

# Simple, Professional, Secure ID Solutions

Workplace security has never been as important as it is today, and the identification of staff, students, and facilities is a key component of a sound security strategy. Since 2002, companies have turned to IDville for easy and affordable identification solutions that fit their security plan and budget.

IDville's identification expertise dates back to 1992 when its parent company, Baudville, Inc., released its first proprietary software program, Badge Maker. Since then, IDville has used customer feedback to continually make improvements to the program, which most recently culminated in ID Maker 2.0.

Among its many years of business and product success, IDville is most proud of delivering products and services that are simple, professional, and secure.

**Simple.** Acknowledging the importance of identification and security, IDville products are designed with ease of use as a top priority. ID Maker® printers and systems arrive with everything needed to make your first ID cards in approximately 15 minutes. IDville makes the identification process so simple, any member of an organization can do it.

**Professional.** IDville customers experience unrivaled customer service and lifetime technical support. IDville products are of the highest quality in the industry, and customers can be confident in their investment thanks to a 30-day money back guarantee.

**Secure.** The ultimate goal of IDville is to make workplaces and schools safer and more productive. IDville offers customers multiple security options for ID cards and helps them choose the right ones for their organization. IDville experts will also teach customers how to streamline systems into one ID card. Using IDville products, ID cards can be synced with time and attendance programs, library systems, and cafeteria accounts for a simpler and more secure workplace.



IDville's ultimate goal is to make workplaces and schools safer and more productive.

At IDville, ensuring customers are safe and secure is the number one priority. The company is constantly researching industry trends to provide the latest and greatest security solutions and adjust current products for greater ease of use. Striving to always be the simple, professional, and secure solution, IDville is looking forward to many successful years as the security supplier of choice.

# Simple. Professional. Secure.™

## ABOUT IDVILLE

- Start date:** August 2002
- Location:** Grand Rapids, MI
- Ownership:** Privately owned by Baudville, Inc.
- Primary markets:** Business, education, government, healthcare
- Sales channels:** IDville primarily markets its products through its 44-page FSC-certified catalog and IDville.com.
- Known for:** ID Maker® 2.0 proprietary software ID Maker line of ID card printers  
Exceptional customer service and lifetime technical support

## IDVILLE VALUES

- Simple:** IDville products, systems, and sales processes are all designed with customer ease-of-use as a top priority.
- Professional:** Every IDville customer is treated to unrivaled customer service and lifetime technical support.
- Secure:** Using ID Maker software and ID card printers, customers can add several security features to their ID cards and streamline systems within their organization.

## CONTACT IDVILLE

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IDville products are tailored for healthcare, education, manufacturing and business environments.

# The ID Maker® Suite

## ABOUT ID MAKER

### Product Benefits:

#### ID Maker Card Printers

- Single and dual-sided options
- Advanced Holographic security features
- Optional upgrades allow customers to build their ideal system
- Flexible and dependable for varying organization sizes and print runs

#### ID Maker 2.0 Software

- Easy-to-use interface
- Crystal Reporting tools
- Over 300 design templates
- ODBC database software compatibility











## DESCRIPTION:

The ID Maker suite of systems was designed to simplify the identification process. The products are the result of years of listening to customer feedback and recommendations, and customers often praise the easy-to-use systems. The ID Maker 2.0 software has also undergone several updates, each taking place after rigorous customer research.

The ID Maker suite comes with several standard security options, including barcodes, holographic overlays, watermark logos, and magnetic stripes, and the ID Maker Secure printer has enhanced flex and custom Holographic options, as well as smartcard encoding capability.

ID Maker systems are a simple, "one box" solution. Customers choose the features they need and only pay for what they'll use. An ID Maker system arrives with all the tools and supplies needed to make ID cards in one simple box.

## EACH SYSTEM INCLUDES:

-  ID Maker 2.0 software
-  PVC card printer
-  High Grade PVC ID cards
-  USB Web Cam
-  Full-color YMCKO printer ribbon
-  Standard white backdrop
-  Secure Holographic overlays
-  Printer Cleaning Kit

Create professional ID cards with the ID Maker Systems.



Visit [idville.com/guide](http://idville.com/guide)  
or call **1.866.438.4553**  
to receive a FREE System  
Selection Guide today!

# Quantix™

TIME AND ATTENDANCE BY IDVILLE

## ABOUT QUANTIX

Finally, a streamlined time and attendance program dedicated to small to mid-sized businesses! Quantix easily integrates with payroll, simply imports current employee files, and quickly produces attendance reports.

**Cut the clerical work:** Studies conducted by the APA show that it takes about seven minutes to enter each timecard per pay period. Save time and money by reducing this cost alone!

**No more time theft:** Early arrivals, late departures, and long breaks can all lead to employee time theft. By recovering only five minutes per day per employee, you can save nearly \$10,000 per year!

