



For Immediate Release
Contact: Geri Hayward - Fairbanks
(305) 828-1003 x 115
Geri.Hayward@InfoSightInc.com
www.InfoSightInc.com

INFOSIGHT INC OFFERING CUSTOMER AWARENESS PROGRAM FOR FINANCIAL INSTITUTIONS

Program Meets New Multi-Factor Authentication Compliance Requirements for Federally Regulated Industries

MIAMI, FL (July 2012) InfoSight Inc. —InfoSight Inc, provider of Managed Security, IT Compliance and Vulnerability services for regulated industries, has launched a new [Customer Security Awareness Program](#) specifically designed for financial institutions and their customers. The Program, which enables financial institutions to quickly and easily train their consumer and commercial banking customers, also ensures compliance with the portion of the new 2012 multi-factor authentication guidance that requires financial institutions to manage a robust customer awareness and education effort.

The [Customer Security Awareness Program](#) provides customer-ready content explaining the dangers of internet transactions, phishing, malware, ACH, wire fraud, hacking for profit, social engineering tactics, and more; and educates users on how to avoid becoming a victim. Financial institutions are able to use the content in a variety of ways including adding the content to their website, email newsletters, statement stuffers, or placing posters in branches.

Also included, are special events for customers such as live webinars and in-branch security workshops. Client incident tracking abilities are also included in the Program and, to demonstrate compliance, financial institutions receive an annual progress report of their efforts.

“In today's environment, information security awareness is everyone's responsibility,” said Tom Garcia CEO of InfoSight Inc. “We believe it's critical that bank employees and their customers have a better understanding of the threats to the security of their information and how to protect themselves.”

Because information security awareness training is a key defense against fraud and identity theft, providing education for retail and commercial customers on general information security practices is among the top agenda items for financial institutions as well as regulators.

To learn more about InfoSight's Customer Security Awareness Program, visit <http://www.infosightinc.com/Training/customer-awareness-program.php> or contact InfoSight at 305-828-1003 x129.

About InfoSight:

InfoSight, Inc. offers proven and affordable Managed Security and IT Compliance and Vulnerability services that protect and optimize how an organization's critical information is processed, managed and stored. For more than 10 years, InfoSight has served organizations nationwide minimizing risk exposure and providing the highest levels of security assurance and IT regulatory compliance. Among the first in the industry to offer Managed Services, our offering fits into any budget with minimal upfront cost or capital outlay and can be installed in-house or as a complete Managed Services offering. For more information, visit www.infosightinc.com or contact us at **305-828-1003 / 877-577-9703**.

###