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PROVENANCE HOTELS ROLL OUT NEW PROGRAM FOR PAMPERED POOCHES
WITH PET ROOM SERVICE MENU, SPIRITUAL MENU AND MORE

Portland, Ore., July 25, 2012 – Provenance Hotels have always been pet friendly and, with the launch of a new brand-wide initiative, guests of the artistically-inclined hotels in Portland, Ore., Seattle and Tacoma, Wash. and Nashville, Tenn. will soon find a slate of enticing new offerings for four-legged travelers that are sure to get tails wagging.

Effective August 3, 2012, when travelers check into any of Provenance Hotels' six properties with a furry family member in tow, they will find their room equipped with a pet bed and bowls and receive a pet welcome amenity that includes a toy, tasty treats and a comprehensive list of pampered pet resources that range from practical – groomers, dog walkers and veterinarians – to over-the-top indulgent – pet acupuncture, psychics and more. At Portland's Governor Hotel and Hotel Lucia offerings include in room massages and Reiki treatments for man's best friend. In Seattle, guests of Hotel Max can request appointments with pet communication experts or directions to the nearest pet boutique.

Also new, all properties will feature Provenance Hotels' new signature pet room service and spiritual menus. Provenance Hotels' pet room service menus are packed with tasty treats designed with pets' nutritional needs in mind. Dishes featured on the pet room service menus vary by hotel and include a Salmon and Wild Rice Stew inspired by the Pacific Northwest with salmon, rice, spinach, carrots, and celery (\$8) at Hotel Murano in Tacoma; Surf and Turf with filet mignon, fresh catch of the day, vegetables, rice and, potatoes (\$10.95) at Nashville's Hotel Preston; and, in Portland at Hotel deLuxe, Shepherd's Pie made with venison, buffalo, beef, and fresh red apples (\$7.95). Items from the pet room service menu are subject to applicable room service fees and can be delivered to guestrooms or enjoyed in the comfort of the lobby.

Taking inspiration from Provenance Hotels' signature spiritual menu from which travelers can borrow a book of faith, the new pet spiritual menus feature inspirational books that cover everything from the laying-on-of-hands (the dos and don'ts of dog massage) to holistic care, pet psychology and good old-fashioned nature worship (the best area hikes for dogs.) All books on the menus are available to registered guests on-loan and free of charge during their stay.

Guests who bring their pets to Provenance Hotels pay a once-per-stay \$45 for a pet upgrade. Reservations for all Provenance Hotels properties can be made at www.provenancehotels.com.

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About Provenance Hotels

Provenance Hotels are award-winning urban boutique hotels with a distinct and deeply integrated art story. They include Hotel deLuxe, Hotel Lucia and the Governor Hotel in Portland, Ore., Hotel Max in Seattle, Wash., Hotel Murano in Tacoma, Wash., and Hotel Preston in Nashville, Tenn. Provenance Hotels can be found online at www.provenancehotels.com.