# **Proposal Automation & Collaboration**

Better proposals...faster.



**Qorus Breeze** *Proposals* provides sales managers and proposal or bid managers with easy to use features that significantly reduce the time and effort required to generate high quality, customised proposals and RFP responses.

Plus, innovative Knowledge Management features help ensure your proposals get better with every proposal you generate.

### Generate proposals faster.

Spend less time creating and searching for content. Drag and drop approved content into your template, automatically merge templates with live data stored in CRM or other systems across your organisation, or allocate sections of an RFP to subject matter experts and collaborate across divisions and regions.

### Grow your knowledge.

Enable team members to easily suggest good content for re-use in future proposals by simply highlighting the content and then sending at the click of a button. Store all approved content, proposals and templates centrally for easy re-use.

### Achieve higher win rates.

Proposals get better with time as content grows in your content library. Deadlines and requirements for RFP's are met. You spend less time generating proposals and more time selling.

Qorus

Breeze Proposals

# Three Types of Proposals. One Solution.

Proposal generation that's as easy as ABC.





# Automate your boilerplate proposals.

Automatically customise proposals for standard products and services at the click of a button. Relevant content and customer data are dynamically merged into your proposal from CRM and other systems based on criteria you specify. **Eliminate formatting errors and embarrassing mistakes caused by copy / pasting.** 

# Build highly customised proposals.

Build proactive proposals for customised products and services by dragging and dropping approved content stored in a central library of community driven content and archived proposals. Minimise time spent writing, searching for and verifying the validity of your content.



### Collaborate on complex RFP responses.

Collaborate with your team of subject matter experts across divisions or regions and manage the process of responding to complex Requests for Proposal (RFPs) by easily allocating sections and monitoring completion. **Ensure you leverage your company's best knowledge and meet your RFP requirements and deadlines.** 

# Build, Retain and Re-use Persuasive Content.

Boost your Proposal's IQ.

Qorus Breeze *Proposals'* knowledge management features ensure you increase your win rates with every proposal you generate.

### Suggest It!

Build your content by allowing everyone to suggest great content to be stored for re-use. Users highlight great content and easily submit as suggested content to be reviewed and approved by you or a central administrator.

### **Proposal Point**

Retain winning proposals in Proposal Point, a central library of all draft and final proposals, which users can access to research and re-use relevant content. Users can easily search and filter by various criteria, e.g. keywords, industry, author, and language.

### **Knowledge Source**

Re-use approved content stored centrally and made easily accessible in Knowledge Source. Content is submitted via Suggest It!, easily filtered by various criteria, and re-used using an innovative "shopping cart" to drag and drop content into your proposal.

#### For more information and to schedule a demo, please visit: www.qorusdocs.com

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