**Description:** Quantix has been built from the ground up to ensure that smaller organizations can achieve a rapid implementation measured in days, not months. Available as a Software-as-a-Service (SaaS) solution, Quantix requires no servers or software to be installed on your network. The result is a tracking system that is streamlined for speed and usability.



## Industry-leading flexibility and service dedicated to one thing: Superior Time and Attendance Solutions

### Why Automate?

- SaaS implementation model
- 10 - employee minimum
- All the features you need
- Be up-and-running in days, not months!

### And with Quantix you get:

- **FREE** lifetime support with a personal account manager
- **FREE** information packet
- **FREE** software upgrades for life
- **FREE** ROI calculator
- **QUICK** implementation - days, not months!

**TRY IT YOURSELF  
FREE 30-DAY TRIAL**

**CALL US 1.866.438.4553**  
[quantix.idville.com](http://quantix.idville.com)



**FOR IMMEDIATE RELEASE**

June 5, 2012

Media Contact at Show: Kayla Fenwick, IDville, (219) 863-2834, kfenwick@idville.com

# Identification and Security Experts Expand Presence at SHRM 2012 Annual Conference and Exposition

**IDville to perform photo identification system and time and attendance demos at booth #2105, raffle Georgia Aquarium tickets and \$200 Visa gift card.**

**Atlanta, GA - June 05, 2012** – [IDville](#), the leading identification and security expert for business, education, healthcare, and government, will attend the Society for Human Resource Management (SHRM) 2012 Annual Conference & Exposition at the Georgia World Congress Center, June 24-26, for the second year in a row. In booth #2105 IDville will perform live demos of its ID Maker™ photo identification system and Quantix™ time and attendance system.

IDville will have its [ID Maker all-in-one photo identification system](#) available for demos at booth #2105. The latest version of ID Maker software provides the tools needed to create bold, secure, and professional ID cards. IDville also offers all of the accessories and supplies that are necessary for employee ID cards such as badge holders, badge reels, and lanyards. Attendees will be able to [request free systems information packets to learn more](#).

[Quantix time and attendance system](#) is one of the newest IDville product offerings. A Software-as-a-Service (SaaS) option, it is an easy-to-use and affordable web-based solution for small businesses looking to streamline attendance and payroll. Quantix cuts clerical work, prevents time theft, and allows access to personalized support. Visit IDville's booth #2105 to learn more about a free 30-day trial of Quantix along with free professional demos to highlight the product's features and functionality.

"No matter where your employees are working, on the road or from home, if they can access the internet, they can clock in and out, allocate time to a project or client, and even request time off," explained IDville General Manager Dan Rogers.

**Who:** IDville

**What:** Society for Human Resource Management Annual Conference and Exposition 2012

**Where:** Booth #2105, Georgia World Congress Center

**When:** Sunday, June 24 through Wednesday, June 27, 2012

(Continued)



## FOR IMMEDIATE RELEASE

June 05, 2012

Media Contact at Show: Kayla Fenwick, IDville, (219) 863-2834, [kfenwick@idville.com](mailto:kfenwick@idville.com)

Those that attend the SHRM 2012 Annual Conference & Exposition and stop by IDville's booth #2105 will have the chance to enter a drawing to win one of several great giveaways. At the conclusion of Monday's sessions, IDville will give away 2 sets of 2 tickets to the popular Atlanta attraction, the Georgia Aquarium. There will also be a \$200 Visa gift card raffled off at the conclusion of the 2012 SHRM Annual Conference & Exposition.

IDville has provided photo identification systems and accessories to the HR industry for over 10 years. The company's proprietary ID Maker software simplifies the process of identifying employees and staff and has been a favorite among human resource managers for years.

"IDville is excited to attend SHRM again this year in Atlanta," said Rogers. "We look forward to seeing some familiar faces and meeting first-time attendees to discuss their identification and time and attendance needs."

### **About IDville** ([www.IDville.com](http://www.IDville.com))

IDville, the leading identification and security expert for business, education, healthcare and government, focuses on the identification of employees, students, and staff. The brand has become known for its user-friendly ID Maker® suite of products, Quantix™ time and attendance system, superior customer service, and expert knowledge. The brand offers complete identification solutions including software, printer systems, custom lanyards, retractable badge reels, and more, simplifying the buying and identification processes.

### **About SHRM** ([www.SHRM.org](http://www.SHRM.org))

The Society for Human Resource Management (SHRM) is the world's largest association devoted to human resource management. Representing more than 250,000 members worldwide, the Society serves the needs of HR professionals and advances the interests of the human resource profession. The annual SHRM conference is the world's largest gathering of human resource professionals drawing participants from more than 140 countries, including prominent business, policy and HR thought leaders.

### **Connect with IDville**

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