

THE CONTENT VAULT



“Put Some JUICE In Your MARKETING”

The Juice Marketing **Content Vault** is loaded with articles that can be used in a multitude of marketing activities like prospect email, nurture marketing, communication with your current customers, and of course blogging. After all, the biggest hurdle in maintaining consistent marketing communication is access to great content.

No frills or complicated files; just pure content delivered in a Word document. And when you combine our fantastic pricing with co-op reimbursement, you'll see why **Juice Marketing** helps you *“squeeze the most out of your marketing dollar.”*

PRICING

Single Article - \$150

4-Pack (Quarterly Communication) - **\$500**

12-Pack (Monthly Communication) - **\$1,200**

**Eligible for Sage co-op reimbursement at 60%. Or 70% for Marketing Alliance Partners (MAP).*

CONTENT CATEGORIES

ERP & ACCOUNTING (Including Sage 100, 300, and 500)

Core Accounting Articles

1. Just Swipe It! The Business of Credit Cards (CC Processing)
2. Tracking *FIXED* Assets Can Be a *MOVING* Target
3. Accounts Payable Goes Online (ACH/Positive Pay)
4. International Appeal of Sage 300 (Languages, Currency, Regional Settings)

B.I. & Reporting Articles

5. What's All the Talk About Business Intelligence?
6. Reports that are Simply Dashing (Dashboard Reports)
7. The Best of Both Worlds (Sage 300 Intelligence)
8. A Picture Says a Thousand Words (BI and Dashboards)
9. From Nice Feature to Necessity (Growing Importance of BI)
10. Life After FRx (A Look at Sage MAS Intelligence)
11. 5 Things You Should Know About Intelligence
12. The ERP Watchdog (KnowledgeSync for Sage 300)

ERP & ACCOUNTING (CONTINUED ...)

Inventory & Warehouse Articles

13. Turn Your Warehouse Into a Profit Center (WMS/RFID)
14. Scanning the Benefits of Bar Code Technology
15. What Can EDI Do for My Business?
16. Exploring the Benefits of WMS
18. Turning Paper Into Vapor (Paperless)
19. Sales Tax That's Less Taxing (Sales Tax Software)
20. Cut Your Operational Costs with Automation (Sage KnowledgeSync)
21. Fits Like a Glove (Using Customizer for Perfect Fit)
23. Sage Connected Services (The Cloud Built Around Your Business)
24. The Future of the Web is NOW! (A Look at SData in Accpac)
25. Is Sage 100 Advanced SQL Right for Me?

Miscellaneous Articles

17. Staying Alert: How Fast Can Your Business React? (Alerts)
22. Data Security and Your Customers (PCI-Compliance)

CRM ARTICLES (INCLUDING SAGE CRM & SALESLOGIX)

1. Unlocking the Benefits of Sage CRM
2. The Value of CRM for the Accounting Staff
3. Hit The Road with Mobile CRM
4. A Closer Look at CRM Reveals Clear Benefits (General Benefits of CRM)
5. CRM: More Than Just a Sales Tool (Marketing & Customer Service)
6. Focused Sales Management with CRM
7. CRM on Your iPhone
8. Email Marketing with a Personal Touch (Integrated Email Marketing with CRM)
9. Your Ticket to Great Customer Service (Customer Service Aspect of CRM)
10. Getting Social with CRM (Social Network Integration)
11. The Perfect Match (Sage CRM and Sage 300 Together as One)
12. A Dashing Display with Visual Analyzer (SalesLogix)
13. Put CRM in Your Pocket (Mobile CRM)
14. CRM is More Than Software (Importance of Process & Exec Buy-in)
15. Stay Alert with Knowledgesync (for SalesLogix)
16. CRM in the Clouds (SalesLogix Cloud Offering)

CRM - (CONTINUED ...)

- 18. Key Considerations for SaaS
- 19. LinkedIn and CRM: Strange Bedfellows or Dream Team?
- 20. National Accounts for Sage 100 (Managing Large Customers with Multiple Locations)
- 21. Time to Ditch the Spreadsheets (Sage Active Planner)
- 21. Building Customer Loyalty with CRM
- 22. Customer Self Service Portal (Sage CRM)

HR & PAYROLL - (SAGE HRMS)

- 1. Paper or Plastic? (A Look at Payroll Paycards)
- 2. The Bottom Line on HRMS Technology
- 3. HR That Fits Like a Glove (HRMS Toolkit)
- 4. Time is Money (Automating Time & Attendance)
- 5. How to Benefit from Employee Self-Service (ESS)
- 6. Saving Time with Online Benefits Enrollment
- 7. How Social is TOO Social (A Look at Social Media and Employee Policies)
- 8. Going Online to Recruit the Best Talent (HRMS eRecruiter)
- 9. Containing the Cost of Employee Health (Employee Healthcare Cost Strategies)
- 10. How Does Your HR Measure Up (HR Best Practices)
- 11. 6 Tips for Using LinkedIn for Recruiting
- 12. The Challenge of Year-End Payroll Processing
- 13. Are You Listening to Your HR Data? (Sage Knowledgesync for HRMS)
- 14. What to Do When a Employee Goes on FLA (General HR Article)
- 15. Feel Free to Serve Yourself (Employee Self-Service)
- 16. Reducing the Cost of Benefits Management
- 17. Talent Management (Sage HRMS)

NON PROFIT - (SAGE FUND ACCOUNTING)

1. Making it Easy to Donate ("Donate Now" for FR50)
2. Taking the Pain Out of Cost Allocations
3. Budgeting That's a Breeze
4. Three Keys to Growing Donations (General)
5. A Picture Says a Thousand Words (Visual Analyzer)
6. Internal Controls for Small Nonprofits
7. Financial Reporting for Sage Fund Accounting
8. PCI Compliance for Nonprofits
9. Just Set It and Forget It (Automated Reporting with Scheduler)
10. Five Budgeting Tips for Nonprofits
11. A Look At Sage Grant Management
12. Testing The Waters with Social Media (For Nonprofits)
13. How Do I Track That? (User-Defined Fields)
14. To Close or Not to Close, That's the Question (Pros & Cons of a Hard Close)
15. Grow Your Support with Email Marketing (Sage E-Marketing for Nonprofits)
16. Human Resource Management (Sage Fund Accounting)
17. I'm Holding You Accountable (Pitfalls of Commercial Accounting Software)

CONSTRUCTION MANAGEMENT - (TIMBERLINE OFFICE)

1. Building Information Modeling (More Than Just a Fancy Buzzword)
2. Sage Project Lifecycle Management
3. A Closer Look at Estimating (Timberline Estimating)
4. All That Paper is Slowing You Down (Construction Document Management)
5. 4 1/2 Tips to BUILD a Better Business
6. Work with a Beautiful Model (A Look at Model Estimating)

[Contact us](#) Today to Unlock the Content Vault!



sage

Preferred Vendor

Co-op Debit Program Approved