



## The Organisers

*Indopac summit 2012 is conceptualised and promoted by First Charlton Communications, a renowned media enterprise.*

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Indopac summit 2012 is the brainchild of First Charlton Communications, an Australia based internationally-acclaimed media house with offices in Sydney, Melbourne, Brisbane, the Gold Coast and London . Founded in 1985 by Peter Charlton, the group's leading print publications are "Business Asia", "Australian Banking & Finance", "Australian Telecom", "The Chief", "Australian Society & Events", and an online publications targeted for people in their 50's and above called "RIPE". All these periodicals have extensive circulation in Australia, Asia and Europe..

First Charlton Communications organises and directs The Australian Export Awards and the Best Hotels in Asia Awards in partnership with Bloomberg, producing over 125 events per year for the corporate sector. In addition, First Charlton Communications are also the largest Business to Business events organisers and directors in Australia. The Charlton Group, is also publisher of magazines "Government Business Foreign Affairs and Trade" quarterly and "Society" annually. The magazines are primarily B2B media and support numerous events. First Charlton Communications has chosen HPE, the events organizing arm of Oye Media Group, for marketing and promotion of the event in India.

### **Peter Charlton**

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The founder of First Charlton Group, Peter Charlton is the founder and Chairman of the **Indopac Forum** held annually.



A man of many accomplishments and a globally respected media mogul, Peter Charlton started his career in 1957 with Fibremakers Ltd, a division of ICI and became their Export Director in 1968. Whilst in this position, he won numerous awards including the Commonwealth Award for Outstanding Export Achievement in 1971. He left Fibremakers in 1972 to become General Manager of SSC&B Lintas Advertising in Melbourne. Early success in this position saw his ascendance to the position of Vice Chairman, SSC&B Lintas overseas, in London, in 1974 .

During his London days, he recognised the need to create an Australian Business presence and network for the U.K. and Europe. He founded ABIE (Australian Business in Europe), which is the leading voice of Australian Business in Europe. He is founding President and Life member of this influential body.

Peter Charlton was approached by McCann-Erickson Advertising in 1976 to run their Melbourne office. In 1978, he became National Managing Director and rose to become Chairman and Chief Executive in 1979, and a Senior Vice President of McCann Erickson worldwide. He graced the membership of the Interpublic Development Council from 1978 to 1985. He founded First Charlton Communications in 1985 – his major media initiative which has grown into a powerful media house with, to its credit, several print and online magazines, advertising division, and events division which organises international events of business and financial significance.

In 1989, he was appointed Chairman of an Australian Trade Mission to Korea led by the NSW Premier, Nick Greiner. With NSW's Government choice, he became the Chairman of the corporate programme "Sydney - A World Financial Capital." This caused a major influence in building Australia's reputation as a Financial Services Centre, leading to a major presentation of Australia's expertise at Wall Street, in July 1999. Peter Charlton used his excellent rapport with such stalwarts as Rupert Murdoch, Tony O'Reilly and James Wolfensohn, to promote Australia as a centre for financial services. With the leading finance and corporate organisations of Sydney, he chaired overseas promotion missions led by Premiers Greiner and Fahey during the period of 1988 -1993. He continued this with Prime Minister Howard in New York in July 1999, and went on to holding The World Financial Services Conferences in Sydney, in 2003 and 2004. Peter Charlton was elected to the board of the Darling Harbour Authority (1989-1994), the board of the Sydney Institute where he was a co-founder, and the board of Cosmos Pty Ltd (2001). He was elected Chairman of The Australian Golf Club Foundation in 2002.

Peter Charlton was appointed the Prime Minister's delegate for SABAF (Singapore Australia Business Advisory Forum) and was appointed by the Prime Minister as one of three Australian representatives on ABAC (APEC Business Advisory Council) in 2001. In 2003 he was invited by the United Nations Secretariat, to become the Australian member of the East Asia Business Advisory Council, dealing with Economic Development issues in East Asia for the UN. In April 2003, he was awarded, by the Prime Minister, The Australian Centenary Medal for service to Australian society through international business.

