



CUSTOMIZED INCENTIVE TRAVEL PROGRAMS

To Inspire Your
Entire Team

*"Peak Performance made me and my team
feel like we were their highest priority.
I look forward to working with them again
on our professional travel needs."*

Greg Pedone, Tenthwave



REACH YOUR PEAK

Incentive travel isn't just about sending your employees to new and exciting places. It's about inspiring them to take your business there.

As your incentive travel program partner, Peak Performance is dedicated to designing the customized group and individual travel incentive packages that motivate your employees to reach new heights. Here's how:

PEAK PROS™

Utilizing Peak Performance's unique proactive planning approach, your Peak Pro manages the entire incentive travel program. Whether they're discovering what motivates your team or designing the ideal incentive travel experience, the Peak Pros guide you to your goals, delivering an unparalleled level of professional expertise along the way.

PEAK YOUR INTEREST CHALLENGE

The first step in designing the perfect, performance-driving incentive travel program is finding out what motivates your team to succeed. We poll you to determine what motivates individual team preferences before designing the most motivational travel incentive packages possible for your unique workforce. The result is an exceptional, one-of-a-kind experience that gets people talking.

PEAK PROACTIVE PLANNING

Based on the results of the Peak Your Interest Challenge, we take a proactive planning approach to your incentive travel program. Whether this is your first or 50th trip, our Peak Pros design a 12-month planning calendar with reverse timelines and milestones to guide you through the creation of your company's customized program.

360° EXPERIENCE MAPPING™

Planning the perfect trip is about more than just picking a destination. Our Peak Pros map out the entire incentive program experience, down to the smallest detail. From regular "leader-board" emails and trip-specific prep kits that generate interest in your incentive travel program, to post-event memory packages with souvenirs and pictures, we extend your unique and exciting experience throughout the year.

SNEAK PEAK VIRTUAL PASSPORT™

This guided virtual tour offers employees, administrators and executives a behind-the-scenes preview to get everyone excited about your customized incentive program event. With destination-specific videos and testimonials from past participants, ROI Budget/Value metrics, sample itineraries and more, the Sneak Peak Virtual Passport gets the whole team motivated and ready to go.

POST-PEAK TRIP RATING

We survey all program participants after their trips, gathering valuable ratings and opinions on every aspect of their incentive travel experience from service and accommodations to planning and activities. These ratings enable us to continuously improve our custom travel packages with only the highest ranking offerings and options.

"I want to thank all of you at Peak Performance...The feedback was terrific. All the players and spectators had a lot of fun. We thank you for all your efforts in making this event run smoothly."

Travis Long, BETUS



PEAK PERFORMANCE PROGRAMS

GROUP TRAVEL INCENTIVES

Peak Performance creates customized travel plans and itineraries for groups of all sizes, interests and demographics. Based on the needs of your group and goals of your company, winners may participate in collective team-building activities, sales meetings, tour excursions, employee retreats, executive level experiences and more.

INDIVIDUAL TRAVEL INCENTIVES

Whether you're looking for an employee recognition or customer loyalty reward program, the individual travel incentives that Peak Performance creates are customized around your company's specific business goals and motivators.

TRAVEL INCENTIVE OPTIONS & IDEAS

When you partner with Peak Performance, we work with you to plan, develop and launch the perfect incentive travel program for your unique team. The options are endless, but here are a few ideas to get you started:

- Hotel/Destination Incentives
- Cruise Incentives
- Sports Incentives
- Recreation Incentives
- Build Your Own

"We enjoyed the feeling that we were special, and that we were being wined and dined and treated like royalty. It was wonderful; a trip we'll never forget. The meticulous attention to detail made us feel like Protection One really went all out to reward the people who made it into Club One, and we really want to make sure we come back!"

Jon Pence, Club One Winner, Protection One

To learn more about how Peak Performance helps you create the incentive travel experiences that inspire your employees to reach new heights, call **888.788.9078** or email **info@peaktravelincentives.com** to speak with a Peak Pro today.



www.peaktravelincentives.com

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