ELCE Enterprise Learning! Conference & Expo

Sept 25-27, 2012 – Irvine, CA
www.elceshow.com

IMAGINE. INSPIRE. INNOVATE.

CONFERENCE BROCHURE 2012

KEYNOTES:

IMAGINE.

Your Personal Humanoid Tutor
Meet Bina48
Humanoid, Terasem Project

The Future of Learning and Performance
Mollie Lombardi
Director of Research,
Aberdeen Group

INSPIRE.

Creating Time for Innovation
David Allen,
Thought Leader & Author,
"Getting Things Done"

Brilliance by Design
Dr. Vicki Halsey, Author,
"Brilliance by Design-
Creating Learning
Experiences that Connect, Inspire
& Engage"

INNOVATE.

Innovators in Learning

Derek Cunard, Dean,
American Heart Association
University

Jeanne Dunn, Vice
President, Learning@
CISCO

Paul LeBlanc, President,
Southern New Hampshire
University

Enterprise Learning! Conference & Expo

WORKSHOPS:
September 24-25 & 28, 2012
CONFERENCE:
September 26-27, 2012

EXPO: September 26-27, 2012
VIRTUAL: November 8, 2012
Hyatt Regency Irvine, CA
www. ELCESHOW.com

Hosted By:

Elearning!
ADL Advanced Distributed Learning
Aberdeen Group
Government Elearning!
FGDLA
Elearning! best 2012

ELCE is produced by B2B Media Company, LLC, 888-678-4956 www.ELCESHOW.com

ELCE

E L Enterprise Learning!
C E Conference & Expo
Sept 25-27, 2012 – Irvine, CA

ELCE Schedule

Monday, September 24th
8:30 AM – 3:30 PM   Pre-conference Workshops*
(*Elearning!* Institute Certificate)

Tuesday, September 25th
8:30 AM – 3:30 PM   Pre-conference Workshops*
(*Elearning!* Institute Certificate)

Wednesday, September 26th

8:30 AM – 9:45 AM	Opening Keynote
10:00 AM – 6:00 PM	Expo Hall Open
10:00 AM – 6:00 PM	Innovation Theater
10:00 AM – 10:45 AM	Breakouts
11:30 AM – 1:00 PM	Best of *Elearning!* Luncheon*
1:00 PM – 1:45 PM	Meet & Greets
1:00 PM – 2:45 PM	Breakouts
3:00 PM – 4:00 PM	Closing Keynote
3:45 PM – 5:30 PM	Networking Reception
4:00 PM – 4:30 PM	Meet & Greet
6:00 PM	Expo Hall Closes
6:00 PM	Dine Around Town*

Thursday, September 27th

8:00 AM – 9:45 AM	Breakouts
10:00 AM – 10:45 AM	Opening Keynote
11:00 AM – 2:00 PM	DemoDay
11:00 AM – 2:00 PM	Expo Hall Open
11:00 AM – 11:45 AM	Breakouts
12:00 PM – 1:00 PM	Luncheon Buffet
12:10 PM – 12:45 PM	Meet & Greets
1:00 PM – 2:45 PM	Breakouts
2:00 PM	Expo Closes

Friday, September 28th
9:00 AM – 4:00 PM   Ferrari Studios Tour *

Additional fees apply

WELCOME
IMAGINE.INSPIRE.INNOVATE

The workplace is changing rapidly.

Attend ELCE and you'll gain insights from leaders who leverage workplace technologies, people and processes to build smarter organizations. At ELCE, you will IMAGINE. INSPIRE. INNOVATE.

ELCE is designed to bring thought leaders, executives and technologists together to learn, network and share — To Turn Ideas into Innovations. The Opening Keynote titled, "*Creating Time to Innovate*," features David Allen, worldwide authority on productivity and author of "*Getting Things Done*." On day 2, Learning Innovators Keynote features American Heart Association, Cisco and Southern New Hampshire University (named "Most Innovative Company" by Fast Company.) Network with thought leaders from Hertz, British Petroleum, Neiman Marcus, Medtronic, Scripps Health, Time Warner, Bank of the West, Cricket Communications, Franklin Covey, The Ken Blanchard Companies, Robert Half International, Bechtel, Cargill, Hult International Business School, Audatex, Exec | Com, Ferrari Studios and leading learning executives.

This year's theme: IMAGINE.INSPIRE.INNOVATE. is the subject of more than 54 sessions across four tracks — all designed to focus on tangible results you need to achieve for your organization. *Elearning!* Media Group's editors and industry conference advisory board have developed the most relevant content program available — with all sessions designed to provide tangible takeways that will help you IMAGINE. INSPIRE. INNOVATE.

ELCE is the only event that brings executive leaders together with industry technologists to create the high performing organization. People like you from large and small organizations, public and private sectors, association or non profits, come together to learn, network and share what works and what's next in this learning and workplace technology showcase at ELCE 2012.

Register for ELCE 2012, spend a few days in Southern California and discover why 2500 executives attended ELCE 2011 to boost enterprise performance. It's time to IMAGINE. INPSIRE. INNOVATE.

See you in Irvine!

Catherine Upton
Group Publisher
Elearning! Media Group

Joe DiDonato
Conference Chairman
Enterprise Learning! Events

54 Sessions

ELCE features four conference tracks for the novice to expert: Strategy & Leadership, Best Practices, Technology at Work, and Best of *Elearning!* Expand your conference experience with certificated workshops, DemoDay and Innovation Theater sessions.

In-Depth Workshops

Sharpen your skills, develop action plans, and earn *Elearning!* Institute credits.

>> Two Day E-learning Fundamentals. From start to finish, every step to launch a successful e-learning program

>> Socializing Learning. The who, what, when, where, why and how of social learning

>> Mobile Learning Applied. From strategy to implementation of real-world mLearn program at Cricket Communications

>> Lights, Camera, Action! Ferrari Studios Tour & Workshop. Full day workshop and tour of Ferrari Studios, a live production studio. All members will have an active role in creating video commercial.

Best of *Elearning!* Awards

The Best of *Elearning!* are named by *Elearning!* readers and user community. Meet these award-winning solutions providers at the awards luncheon.* Then, view the best-in-class tools and services in featured sessions. Come ready to query these experts about your requirements.

VIP Meet & Greets

Personally meet keynoters and speakers during Meet & Greets offering intimate Q&A and dialogue with peers. Share roundtable discussions and make connections for a lifetime.

