

## **Lean Enterprise Institute Fact Sheet**

Since its founding on August 1, 1997, LEI has ...

- Sold over 700,000 books and workbooks
- Registered 239,688 Lean Thinkers to its online <u>Lean Community</u>
- Signed-up 121,413 e-newsletter subscribers
- Trained 20,744 people at <u>public workshops</u>
- Sold over 10,000 <u>e-books</u>
- Changed the language of management as "lean," "lean thinking," and "valuestream mapping" entered the business vernacular
- Hosted more than 6,205 attendees at <u>Lean Transformation Summit Conferences</u>, including the first lean Healthcare Transformation Summit
- Developed a free <u>smart phone app</u> and most recently the <u>A3 Creator app</u> for drawing A3 reports on tablet computers
- Changed the language of management as "lean," "lean thinking," "A3
  management," and "value-stream mapping" entered the business vernacular
- Sponsored the founding of three additional nonprofit organizations: the <u>Lean</u>
   <u>Education Academic Network</u>, the <u>Healthcare Value Network</u>, and the <u>Lean</u>
   <u>Global Network</u>, which has expand to to 18 Affiliates on 6 continents
- Launched 8 moderated online Forums
- Produced 26 webinars on a wide range of lean management topics
- Created a web site with hundreds of pages of resources, including <u>Jim Womack's e-letters</u>, <u>John Shook's eletters</u>, Michael Ballé's <u>Gemba Coach column</u>, original <u>lean case studies</u>, and presentations.
- Developed a free <u>smart phone app</u> and most recently the <u>A3 Creator app</u> for drawing A3 reports on tablet computers
- Started communicating with the Lean Community through <u>Twitter</u>, <u>Facebook</u>, <u>LinkedIn</u>, <u>YouTube</u>, and other social media