



FOR IMMEDIATE RELEASE

## FAVE TV TO OFFER NFL NETWORK HD

### *First IPTV Platform to Offer HD Channel Programming*

**Naples, Fla. (July 26, 2012)** — FAVE TV<sup>SM</sup>, the cable and satellite alternative, recently announced that it is offering the NFL Network HD. With this historic step, FAVE becomes the first OTT TV (over-the-top content) provider to air a mainstream linear TV channel in HD. This addition bolsters the provider's existing lineup of carefully considered, quality channels. Now families can enjoy the experience of high-quality HD integrated within FAVE's family friendly programming for the same low rate.



“Quality sports programming is in high demand with our members’ markets,” said FAVE TV’s Rob Johnson, CEO of Sky Angel U.S. LLC. “Sports channels in high def, specifically NFL Network HD, are found on all of the major linear television providers at an additional expense. FAVE TV customers get the added value of NFL Network HD, without an additional cost, and that is important for us as a television provider.”

NFL Network HD is the destination for professional football, during the season and throughout the year. NFL Network airs nearly 2,000 hours of original programming yearly, including: “NFL Total Access,” “NFL GameDay,” “NFL Replay,” “The Coaches Show,” “NFL’s Top 10,” “Sound FX,” “Playbook,” “NFL Classic Games,” and the Emmy® Award-winning “America’s Game” series, in addition to live NFL games in high-definition with “Thursday Night Football.”

FAVE also carries other prime sports channels, such as MLB Network, NBC Sports, NBA TV, Universal Sports, CBS Sports, The Tennis Channel, Pursuit Channel, Sportsman Channel, and The Outdoor Channel.

FAVE TV subscriptions are competitively priced at only \$32.99 per month. No satellite dish or cable service provider is required. Subscribers simply connect the FAVE set-top box to their television and existing Internet connection to receive instant, unlimited access to real-time TV programming. This fresh approach offers functionality in a simple package, with fast set-up and excellent usability.



FAVE carries the Parents Television Council's® prestigious Entertainment Seal of Approval™, which recognizes quality and social responsibility in programming. A dedicated programming acquisition team previews new networks before FAVE adds them to the channel lineup. By selecting only networks with less gratuitous content, FAVE creates a more valuable product for families.

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#### **About FAVE TV**

FAVE TV utilizes your high-speed Internet connection to deliver popular programming to you television and is owned and operated by Sky Angel U.S. LLC®. FAVE takes a fresh approach by offering a television service that's designed with families in mind. With nationwide coverage, FAVE makes it easy for families to consider an alternative to traditional cable and satellite. For a fun, family-minded solution to home entertainment, visit [www.FAVETV.com](http://www.FAVETV.com) or call (855) 2-GOFAVE / (855) 246-3283. For the latest news, follow [@FAVETV](https://twitter.com/FAVETV) on Twitter, 'like' us on [Facebook](https://www.facebook.com/FAVETV) and watch video clips on the FAVE TV [YouTube channel](https://www.youtube.com/channel/UC...).

#### **About NFL Network**

NFL Network airs seven days a week, 24 hours a day on a year-round basis and is the only television network fully dedicated to the NFL and the sport of football. Fans turn to NFL Network to receive information and insight straight from the field, team headquarters, league offices and everywhere the NFL is making news. NFL Network gives fans unprecedented year-round access to all NFL events, including the Super Bowl, Playoffs, regular season, preseason, Pro Bowl, Pro Football Hall of Fame induction weekend, NFL Draft, Scouting Combine, Senior Bowl, league meetings, minicamps and training camps. For more information log onto NFL.com, the exclusive home of NFL Network, NFL video highlights, NFL chats, news, and information.

#### *Contact:*

**Heather Huston**, strategist, *social media + pr*

(423) 591-7520

[heather.huston@area203.com](mailto:heather.huston@area203.com)