Networking Reception & Dine Around

Mix and mingle among hundreds of your colleagues and speakers at Wednesday's Networking Reception in the Expo Hall. Attendance is open to all attendees, sponsors and speakers. Check in at the Dine Around Desk and join a group for dinner on your own.*

The Innovation Theater

View up to 15 free sessions in the Innovation Theater. See solutions at work, hear customer success stories, and learn in the Expo Hall Theater.

Expo Hall

Meet the leading learning and workplace technology solution providers all in one place. You can view solutions, meet collegues and hear experts all in one place. Hundreds of solutions will be on hand, presented and/or demoed. See assessment, learning and talent systems, content providers, outsourced services, mobile and social solutions, leadership and performance support tools, video, web conferencing, virtual learning platforms and more.

Value Pricing Options

We've made ELCE even easier to attend with affordable two-day passes and super low group rates. Public sector employees qualify for special discounts, too. ELCE passes start at $99. Register at www.ELCESHOW.com.

ELCE Virtual

Every ELCE attendee receives free access to ELCE Virtual live on November 8, 2012. Attend to continue the learning to Imagine. Inspire. Innovate.

Additional Fees Apply

NEW AT ELCE:

DemoDay

10 mini sessions that are everything e-learning — from case studies to tips and tools you can use. Attend sessions on Thursday in the Innovation Theater.

Lights, Camera, Action: Ferrari Studios Tour & Workshop

Stay until Friday and tour Ferrari Studios. Join the production team and create a video commercial. Take a role, or just observe. Great way to network, learn and share. See Workshop pg 4 for details.

Elearning! Institute

ELCE sessions and workshops qualify for up to 15 credits. Earn your Learning! Professional Certificate (LPC) at only 25 credits. Every registered attendee can enroll in the Institute for only $139. Enrollment includes one year access to free sessions and earned LPC certificates. Learn more about the Institute at www.lpc.2elearning.com

Meet Bina48- Your Personal Humanoid Tutor

Use SIRI, iPhone's virtual assistant? Meet Bina48- the most socially advanced robot. At 3 years old, BINA48 keynotes ELCE. Discover how advances in AI, robotics, search and mindfile can create the tutor of the future. Keynote: Wed 3:00 PM – 4:00 PM, followed by Meet & Greet.

Monday, Sept 24th – Tuesday, Sept 25th 8:30 AM – 3:30 PM

E-learning Fundamentals: The Steps to Success

>> Are you tasked with creating e-learning in your organization and have never done it?

>> Have you tried to create e-learning but found it to be a lot more complicated than you thought?

>> Have you wondered why there is so much badly designed and developed e-learning out there?

Whether you are new to e-learning or the appointed Guru, you may be surprised by how many decisions are to be made around migrating to e-learning. In fact, take the right steps right from the start and deliver stellar e-learning that actually works. You can be the hero who managed to weave your way through the still live mines to get to the end result on time and under budget. You can have learners praise your name for delivering engaging, challenging experiences, free from the dreaded "Hit Next-Next-Next" Syndrome.

In this workshop, we will focus on the practical steps to establishing, designing and developing e-learning. In the process, you will learn to:

1. Ask the three crucial questions at the very start
2. Form a checklist of important tasks that must be accomplished
3. Prototype and design an e-learning lesson - your own or one that will be provided
4. Decide which tools will help you best in developing your lesson
5. Develop your working lesson using one or more e-learning tools.

This is not a lecture class. This is hands-on and you will be guided along the way. You can choose whether you want to work with a group of others or on your own, with expert assistance the whole time. If you have more than one person in your organization that wishes to participate, you can form your own group and focus on your specific objectives. LAPTOP REQUIRED.

After two days you will walk away ready to go back to your organization and hit the ground running!

Host: Joe Ganci, CEO, Dazzle Technologies
Joe Ganci is an e-learning expert with a long track record. Since 1983, Joe's design approaches and his expert use of development tools, such as Captivate, Presenter and Acrobat, ZebraZapps, Roleplay, Storyline and others, have caused many to rethink how they are designing and developing their e-learning and to implement new and better methods.

Joe holds a degree in Computer Science and is a published author, having written several books, research papers and many articles. He is on a mission to improve the quality of e-learning with practical approaches that work.

This workshop qualifies for 20 Learning! Professional Certificate Credits from the *Elearning!* Institute.

Tuesday, Sept 25th 8:30 AM -11:45 AM

Creating a Social Learning Hive
Almost 40% of enterprises are leveraging social networks for learning and collaboration. (Even more for recruiting and branding.) Yet, many enterprises are using public networks like facebook and LinkedIn with open sharing and security. But, this is not the proper strategy for most enterprises.

In this half day workshop, Vicki Tambellini, CEO of Tambellini Group, will share the strategy, decision points and implementation of an engaging social learning environment. Vicki has successfully built edu1world, the largest social hive for educators and technologists. She shares her secrets and strategies in this workshop including:

>> Introduction to Social Learning
>> Key features of a great social learning network
>> The business case for a social learning network
>> Do's and Don'ts
>> Tour of a Social Learning Ecosystem
>> User Case studies
>> Review of Social Learning Network Checklist
>> Summary and Next Steps.

This workshop qualifies for 10 Learning! Professional Certificate Credits from the *Elearning!* Institute.

Host: Vicki Tambellini, President and CEO, The Tambellini Group
Ms. Tambellini is known for her work building edu1world, an Enterprise Hive social community serving more than 30,000 higher education professionals. The Tambellini Group is also the world's leading research and advisory firm for education and technology executives. The firm provides trusted market insights for executives and has been informing top universities, public sector organizations, vendors and investors on key market trends. Vicki is an award-winning leader, author, blogger, consultant and social business software entrepreneur.

"John Hunter was amazing! Great end to the conference."
–Melissa Pace, Director, Rio Tinto

Tuesday, Sept 25th 1:00 PM – 3:30 PM

Mobilizing Learning in Action

What do you get when you combine the Department of Defense with Cricket Wireless, a wireless carrier serving 6 million customers? Answer: Two experts who know the world of mobile learning. In this workshop, Thomas will share best practices revealed in *The ADL's Mobile Handbook*. Executives navigating the world of mobile learning, and performance support should attend this workshop to learn:
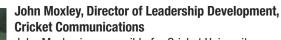
>> Mobile basics
>> Planning stages
>> Best Practices
>> Development Options
>> Design Considerations
>> Mobile Learning Tools Available
>> Cricket Communications Use Case

John will wrap up the workshop by sharing his step-by-step approach to launching mLearning at Cricket Communications. From on-boarding to retail employee performance support, John has effectively developed, implemented and now expanded Cricket Communication's mobile initiatives.

