



ClickDimensions Announces Gold Sponsorship of eXtremeCRM 2012 Las Vegas

Microsoft's 2012 Dynamics Marketplace Solution Excellence Partner of the Year Award winner looks forward to connecting with the CRM partner channel at eXtremeCRM 2012

ATLANTA – July 30, 2012 – ClickDimensions, developer of the most reviewed and 5-star rated [email marketing and marketing automation solution for Microsoft Dynamics CRM](#) (as reviewed by users on [Microsoft's Dynamics Marketplace](#)) and winner of Microsoft's 2012 [Dynamics Marketplace Solution Excellence Partner of the Year Award](#) announced today that the company will be a Gold sponsor of eXtremeCRM 2012. The eXtremeCRM conference, where Microsoft Dynamics CRM partners come together to forge business relationships, gain knowledge from real-world experiences, and dive deep into current and future technologies, will take place September 30 – October 3, 2012, in Las Vegas, Nevada.

eXtremeCRM, an annual event designed to enhance best practices, offers informative and specific content for each role in the partner organization. Owners, managers, sales and marketing executives, implementers, and developers can choose from expert-lead sessions that are both relevant and educational. The eXecutive Summit, hosted for the first time this year at eXtremeCRM, welcomes owners and executive leaders to its workshop-style event designed to address key business issues facing owners today. Also new to the eXtremeCRM conference is the eXtreme App Challenge, an opportunity for partner developers to create a compelling CRM-specific application.

“eXtremeCRM is grateful for its sponsors, and ClickDimensions has been with us since our inaugural event in 2010” noted John Verdon, Chief Operating Officer of eXtreme. “We have found that many partners have forged mutually beneficial business connections and partnerships with eXtremeCRM sponsors.”

“ClickDimensions is proud to be one of only three Gold sponsors for the eXtremeCRM conference” commented ClickDimensions Chief Executive Officer John Gravely. “We look forward to the conference as an opportunity to connect with our channel partners and Microsoft connections.”

Learn more about the eXtremeCRM conference at <http://www.extremecrm.com/Pages/eXtremeCRM2012LasVegas.aspx>.

About eXtremeCRM

eXtremeCRM, the Hub where Microsoft Dynamics® CRM partners come together to forge business relationships, gain knowledge from real-world experiences and dive deep into current and future



technologies. With its collaborative conferences, eXtremeCRM supports and nurtures business growth, CRM deployment, extension and use. It offers technical focus, information on strategic business trends and tools, and the unique opportunity to work with, learn from, and forge connections to others in the CRM community.

About ClickDimensions

ClickDimension's Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing Email Marketing, Web Tracking, Lead Scoring, Nurture Marketing, Social Discovery, Campaign Tracking and Forms and Surveys ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit <http://www.clickdimensions.com>, read our blog at <http://blog.clickdimensions.com>, follow us on Twitter at <http://www.twitter.com/clickdimensions> or email press@clickdimensions.com