FOR IMMEDIATE RELEASE

Contact: Arj Devadas, Vice President of Sales and Marketing (410) 772-8950, Extension 4705 <u>adevadas@ascqisoftware.com</u>



Federation of American Societies for Experimental Biology (FASEB) Implements Association Anywhere AMS from ACGI Software

Leading Federation of 26 Scientific Societies and Association Management Company, FASEB Chooses Cloud-Based Version of Association Anywhere AMS to Enhance Operating Efficiency, User Experience and Competitive Advantage

COLUMBIA, Md., July 25, 2012 – ACGI Software®, the trusted leader in association management software (AMS), today announced the <u>Federation of American Societies for Experimental Biology</u> (<u>FASEB</u>) has licensed and implemented <u>Association Anywhere, its cloud-based association</u> <u>management system (AMS)</u>. FASEB, which is both the nation's largest coalition of biomedical researchers, representing over 100,000 members from around the world, and a non-profit association management company, has implemented Association Anywhere to improve operating efficiency, client services and competitive advantage.

"Over the years, FASEB has learned a great deal about selecting, implementing and operating association management systems through our own experience managing our client societies," said Jennifer Pesanelli, Deputy Executive Director for Business Development. "Even so, we went through a significant RFP process before selecting Association Anywhere. At every stage of our review, Association Anywhere and the team at ACGI Software were able to meet our business needs, setting them apart from every other AMS we evaluated."

As an association management company, FASEB's success stems from its ability to lower management costs and provide outstanding levels of service to client societies. By licensing the Association Anywhere software as a cloud-based service, FASEB gains added deployment flexibility, eliminates hardware-related expense – the software runs in one of ACGI's secure, state-of-the-art data centers – and provides assured system performance through ACGI's service level agreements.

Association Anywhere also helps FASEB ensure data integrity and privacy for all of its client societies through its Advanced Security Management (ASM) module, which enables multi-tenancy. All client data resides on a single Association Anywhere database, while each client society has its unique virtual application instance.

With multi-tenancy, client-specific business rules and user experience are enabled by software configuration that turns features on and off. Association Anywhere also supports multiple accounting systems, real-time business intelligence, independent workflow, data-model extensibility and user-access control, while at the same time providing the cost savings and administrative economies of scale of maintaining a single system.

Beyond its core database and security capabilities, Association Anywhere offers FASEB a suite of 40 tightly integrated software modules that provide task-specific functionality for managing every aspect of a scientific society's operations, such as conferences, submittals, member communications and publications. Association Anywhere centralizes each client's member data as it is generated from each application and provides built-in, intuitive business intelligence capabilities FASEB management can use to assess and optimize operations.

"FASEB has earned a reputation as a global leader among scientific societies for its advocacy, conferences, publications and management practices," said Kevin Hostutler, president and CEO, ACGI Software. "We're very proud to include them among our growing list of clients – both scientific /medical societies and association management companies – and look forward to helping them gain even more value from Association Anywhere as they continue expanding their deployment."

About FASEB:

FASEB is composed of 26 societies with more than 100,000 members, making it the largest coalition of biomedical research associations in the United States. Celebrating 100 Years of Advancing the Life Sciences in 2012, FASEB is rededicating its efforts to advance health and wellbeing by promoting progress and education in biological and biomedical sciences through service to our member societies and collaborative advocacy. Services lines such as FASEB Society Management Services, extends its mission by providing full time management services as well as other personalized operational services to other societies within its community.

About ACGI Software:

ACGI Software, Inc. is the trusted leader in Web-based association management software and best-practice services. Its flagship application, Association Anywhere, integrates with an association's Website and business applications, automating administrative and financial operations, enhancing communication and reducing operating costs. It gives association executives the tools they need to engage members, empower staff and make insightful decisions. Founded in 1996, ACGI is based in Columbia, Maryland. For more information, please visit http://www.acgisoftware.com.