   Every attendee will receive a copy of "The ADL Mobile Learning Handbook" and qualify for 10 credits from the *Elearning!* Institute.

Hosts: Dr. Thomas Archibald, Operations Director, Advanced Distributive Learning Initiative, Dept of Defense

Thomas (Tom) Archibald is the Advanced Distributed Learning (ADL) Co-Lab Hub Director of Operations, under the Office of the Secretary of Defense. Dr. Archibald is responsible for the management and execution of the ADL Co-Laboratory Hub and partnership lab projects. Dr. Archibald has more than 10 years of experience in the educational technology and human performance technology field working on variety of training, education, modeling, and simulation projects. He has worked at the U.S. State, Federal, and International levels.

John Moxley, Director of Leadership Development, Cricket Communications

John Moxley is responsible for Cricket University, Leader U, OD consulting with corporate functions and field organizations, and related technology and infrastructure for Talent Management. He has successfully launched Cricket Communication's Leadership Development Program, Retail Curriculum and Mobile Learning Platform, and has been named a 2012 Enterprise *Learning!* Top 100. John holds a Ph.d in Visual Arts and a Master's degree in Education from Indiana University, Bloomington.

Top 10 Reasons to Attend ELCE

1 Meet leaders from the $160 billion learning and workplace technology industry all in one place

2 Attend conference sessions that meet your needs: Strategy & Leadership, Technology at Work, Best Practices and Best of *Elearning*!

3 Network with colleagues at Best of *Elearning!* Awards Luncheon, Networking Reception, VIP Meet & Greets, & Dine Around Town

4 See the Best of *Elearning!* solution providers. Learn what their users say about them.

5 Get Recognized. Earn *Elearning!* Institute credits just for attending ELCE sessions. *

6 VIP access to event keynoters and speakers in Meet & Greets

7 Become an Expert with ELCE Workshops: E-learning Fundamentals, Social Learning, Mobilizing Learning & Studio Tour

8 See solutions at work in ELCE sessions & within the Expo Hall

9 New DemoDay sessions offer everything e-learning in short 20 min nuggets

10 The Hybrid Advantage. Share what you learned with your colleagues back home when ELCE Virtual goes live November 8th, 2012. (Access free with ELCE conference pass.)

Additional Fees Appy

Enterprise Learning! Conference & Expo
Sept 25-27, 2012 – Irvine, CA

KEYNOTES & GENERAL SESSIONS

Wednesday, September 26th

KEYNOTES

Keynote: 8:30 AM – 9:45 AM

Creating Time to Innovate
David Allen, Founder & Chairman,
The David Allen Company

Every day, businesses and learning organizations face new challenges and opportunities: talent management, new product deployments, upgrading internal infrastructure, competitive challenges, time to market pressures, and emerging technologies, to name a few. Any of these can be overwhelming at times, and without an effective method to address these symptoms, it can become costly in resources and human capital, as well as drain an organization's innovative juices. In this session David will provide you with a roadmap that will help you increase performance, capacity, and aligned execution, thus freeing up time and resources for innovation and creativity.

David Allen is the Chairman and Founder of the David Allen Company, an international training and consulting firm specializing in the fields of personal and organizational productivity. He has been called "One of the world's most influential thinkers in the field of productivity," designated as "One of America's top 100 thought leaders," and named one of the "Top 100 people to follow on Twitter." He is the author of 3 books. His international bestseller "*Getting Things Done*" has been a perennial bestseller and it is now published in over 28 languages. He is one of the few non-celebrities on Twitter with over a million followers captivated by his wit and inspiration.

Join David for a book signing in the Expo Hall immediately after keynote.

Keynote: 3:00 – 4:00 PM

Meet Bina48: Your Humanoid Personal Tutor
Bina48, Humanoid and Bruce Duncan, M.Ed.,
Managing Director, Terasem Foundation

Use SIRI, iPhone's virtual assistant? Now, meet Bina48.

Bina48 is one of the world's most advanced social robots. Bina48 was commissioned by Dr.Martine Rothblatt and created by Hanson Robotics Inc. using video interview transcripts, laser scanning life mask technology, face recognition, artificial intelligence and voice recognition technology.

Three year old Bina48 is the most advanced social robot in existence, and learning executives will be evaluating her abilities as a teacher at ELCE. Could this humanoid be the teacher of the future?

Bina48 will be joined by Bruce Duncan, the Managing Director of the Terasem Movement Foundation Inc. and Principal Investigator with the LifeNaut Project (www.lifenaut.com). The LifeNaut project is a long-term experiment in personal online information storage and retrieval and is the brainchild of Dr. Martine Rothblatt, Inventor of SIRIUS Satellite Radio, Author, and Biotech CEO.

When we talked with Bruce, we asked if he and his team had considered the possibility of a 'teaching' attribute for 3-year old Bina48. The answer was a resounding 'yes,' and we will be the first to see that attribute in a live session at ELCE. Join Bruce Duncan, M.Ed. and Bina48 as we explore and imagine how the "personal tutor" of future might evolve.

Meet and greet follows in the Ballroom.

"You did a great job with the speakers and sessions presented [at ELCE]"
–J. Alson, Lawrence Livermore National Laboratory

Thursday, September 27th

Opening General Session: 8:00 AM – 8:45 AM

Brilliance by Design
Dr. Vicki Halsey, Author,"*Brilliance by Design-Creating Learning Experiences that Connect, Inspire & Engage"* and Consultant, The Ken Blanchard Companies

Dr. Vicki Halsey will talk about the secrets of creating learning experiences that connect, inspire and engage learners. In this session, Dr. Halsey talks about a completely new instructional design methodology that changes the focus on 'what' to teach to 'how' to teach it. If you're looking to increase learner participation and satisfaction in your company's learning venues, then you won't want to miss this great session by world-renowned speaker, educator Dr. Vicki Halsey.

General Session: 9:00 AM – 9:45 AM

The Future of Learning & Performance
Mollie Lombardi, Research Director, Aberdeen Research

Mollie Lombardi is the research director of Aberdeen's human capital management practice, as well as one of our top speakers at our Enterprise Learning! events. She has surveyed and interviewed thousands of end-users to better understand the key challenges facing today's HR, learning, and talent management leaders, as well as uncover the Best-in-Class strategies, capabilities, tools and technologies those leaders are using to address those challenges. Mollie has written and spoken about a wide variety of HCM topics, including learning and development trends and the use of emerging technologies. Aberdeen also partners with *Elearning!* Media Group on the *Learning!* 100 Award program honoring top performing learning organizations. Please join Mollie as she unveils Aberdeen's latest research on HCM, learning and workplace technology trends.

