenses, employee self service, personnel data and more.

**executiveFreedom™** – get a bird's-eye view of KPIs through analytics and reporting features that provide at-a-glance, real-time business intelligence, along with real-time workflow approvals, from enterprise system data. Streamline work throughout the department, across the company and around the globe.



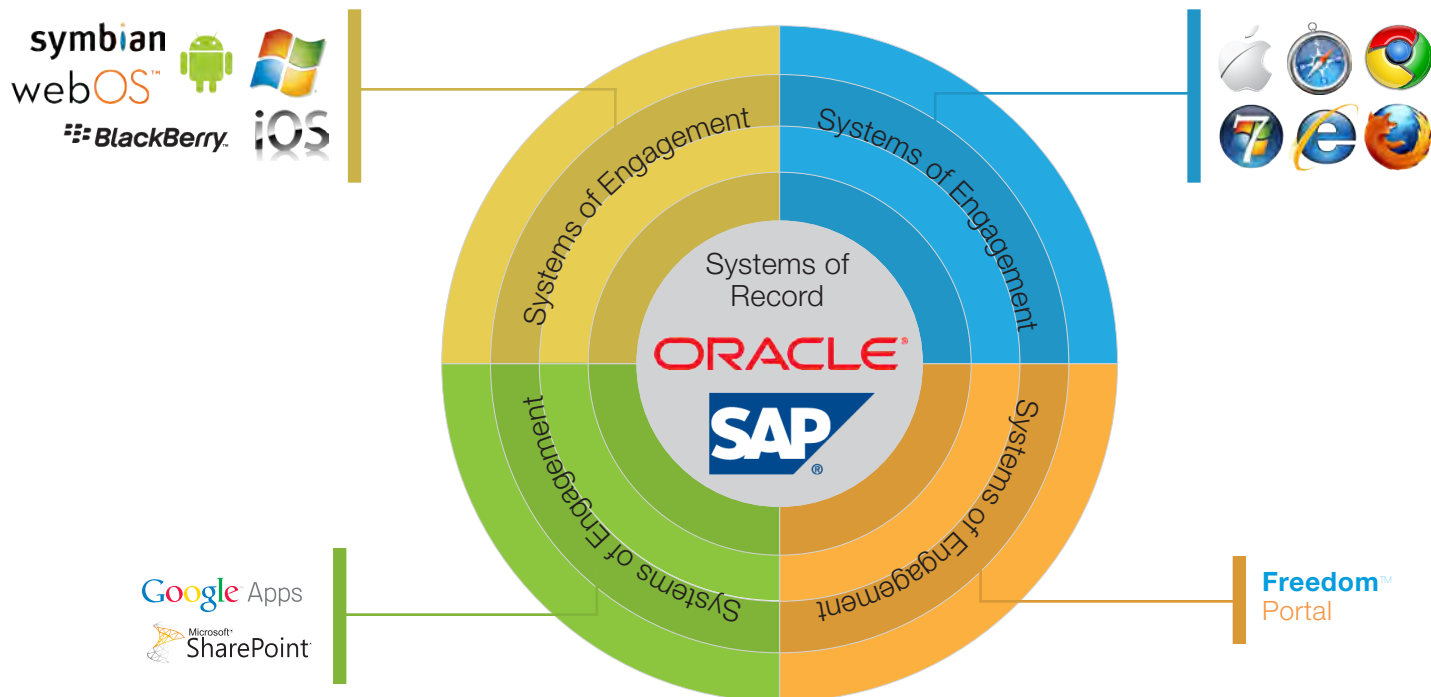
- FAST deployment in four weeks or less
- NO servers or hardware required
- ZERO source system development or configuration
- BUY ONLY the apps you need, change anytime
- SAP CERTIFIED and pre-integrated
- SECURE across every platform

# ENABLING IMMEDIATE ACCESS TO RELEVANT BUSINESS DATA VIA SYSTEMS OF ENGAGEMENT

appsFreedom leverages the latest Mobile-Cloud technologies and enhances the convergence of Smart Phones, Tablets, Ultra-books, Laptops and Desktops by providing simple, intuitive, purpose-built and task oriented apps across all Systems of Engagement.

The solution meets corporate security requirements while still being easy to launch and update in conjunction with scheduled upgrades and technology system rollouts.

## IN-THE-MOMENT, TASK-SPECIFIC AND CONTENT-RICH SYSTEM OF ENGAGEMENT APPS





## appsFreedom FEATURES

### Fast and Cost-Effective

- Ready-to-use and pre-integrated with enterprise systems
- No licenses (SaaS model)

### Secure

- Single Sign-On to access all apps
- Secure tunneling
- 2-factor authentication
- No business data storage anywhere
- Dual password protection

### Productive

- Immediately conference teams
- Quick and seamless updates through app stores
- Intuitive interface for maximum user adoption

### Flexible

- Smart Phones: Apple iPhone, Blackberry, Android, Windows
- Tablets: Apple iPad, Android, Cisco Cius, Amazon Kindle
- Ultrabooks: Google Chromebook, Windows, Apple
- Modern Browsers: Safari, Firefox, Chrome, IE

## IT BENEFITS

- Fast deployment (under four weeks)
- No source system development or configuration required
- Minimal upfront cost with easy, pay-as-you-go model
- Platform and device agnostic
- Custom branding options
- Minimal user training and maintenance



Request a 1-on-1 demo today,  
or download our demo app  
from major apps stores.

## AFFORDABLE, LOW-RISK PILOT

Request our JumpStart Program to use our apps  
with your company's on-premise enterprise system.

The program includes:

- Your choice of (2) apps from the suite
- Up to 10 users
- Unlimited transactions during the pilot
- Real-time access to your system
- System and user setup
- Free IT admin training
- 24/7 program support

## BUSINESS BENEFITS

- **Accelerate Your Sales Cycle** – Give your sales team a competitive edge with access to real-time data when and where they need it on any mobile device.
- **Improve Productivity and Efficiency While Reducing Cost** – Be more responsive to the business and streamline processes anytime and anywhere to increase efficiency and reduce costs.
- **Quicker, More Informed Decision Making** – Give executives real-time visibility into business events from anywhere to access KPIs and metrics for faster, more informed decision making.
- **Increase Customer Satisfaction** – Empower field service personnel to be more responsive and proactive from anywhere to streamline processes that help improve customer satisfaction and retention.
- **Gain a Competitive Edge** – Enable employees to be more productive and responsive from any mobile device so you can gain a sustainable competitive advantage.
- **Improve Productivity and Revenue** – Leverage mobility for today's always-on-the-move workforce to gain a competitive edge, grow revenue, improve service and better manage the business every day.



# appsFreedom™

*Driving Business Productivity*

**Contact us today to schedule a demo or  
learn more about our JumpStart Program!**

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