### ***Compelling advantages of participation in Indopac Summit***

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Formulated and organized by the media baron, Peter Charlton of First Charlton Communications, Indopac forum has now become an eagerly awaited event in Asia-Pacific region. After successive recessions in the US and the protracted Euro debt crisis, Asia is being seen as the emerging economic power centre. It is this region where lies the potential for global economic growth. As per the new research by the world economists, Asia is moving towards a novel and advanced model of economic development that will soon give rise to many growth opportunities in the Asia-pacific

region. 27% of total world's GDP is presently credited to the account of Asia and, with this trend, the region will account for 50% of GDP of the World by 2050.

This continuing growth of Asia-Pacific region has put forward various issues and challenges that have to be addressed properly in order to move in sync with the rapid change in the current economic development scenario. With a view to it, the Indopac forum has been formed that explores ways and means of economic growth for India and the Asia Pacific region on a continuous basis. The forum is a platform to facilitate the region with new economic vision, and to give a definite shape to global economic landscape.

Political leaders, bureaucrats, industrialists and economists from around the world participate in the Indopac summit to deliberate on the pertinent issues for economic growth. A brief outline of benefits that Indopac Summit offers to the business world:

### ***Get the candid views of the World Leaders***

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Various World leaders of eminence from political and financial domains turn up at the Indopac summit. These accomplished masters of their fields go about discussing their experiences in relation to the agenda. They speak their mind without political or any other compulsion, as they are not bound to speak under a stereotype mien. They engage and offer their wisdom on the open dais of the summit.

### ***Read the headlines as well as between the lines***

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VIP speakers of the forum like Dr. Manmohan Singh (Indian Prime Minister), John Prasetyo (CEO, CBA Asia Inc.), Dr. Vachara (Trade representative, Thailand) and many more, are all experts in their fields namely economy, finance, trade and development. The inputs provided by them in the forum discussions would be specific. These are the persons of extraordinary capacities whose utterances make the headlines. The summit provides an occasion to understand their golden goose ideas better from close quarters. The summit obliges all to rise and take along much more than one can ever speculate.

### ***Explore the economic opportunities of the region***

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The Indopac summit presents the meeting ground for the top leadership in the field of business and politics. Leadership of politics and business meet with a common purpose – economic growth of the region. Ways are worked out to meet the challenges and create the new opportunities. The active participation helps understand the issues and solutions better. The advantage of knowledge gives the advantage of confident decision making.

***High Profile Speakers of INDOPAC 2012 to be held at TAJ Mahal Hotel on  
2<sup>nd</sup> October 2012***

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*Dr. Manmohan Singh*

*Agatha Sangma*

*Christie LaGarde*

*David Wright*

*Doris Magsaysay Ho*

*Dr. Vachara Phanchet*

*James Shipton*

*John Cann*

*John Prasetio*

*Kapil Sibal*

*Kristina Keneally*

*Manish Tewari*

*Mohan Suresh*

*Senator the Hon Bob Carr*

*Trevor Rowe*

*And More...*

## About HPE

HPE Asia is event division of OYE! Group one of the fastest growing advertising and marketing company India, have added over 10 clients in its kitty in a span of 24 months, Our clients include the world's most respected brands including Polaris power Vehicles, AMR Infrastructures, Youth Fashion Council, New York Film Academy-New Delhi, MARG COMPUSOFT, BLU Realtors, KRPL, Glint India and many more....



HPE - a name that has established itself as India's leading Sporting & Entertainment agency since its inception 2 years ago is the brainchild of founder-directors, Sanjeev Kalia, and Indraneel dutta.

Today HPE is the leading event company with an integrated services model that includes creation, execution and delivery end-to-end, across all activation and media verticals.

Using the world as its stage, HPE creates experiential events which serve as powerful and effective communication platforms.

HPE's agency verticals cover brand activation, corporate events and special events, television production, database and response management, promotions, exhibitions and retail design, digital activation and content creation.