Keynote: 10:00 AM – 10: 45 AM

Innovators in Learning
Derek Cunard, Dean of American Heart Association University, AHA, Jeanne Dunn, Vice President, Learning@ CISCO, Paul LeBlanc, President, Southern New Hampshire University Moderator: Joe DiDonato, Editor at large, *Elearning!* Media Group

Meet leaders from the three top learning organizations in the U.S.A. Named #1 in the 2012 *Learning!* 100, American Heart Association's mission is *Learn to Live*. Derek Cunard will share their secret to advancing heart health. Southern New Hampshire University's President Paul LeBlanc is listed as "The Most Innovative Company" by *Fast Company.* SNHU has an innovative approach to schooling students that looks a lot like the Khan Academy. Finally, Jeanne Dunn, CISCO's Vice President of Learning@CISCO was a top recipient of the *Learning!* 100 Award in the private sector for both innovation and collaboration. Three very different strategies from three very innovative organizations. Join us for this session and learn what each of these enterprises has done to re-invent their programs.

KEYNOTES

KEYNOTE

BREAKOUT SESSIONS

S Strategy & Leadership		**B** Best Practices	
T Technology at Work		**E!** Best of Elearning!	

Wednesday, September 26th

8:30 AM – 9:45 AM

Keynote: Creating Time to Innovate
See description pg 38

10:00 AM – 10:45 AM

S **Hertz: The Business Impact of Learning**
Speaker: *Karl-Heinz Oehler, Vice President, Talent Management, Hertz Corporation.*
Want to learn how top companies align learning, talent and company strategies?

Karl-Heinz Oehler has pioneered leading edge global learning and talent management strategies in his role at Hertz Corporation. Karl reports to the President of Hertz, and in this session, Karl discusses the innovative processes he uses to manage Hertz's human capital, as well as ensure strategic alliance throughout the enterprise. YOU WILL LEARN: About fact-based talent decisions; Left and right brain decision-making; How to align learning and development strategies with corporate strategies.

T **LMS & TMS Series Part 1: Understanding Your Business Needs Prior to Selection**
Moderator: *Chris Bond, CEO, Bluewater Learning, LLC*
Panelists: *Joe DiDonato, Elearning! Media Group, Veronica Zaman, Vice President, Scripps Health, Mark Prasatik, Vice President, BP*
Every learning or talent system selection is different. Yet one item is common. The selection project must be driven by the needs of the business. If your system capabilities and business needs are mismatched your learning or talent system implementation will not be successful. YOU WILL LEARN: The approach and process to indentifying your organization's business needs; How to develop the business case to support the funding of your project; How to enable needs of the business to drive the selection of your new learning or talent system. This session will provide practical application, templates and instruction for how you move your selection process forward.

T **Let the Games Begin!: Gamification & Learning**
Speaker: *Robert Gadd, President & Chief Mobile Officer, OnPoint Digital*
Explore how 'gamification' - the use of game mechanics & theories in non-game settings to drive business outcomes - is changing how we learn and work. YOU WILL LEARN: How to easily add gaming layers to formal and informal learning; How leader boards, points & badges drive engagement; Where to find tools for gaming.

11:00 AM – 11:45 AM

S **Everyone is a Leader**
Speaker: *Alice Cutter, Vice President, Learning, Time Warner Cable*
At Time Warner Cable, long-term success begins with an employee's understanding and embracing the company's leadership opportunities. In this session, Alice will share how Time Warner Cable developed a business strategy based on the theme "everyone is a leader." She will discuss the process used to build leadership capability and the impact it has on the organization. YOU WILL LEARN: An innovative approach to defining and developing leadership; What leadership could be at your company; To embrace leadership development at all levels.

T **LMS & TMS Series Part 2: What You Need to Know BEFORE Buying a System (The Secrets to a Successful Implementation)**
Speakers: *Chris Bond, CEO, Bluewater Learning, LLC and Casey Arens, Director, Alliance Data Corporation*
Casey and Chris will lead the conversation and discuss what Casey wished she knew about implementation prior to the purchase of their LMS.

It is not just about the selection and purchase, but about how the ability to implement the system might impact your decision making. It is also important to understand your real cost of implementation, timelines, and basic information that can trip you up in the process. YOU WILL LEARN: How to discuss implementation with your vendor during the purchase process; How to identify the real costs of implementation; How to identify the impact of implementation on your business; How to find helpful implementation assistance. After this session you should have a clear foundation for understanding implementation prior to your purchase process.

B **Market Your Learning with Flair: 100% Employee Participation Rocks!**
Speaker: *Derek Cunard, Dean, American Heart University, American Heart Association*
Named #1 in the 2012 *Learning!* 100, the American Heart University (AHU) is celebrating unheard of success in providing online learning to employees and volunteers. With most of AHU's learning taking place online, it takes clear strategy, enthusiasm and style to engage our learners. As Dean of AHU and self-proclaimed "cheer captain", Derek Cunard will present a step-by-step, foot-stomping, multi-media overview on how his team has inspired and achieved 100% participation in learning. You will leave with a clear understand of: How to define and sell your organization's powerful "learning promise" - with flair; Key steps to creating a credible and fun marketing campaign to encourage a culture of learning; Designing and launching innovative multimedia learning promotions that engage and inspire your employees to attend.

11:30 AM – 1:00 PM

E! **Best of** *Elearning!* **Awards Luncheon**
Speakers: *Catherine Upton, Publisher, Joe DiDonato, Editor at Large, Jerry Roche, Editorial Director, Elearning! Media Group*
Join this ticketed awards luncheon to honor the best-in-class solution providers as voted by *Elearning!* Magazine readers and user community.

S Strategy & Leadership	**B** Best Practices
T Technology at Work	**E!** Best of Elearning!

Approximately 25 product categories across authoring tools to video publishing will be honored. A must attend event for those seeking the best solutions. Tickets are included in 2 and 3 day conference passes. Additional tickets may be purchased onsite or in advance.

