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**PayLane Launches Affiliate and Referral Programs**

**PayLane.com,** [**an online payments processing provider**](http://www.paylane.com)**, is now sharing their income – not just with their clients.**

Being aware that running an e-business is based on cooperation of many companies, [PayLane](http://paylane.com/) has just launched their latest project – [Affiliate Program and Referral Program](http://paylane.com/earn-with-paylane). Thanks to this new offer everyone, not just their clients, will be able to earn with PayLane – even 25% of the company’s income or €300. Both programs have the same general idea – all you need to do it recommend PayLane to a friend. So what’s the difference?

[Affiliate Program](http://paylane.com/affiliate-program) guarantees 25% of the income that PayLane generates from the recommended client – for every transaction, throughout the entire contract duration. In other words, the more payments the client processes, the more you earn – whether it is €100 or €1,000,000.

[Referral Program](http://paylane.com/referral-program) rewards both the new client and the referring partner – both side can receive even up to €300. There is no limit of referrals, so PayLane pays for every referred company – even if it is hundreds of them.

“*Almost everyone before deciding whether to trust a new company or not asks friends or trusted companies for recommendations. Affiliate and Referral Programs are based on such a mechanism. It’s a typical win-win situation – when a business becomes PayLane’s client, both sides gain from it – the partner and PayLane*” says Ula Lachowicz, Brand Manager at PayLane.

PayLane offers marketing support with promotional materials, including dedicated logos, banners and graphics. Participation in both programs is available to everyone and can take place at the same time

For more information, [watch PayLane's Affiliate and Referral Program video](http://www.youtube.com/watch?v=ltFoljrIhRA).

**About PayLane**

PayLane.com is a customer-focused online payments processing provider with extensive experience in European markets. Company currently processes payments in currencies from over 50 countries and is constantly enriching its offerings based on market drivers and opportunities. Its close relationships with carefully selected acquiring banks allow PayLane to provide the best possible terms and conditions for each merchant account. PayLane is an officially registered Visa, MasterCard, American Express and PayPal partner.

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