

Anything4Restaurants.com Introduces “Find A Distributor”

Leading online product information source announces the ability for foodservice and Jan-San buyers to connect with distributors in their local area when searching for products.

Providence, RI ([PRWEB](#)) July 11, 2012 -- [Anything4Restaurants.com](#) announced today the immediate availability of its newest feature “Find A Distributor.” This feature allows distributors and suppliers to promote their brands and extend their reach to a wider audience of potential customers in specific geographic areas or throughout the United States. [Anything4Restaurants.com](#) (A4R) is the fastest growing online source for providing product information and connecting industry buyers with sellers in the Foodservice and Jan-San Industry.

With an extensive product catalog that includes detailed information on more than 150,000 products, A4R is visited by over 50,000 industry professionals every month. “Our goal is to assist manufacturers and distributors in creating demand for their products, by exposing them to a large audience of potential buyers,” said Paul Meunier, CEO of SpecPage, the parent company of A4R. “With the addition of ‘Find A Distributor,’ A4R is taking the next step in fulfilling that demand by connecting interested foodservice professionals directly with their local distributors at the product level.”

“Find A Distributor” is a simple, easy to use process that allows industry buyers to immediately see a list of local distributors for any products they are interested in, simply by entering a location or zip code. Available information includes the distributor’s name, logo, address, phone number, email address, and a link to their website or customer service. Distributors have the ability to be listed for product categories, supplier brands, or products and they can target a specific coverage area to expand their reach or create market focus.

With this newest feature, A4R continues to streamline the important process of finding the right product and selecting the right company to purchase it from.

For more information about “Find A Distributor” visit [Anything4Restaurants.com](#) or call A4R at 800-393-8807.

About SpecPage

SpecPage is the leading provider of product information and online catalogs for the Foodservice and Jan-San Industries. We provide distributors and manufacturers with a customizable go-to-market solution that includes e-commerce and catalog information as well as full website design/redesign and search engine optimization (SEO). We also offer a turnkey solution for implementing GS1 Standards and are a Certified Solution Partner with 1SYNC, the world’s largest GDSN Data Pool. Our comprehensive library of product information includes important details for buying and selling products. SpecPage is also the parent company of A4R, the industry-leading website for sourcing product information and connecting foodservice professionals. For more information, visit [SpecPage.com](#)



Contact Information

Jordan Allen

SpecPage | Anything4Restaurants.com

<http://A4R.com>

800.393.8807x106

Online Web 2.0 Version

You can read the online version of this press release [here](#).