1:00 PM – 1:45 PM

S **Developing Your Emerging Leaders**
Speakers: *Michael Vantrease, Learning & Development Manager, Bank of the West, Dr. Deborah B. Pettry, Associates for Creative Leadership & David Atack, Director of Consulting, Intrepid Learning*
Becoming a leader is an arduous, rewarding journey of continuous learning and self-development. This session discusses how Bank of the West accelerated this process – on a tight budget. YOU WILL LEARN: How to develop emerging leaders on a tight budget; A practical approach to applying the 70-20-10 learning model; How to use "canned" business simulations.

T **LMS & TMS Series Part 3: Selecting the Right Solution**
Moderator: *Chris Bond, CEO, Bluewater Learning, LLC*
Panelists: *Keith Meyerson, Director, Neiman Marcus & Dr. Christopher Hardy, Global Learning Director, Defense Acquisition University, Dept of Defense*
How do you know that the system that caught your eye during the demo is the right solution for you?

This session will discuss the need to develop functional requirements, establish test scenarios to identify issues with the proposed system and understand the personality match between you and potential vendors. Keith and Chris will present their process for selecting a new Learning and Talent System. What were the critical factors for making their decisions? How did the process turn out? What would they do different if they were to select again? YOU WILL LEARN: How to identify your real business needs; Evaluate your prospective vendors; Build the business case within your organization; Select the vendor best suited for you. This session will provide practical application, templates and instruction for how you move your selection process forward.

B **Never Design, Deliver, or Attend Crappy Webinars Again!**
Speakers: *Matt Murdoch, Global Director of Online Learning, Franklin-Covey & Treion Muller, FranklinCovey*
Franklin Covey is declaring war on bad webinars. And they want you to join them. Learn what it takes to design and deliver great webinars. YOU WILL LEARN: The seven Webinar Manifesto Principles that you must live by if you want to design and deliver killer webinars.

Speaker Meet & Greet
Meet the day's speakers in the Expo Hall at the roundtable discussions. Ask questions, network with peers and make lasting connections.

2:00 PM – 2:45 PM

T **Learning Executives Panel: Technology & Trends**
Speakers: *Chris Bond, Bluewater Learning, LLC & Invited Panelists*
Join leaders of learning and workplace technology companies who will discuss future technology and trends. Hear their views on industry consolidations, role of learning in performance, and predictions for cloud, mobile, apps and more. What's next for Learning and Talent Management Systems? What's the current state of the art for social and mobile learning networks? Is the Cloud and SaaS overtaking on-premise installations?

Join Chris Bond as he delves into these and other topics with executives of top learning companies. This facilitated panel discussion will ask the real questions every business executive should know about the technology prior to buying. YOU WILL LEARN: About key learning & workplace technologies; Be introduced to leaders in the industry; How to future proof your enterprise investment.

B **Anywhere, Anytime Mobile Learning at Cricket**
Speaker: *John Moxley, Director Leadership Development, Cricket Communications*
Cricket Communications serves over 6 million wireless customers across the southwest. In 2012, Cricket launched mobile learning for on-boarding, product, systems, safety, sales, and services training. Join John in this session to learn how he created a program from scratch that quickly took off into unimagined directions. YOU WILL LEARN: About Cricket's mobile learning initiative; The tools and technology utilized; Implementation and integration process; Lessons learned.

B **Migrating New Hire Training from Classroom to Virtual: A Global Initiative at Cisco**
Speakers: *Marsha Connor, Cisco Sales Associates Program Manager, Cisco & Felix Lopez, Senior Manager, Business Development, Cisco*
Cisco is a leader in networking and a *Learning!* 100 award winner. In 2010, they redesigned their new hire program, moving from classrooms to virtual training in 16 global cities. Join Kate and Felix as they share their migration experience from onsite to online across a global enterprise. YOU WILL LEARN: How to move an in person program to a virtual program; The power of metrics; The need for process.

3:00 PM – 4:00 PM

Closing Keynote: Meet Bina48: Your Humanoid Personal Tutor
See page 38 for details.

4:00 PM – 4:30 PM

Meet & Greet with Bina 48
Ask Bina48 your questions and experience the future of tutoring and education.

S	Strategy & Leadership	B	Best Practices
T	Technology at Work	E!	Best of Elearning!

Thursday, September 27th

8:00 AM – 8:45 AM

S Opening General Session: Brilliance by Design
Speaker: *Dr. Vicki Halsey, Author, "Brilliance by Design- Creating Learning Experiences that Connect, Inspire and Engage' and Consultant, The Ken Blanchard Companies*
Discover the secrets of creating learning experiences that connect, inspire and engage learners. In this session, Dr. Halsey talks about a completely new instructional design methodology that changes the focus on 'what' to teach to 'how' to teach it. If you're looking to increase learner participation and satisfaction in your company's learning venues, then you won't want to miss this great session by world-renowned speaker, educator Dr. Vicki Halsey.

B Lessons Learned from a Global Distance Learning Program
Speakers: *Dr. Bob Bodine, Program Director, Medtronic, Inc., CRDM & James Nepp, Program Director, Capella Education Company*
Medtronic, a global leader in the medical device industry implemented a large, global distance learning system. Lessons learned will be shared, as well as program outcomes and the key steps they used in vendor selection. YOU WILL LEARN: Success factors for a large program implementation; Critical project management factors for success; Key steps in vendor selection.

E! Best of *Elearning!*: Learning & Talent Management Systems
Moderator: *Jerry Roche, Editorial Director, Elearning! Media Group*
Panelists: *Invited award winners*
Attend this panel discussion and meet the best-in-class learning and talent system solutions of 2012. See side-by-side comparisons. Hear what users say and get advice on which solutions may meet your needs.

9:00 AM – 9:45 AM

S General Session: The Future of Learning & Performance
Speaker: *Mollie Lombardi, Research Director, Aberdeen Group*
Mollie Lombardi has surveyed and interviewed thousands of end-users to better understand the key challenges facing today's HR, learning, and talent management leaders, as well as uncover the Best-in-Class strategies, capabilities, tools and technologies those leaders are using to address those challenges. Mollie has written and spoken about a wide variety of HCM topics, including learning and development trends and the use of emerging technologies. Aberdeen also partners with *Elearning!* Media Group on the *Learning!* 100 Award program honoring top performing learning organizations. Please join Mollie as she unveils Aberdeen's latest research on HCM, learning and workplace technology trends.

