

# Case Study Apple Sauce, Inc.

## Key Highlights

- Paper-based processes led to disorganized hiring.
- PeopleMatter Platform provided oversight capabilities.
- Apple Sauce saved, to date, 2,200+ hours of the hiring manager's time. (These hours are the equivalent of \$40,000 of a manager's salary.)



"The thing I've liked most about PeopleMatter is our ability to integrate it into all our social media outlets. We've built out this huge pool of resources."

Bruce Dodge, Regional Human Resource Manager



## Background



### A Few Sour Apples

Manual tracking, screening and onboarding methods produced disjointed hiring practices for Apple Sauce, Inc. – a major franchisee of Applebee's Neighborhood Bar and Grill. Decentralized data-management cost the company time, money and compliance.

New hires spent three-fifths of onboarding time filling out paperwork. Processing paperwork manually took more time and resources, which required constant follow-up for missing employee data. Challenges included:

- Outdated sourcing methods,
- Inefficient applicant sorting and filtering and
- Limited company-wide visibility.

## Solutions

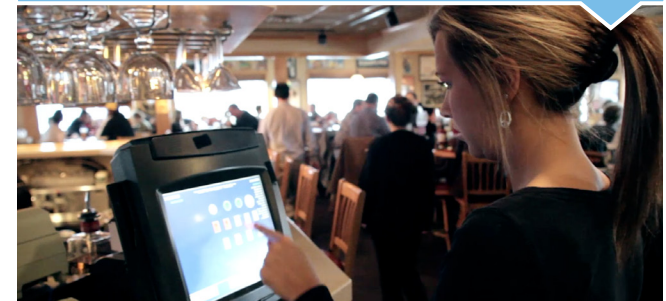


### A Crisp Fix

As a cloud-based platform, PeopleMatter solutions connect all human resource processes. With a six-week implementation, PeopleMatter HIRE™ provided the ability to:

- **Create** a central data depository,
- **Streamline** administrative process,
- **Decrease** turnover rates and
- **Provide** applicant flow oversight.

## Results



### 'Core' Effects

PeopleMatter automated Apple Sauce's hiring and onboarding, helping the company save time, increase productivity and improve compliance. Online onboarding tools cut "Day 1" paperwork time by 92 percent – allowing managers to focus on brand, company values and training.

With seamless integration into Apple Sauce's social media outlets, the PeopleMatter Platform enabled the company to proactively recruit today's mobile-social, tech-savvy talent. Consequently, Apple Sauce improved overall applicant quality, employee engagement and retention rates.

ROI

**\$22,000**

Average annual cost-savings in onboarding printing



**244**

**hours**

Average hiring manager time saved monthly

**167%**

Increased tax-credit submissions