B Building a Talent Pipeline to Sustain Growth
Speaker: *Amelee Bayer, Senior Training Manager, Robert Half International*
This session will discuss a strategic way for organizations to leverage their training and development organizations for the development of their internal people resources for sustained growth. YOU WILL LEARN: How to apply real work simulations to your training; How to tie Career Development Plans (CDPs) to strategic business goals; And how to create Learning Maps that support strategic business goals.

E! Best of *Elearning!*: Content
Moderator: *Jerry Roche, Editorial Director, Elearning! Media Group*
Panelists: *Invited award winners*
Attend this panel discussion and meet the best-in-class content solution providers of 2012. See side-by-side comparisons. Hear what users say and get advice on which solutions may meet your needs.

10:00 AM – 10:45 AM

Keynote: Innovators in Learning
See description on pg 39.

11:00 AM – 11:45 AM

B Introducing a Community of Practice at Bechtel
Speaker: *Paul Drexler, Manager, Global Learning and Development, Bechtel Corporation*
This unusual case study shows how a successful on-line Community of Practice, developed from the ground up, was introduced at a large traditional company. YOU WILL LEARN: The necessary elements in a successful Community of Practice (CoP); The 4 different roles in a CoP; Practical steps used to build the community; Overcoming organizational barriers; How your software platform can help or hurt in building your community.

T Building Your Learning Technology Support Network
Speaker: *Jennifer Cupp, Global Leader of Learning and Development Infrastructure, Cargill*
Installing a new learning technology? You can't do it alone and will need a support network more than ever. In this session, Jennifer will explain how to build your support network including internal departments and external partners, as well as the value that networking can provide in reaching the learning technology goals of your business. YOU WILL LEARN: The value of networking; Networking tips and tricks; Working checklist that can be used immediately for your next learning technology project.

E! Best of *Elearning!*: Virtual Learning
Moderator: *Jerry Roche, Editorial Director, Elearning! Media Group*
Panelists: *Invited award winners*
Attend this panel discussion and meet the best-in-class virtual learning solutions in 2012. See side-by-side comparisons. Hear what users say and get advice on which solutions may meet your needs.

S Strategy & Leadership
T Technology at Work
B Best Practices
E! Best of Elearning!

12:00 PM – 12:45 PM

Speaker Roundtable Discussion
Meet the day's speakers in the Expo Hall at the Roundtable Discussions. Ask questions, network with peers and make lasting connections.

1:00 PM – 1:45 PM

T How the iPad is Changing Education
Speaker: *Yousuf Khan, Chief Information Officer, Hult International Business School*
Hult International University is ranked in the top 1% of international business schools according to Financial Times. Their unique global rotation curriculum offers much opportunity, and some challenges. In this session, Yousuf will share how to successfully deploy the iPad in this educational environment. YOU WILL LEARN: Best practices for deploying the iPad in the education space; How to engage faculty in the implementation; Lessons learned; Tips for getting the best results.

B Six Best Practices for Driving Attendance to your Virtual Learning
Speaker: Keith Bohling, PMP, Senior Project Manager, Audatex, a Solera company

Audatex is a software provider to the automotive and insurance claims industry and serves over 75,000 clients in 60 countries. In this one hour case study, training professionals will learn about six best practices that will drive attendance to your live virtual training. Keith will share tips and techniques on how to build support from internal and external partners and grow attendance.

E! Best of *Elearning!*: Engagement (Video, Mobile,Social)
Moderator: *Jerry Roche, Editorial Director, Elearning! Media Group*
Panelists: *Invited award winners*
Attend this panel discussion and meet the best-in-class engagements solutions of 2012. Learn about video, social and mobile tools. Hear what users say and get advice on which solutions may meet your needs.

2:00 PM – 2:45 PM

B Creating a Learning Culture to Inspire, Motivate & Innovate
Speakers: *Apolinario "Jun" Medalla, Partner, Exec | Comm*
How did a leading global wealth management firm develop the soft skills of its most successful financial advisors?
In this session, you will learn how Exec | Comm partnered with a Banking and Financial Services client to shift key behaviors and drive business results. Through a case study discussion, you will learn to:
>> Enhance business development and relationship building skills through behavioral change
>> Impact the bottom line by growing revenue and creating a learning environment that attracts and retains top performers
>> Sustain learning by adding unique coaching opportunities and comprehensive feedback

B Lights, Camera, Action: 5 Tips for Professional Video Outcomes
Speaker: *Phil Ferrari, CEO/Producer, Ferrari Studios*
Over 4 million YouTube videos are viewed a day. Video is the most effective way to convey concepts that connect with people. How can you leverage this instant learning media? Join Phil and learn the key concepts of video production including: script writing, video styles, production elements, studio techniques and editing. A must attend session for all touring Ferrari Studios on Friday.

E! Best of *Elearning!*: Tools
Moderator: *Jerry Roche, Editorial Director, Elearning! Media Group*
Panelists: *Invited award winners*
Attend this panel discussion and meet the best-in-class e-learning solutions in 2012. See side-by-side comparisons. Hear what users say and get advice on which solutions may meet your needs.

About *Elearning!* Institute

*E***learning! institute**

Every session at ELCE qualifies for educational credits toward the Learning! Professional Certificate. Earn up to 15 credits per day. But, you must first enroll in the *Elearning!* Institute. Special pricing is available for only $139 when you enroll with your ELCE passes at www.ELCEShow.com. (A 45% savings).

Start earning recognition for your learning efforts starting today. Every ELCE sessions, *Elearning!* Web seminars and ELCE Virtual sessions qualify for credit. One hour web seminar earns 5 credits, one day at ELCE earns 15 credits. You earn your first Learning! Professional Certificate at 25 credits. Learn more about the LPC program at
www.lpc.2elearning.com

Enterprise Learning! Conference & Expo
Sept 25-27, 2012 – Irvine, CA

INNOVATION THEATER/ DEMODAY SCHEDULE

Wednesday, Sept 26th 10:00 AM – 6:00 PM
Innovation Theater

10:00 AM- 10:45 AM
Speaker Meet & Greet with David Allen, Keynoter 'Creating Time to Innovate'

11:00 AM – 11:45 AM
Eight Truths to Social Learning by Pam Boiros, Vice President, SkillSoft

12:00 PM – 12:45 PM
Best Practices in E-learning

1:00 PM- 1:45 PM
Speakers Meet & Greet with today's speakers

3:00 PM – 3:45 PM
Best Practices in Learning

4:00 PM – 4:45 PM
Best Practices in E-learning

5:00 PM – 5:30 PM
Learning! Professional Certificate Graduation by Elearning! Institute

5:30 PM – 6:00 PM
Advancing Your Career with Certification, David Grebow, CEO, KnowledgeStar

Thursday, Sept 27th 11:00 AM – 2:00 PM
DemoDay

11:00 AM – 11:40 AM
Developing Mobile Learning Interactions: Creating a Checklist for Success by Janhavi Padture, Harbinger

11:45 AM – 12:05 PM
Creating Innovative Learning with Free (Or Almost Free) Tools by Fred Ingersoll & Warren Graves, TC Enterprises LLC

12:10 PM – 12:45 PM
Speakers Meet & Greet with today's speakers

1:00 PM – 1:20 PM
Content Marketing: How Instructional Design & Marketing Collaborates by Amy Edwards Lins, Money Management International

1:20 PM – 1:40 PM
Compliance Training on the High Seas: Holland America Case Study by Poushali Chatterjee, Tata Interactive Services

1:40 PM – 2:00 PM
Engaging Learning in Virtual Environments by Eric Vidal, InterCall

Friday, Sept 28th, 2012
9:00 AM – 4:00 PM
Lights, Camera, Action! Ferrari Studios Tour & Workshop
Over 4 billion videos are viewed on YouTube per day. Take your content to this next level.

Attend this workshop and learn the do's and don'ts of video production from a professional producer.

You are the producer, actor and script writer in this full day workshop and studio tour. Phil Ferrari, Producer, will lead a team through the process of creating a video commercial. From script writing, talent recruitment, live video production, editing and collaboration, you will experience both sides of the camera.

As a participant, you will:
>> Select script themes, roles and style of video production at planning session on Thursday at 3 PM
>> Participate in studio tour and demo giving a "show and tell" of studio techniques based on the script options.
>> Assume role in this interactive project to produce a video based on the scripts provided
>> Review fundamentals of editing, graphics and delivery via edit demo station
>> Deliver a finished video including a "Making of" video look at the two days.

All participants in the workshop should attend Ferrari's session Thursday at 2 PM and stay for a working group meeting Thursday at 3 PM to assume roles for the workshop on Friday. You can be as active as you wish or participate as an observer.

Bus will depart Friday at 9:00 AM from Hyatt Regency Irvine and return by 4 PM. Lunch is included in workshop. This session qualifies for 15 credits from *Elearning!* Institute.

ELCE Welcomes You to Sunny Southern California!

The Enterprise Learning! Conference & Expo will take place at the Hyatt Regency Irvine in Southern California – Only minutes away from John Wayne Airport. The Hyatt Regency Irvine is a four star resort hotel with a restaurant featuring California Cuisine made from locally grown products. Experience the Orange County lifestyle of business, beaches, bicycling, fine foods and wine, international shopping, and family attractions. Visit the Hyatt Regency Irvine virtually at: http://elceshow.com/travel

17900 Jamboree Rd.,
Irvine, CA 92614-6288,
USA Phone 949-975-1234
FAX 949-225-6769
www.irvine.hyatt.com

ELCE has a room block available for $145/ night. Reserve your rooms for September 24, 2012 - September 28, 2012 at this special rate. Available while supplies last or until September 3rd. Reserve your hotel room at: http://elceshow.com/travel/hotel-location.

Visit California
California is a year-round travel destination, with weather that will please everyone from snowbirds to sun worshippers. September is a great time to visit to beat the crowds, visit the state's wine regions readying for harvest, or swim in the warm Pacific Ocean. Feel some of its sunniest days during September, our "Indian Summer," with average temperature of 71 degrees. Learn more at: http://www.visitcalifornia.com

Average Temperature in Sept:
71°

Average Snowfall:
0 inches

Minutes away from:
Newport Beach Sailing, Surfing & Fishing
Biking or Kayaking at the back bay
Wine Country Temecula
Disneyland, Knott's, Seaworld
International Shopping at
Fashion Island & South Coast Plaza
San Diego Zoo (1 hour drive)
Catalina Island (1 hour Ferry Ride)

About *Elearning!* Institute
Every session at ELCE qualifies for educational credits toward the Learning! Professional Certificate. Earn up to 15 credits per day. But, you must first enroll in the *Elearning!* Institute. Special pricing is available for only $139 when you enroll with your ELCE passes at www.ELCEShow.com. (A 45% savings).

Start earning recognition for your learning efforts starting today. Every ELCE sessions, *Elearning!* Web seminars and ELCE Virtual sessions qualify for credit. One hour web seminar earns 5 credits, one day at ELCE earns 15 credits. Earn your first Learning! Professional Certificate at 25 credits. Learn more about the LPC program at www.lpc.2elearning.com

The Marketplace
Meet the Industry's Top Solutions Providers in the Expo Hall
>> Explore 100s of solutions
>> Test-drive new products and services
>> Be the first to see new solutions announced at the show
>> Learn about new solutions in the Innovation Theater

Two Days of Exhibits, Demos & Resources
Wed Sept 26 10:00 – 6:00 PM PT
Thurs Sept 27 11:00 – 2:00 PM PT

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The Must Attend Event for 2012

ELCE is the exclusive learning and workplace technologies event serving executives building smarter organizations. Experience this event by selecting a package that best meets your needs

Value Packages to Match Your Needs

BEST VALUE! FULL CONFERENCE (Tues-Thurs)
>> DemoDay, ½ day Workshop + Two-day ELCE pass to all sessions.
>> Includes breakfasts, Best of *Elearning!* Awards Luncheon,
>> Lunch in the Expo Hall, All Keynotes, Innovation Theater
>> Admittance to Expo Hall & ELCE Virtual.
Early Bird: **$1,595** ($1895 after 8/25)

ELCE CONFERENCE PASS (Wed-Thur)
>> DemoDay + Two-day ELCE pass to all sessions.
>> Includes breakfasts, Best of *Elearning!* Awards Luncheon,
>> Lunch in the Expo Hall, All Keynotes, Innovation Theater
>> Admittance to Expo Hall & ELCE Virtual.
Early Bird: **$1495** ($1695 after 8/25)

TECHNOLOGY AT WORK PASS (Wed-Thurs)
>> ELCE Pass to Technology at Work and Best of *Elearning!* tracks
>> Access to 3 keynotes, Innovation Theater
>> Admittance to Expo Hall & ELCE Virtual
Early Bird: **$595** ($695 after 8/25)

ADD A WORKSHOP (Mon, Tue, Fri)
Add a half, full or two day workshop to your pass
Early Bird: **$99-$695** ($199-$895 after 8/25)

EXPO PLUS PASS (Wed-Thur)
>> Access to sponsored sessions, 3 keynotes, Innovation Theater
>> Admittance to Expo Hall & ELCE Virtual
Early bird: **$150** ($195 after 8/25)

EXPO PASS (Wed-Thur)
>> Access to 3 keynotes, Innovation Theater
>> Admittance to Expo Hall & ELCE Virtual
Early bird: **Free*** ($99 after 8/25)

SPECIAL DISCOUNTS: Public sector employees with qualifying credentials OR groups of 3+ can earn 30% off full and two day conference passes.

ELCE VIRTUAL LIVE ON NOV. 8TH
Mark Your Calendar for ELCE Virtual.
ELCE Conference Pass includes complimentary access to ELCE Virtual. View hosted sessions online with live Q&A and network with experts.

*Free passes only for qualified buyers & practitioners

MUST ATTEND EVENT

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Name: _____ Title: _____

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2. Your Profile:

Your Title:
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__ EVP, VP, Director
__ Manager
__ Non-Management

Department:
__ Corporate/Headqrtrs
__ Training/Development
__ HR/Talent
__ Finance/Acct/Ops
__ Sales/Marketing
__ Customer Care
__ IT/MIS/Technology
__ Other_____

Industry:
__ Manufacturing
__ Financial/Banking/Insurance/RE
__ Healthcare/Pharmaceutical
__ Telecom/ TV/ISP/Utilities
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__ Hospitality/Travel/Food
__ Business Services
__ Transportation/Logistics
__ Entertainment/Media
__ Federal Government
__ State/Local/County Gov
__ Military/Defense Contractor
__ Post-Secondary Education
__ K-12 Education
__ Non-Profit/Association
__ Supplier
__ Other_____

Size of Organization:
__ 50,000 or more
__ 10,000-49,999
__ 5,000-9,999
__ 1,000- 4,999
__ 500- 999
__ Under 500

Annual Enterprise Learning Budget:
__ Over $50 mil
__ $25-$50 mil
__ $10-$24 mil
__ $1-9 mil
__ $500,000-$999,999
__ $250,000-$499,999
__ Under $250,000

Buying Role:
__ Authorize/Approve
__ Recommend
__ Specify
__ Set Technical Requirements
__ Opinions Ask/Serve on Committee
__ No Role
__ Organization Does Not Purchase

Purchase Plans:
__ LMS/TMS
__ Authoring Tools
__ Content
__ Outsourced Services
__ Social Media
__ Mobile Solutions
__ Games/Sims/3D
__ Web Conferencing
__ Virtual Learning Environments
__ Other_____

3. Registration:

All paid conference passes include Keynote speakers, Innovations Theater & Expo Hall.

	Early (Before 8/25)	Retail (After 8/25)
__ ELCE Full Conference Pass (TU-TH) 2 day conference + DemoDay+ ½ day workshop+Meals	$1595	$1895
__ ELCE Conference Pass (W-Th) 2 day conference, DemoDay, Expo, Meals	$1495	$1695
__ Technology at Work Pass (W-Th) 2-day Technlgy Track & Expo	$595	$695
__ Expo Plus Pass(W-Th) 2-day sponsored sessions & Expo	$99	$199
__ Expo Pass (W-Th) 2-day Expo & Innovations Theater *Free only to qualified buyers	FREE*	$99

WORKSHOPS:
Fee includes materials, lunch & Expo Pass

	Early	Retail
__ E-learning Fundamentals 2 days (Mo-Tu)	$695	$895
__ Creating a Social Learning Hive ½ day (TU)	$99	$199
__ Mobile Learning in Action ½ day (TU)	$99	$199
__ DemoDay 1 day (TU)	$99	$199
__ Ferrari Studios Workshop & Tour 1 day (FR)	$198	$395

Discounts: Public sector (Gov, Ed, NPO/Assoc) earn 30% off quoted rates. Groups of 3+ earn 30% discount, but must be booked together. No combining discounts.

Optional Events (No other discounts apply.)

	Early	Retail
__ Best of *Elearning!* Awards Luncheon Wed, 9/26 11:30 AM – 1:00 PM	$75	$99
__ Ferrari Studios Tour, 9/28 9AM- 4 PM Incl: Bus, Lunch & Workshop. Space is limited	$198	$395

Total: $_____

Discount: ($_____)

Total Due: $_____

4. Method of Payment:

___ Visa   ___ M/C   ___ AmEx   ___ Check #_____ Payable to B2B Media, PO Box 5417, Oceanside, CA 92052

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By signing this form, you agree to have your card charged for the selected services subject the terms & conditions at elceshow.com

E L C E Enterprise Learning! Conference & Expo

Sept 25-27, 2012 – Irvine, CA

IMAGINE. INSPIRE. INNOVATE.

IMAGINE. INSPIRE. INNOVATE

10 REASONS TO ATTEND ELCE:

1 Meet leaders from the $160 billion learning and workplace technology industry all in one place

2 Attend conference sessions that meet your needs: Strategy and Leadership, Technology at Work, Best Practices and Best of *Elearning!*

3 Network with colleagues at Best of *Elearning!* Awards Luncheon, Networking Reception, VIP Meet and Greets & Dine Around Town*

4 See the Best of *Elearning!* solution providers. Learn what their users say about them

5 Get Recognized. Earn *Elearning!* Institute credits just for attending ELCE sessions*

6 VIP access to event keynoters and speakers in ELCE Meet & Greets

7 Become an Expert with ELCE Workshops: E-learning Fundamentals, Social Learning, Mobilizing Learning or Studio Tour*

8 See solutions at work in ELCE sessions within the Expo Hall

9 New DemoDay sessions offer everything e-learning in short 20 min nuggets

10 The Hybrid Advantage. Share what you learned with your colleagues back home when ELCE Virtual goes live November 8th, 2012. (Access included free with ELCE conference pass.)

Additional Fees apply

Contacts

Registration Assistance
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>> Learning & Development Leaders
>> Web, Program, Software, Developers
>> IT, Technology, MIS Professionals
>> Program, Analysts, Policy Leaders
>> Military Officers, Analysts, Procurement, Contractors
>> State, Local, County, Federal Leaders
>> College, University, K-12 Educators
>> Association, Membership, Volunteer Managers
>> Event, Meeting, Education Managers
>> Performance Support Professionals
>> Professionals Aspiring to Higher Leadership Roles

Early Birds Save $300 pg 13