CONTACT: Alex Kutac, Marketing Director Webranx Marketing Strategies 713.489.4455 <u>alex@webranx.com</u> webranx.com

For Immediate Release

Houston Florist Ranked Among Top Flower Shops in Country

Ace Flowers has been ranked in the top 100 flower shops in the nation by Teleflora.com.

HOUSTON, TX – Named one of the best florists in Houston, Ace Flowers, a family owned and operated flower shop, was excited to be ranked among the Top 100 floral boutiques in the country by Teleflora.com.

"In 2010, we were named in the top 250, and our status has been steadily rising, reaching the top 100 nationally in the 2011 and 2012 rankings," says general manager Jay Alvai. "Our goal is to be listed in the top 50 flower shops by 2013."

The rankings are done each year in June, with the winners chosen after careful consideration of factors such as customer satisfaction and feedback, online orders, sales, customer service, website, and delivery quality. Teleflora.com, the largest network of flower shops in the United States, began these doing these rankings in order to spotlight the shops that are consistently the most successful year-to-year, and that always provide the best overall purchasing experience to their customers. The result is a comprehensive list of shops that consumers can trust to help them choose the best local florist for their needs.

Ace Flowers has been serving the Houston area for many years, and they are committed to providing customers with only the finest quality gifts, plants, and arrangements, as well as the highest level of customer service. Serving the entire Houston community, they also deliver to the Houston Medical Center to provide some joy to patients there.

For events such as weddings, funerals, proms and other special events, customers can work with a custom floral designer to design the perfect arrangements for their event that will seamlessly work with their theme and chosen colors. "It's such a joy to be recognized by Teleflora for all the time and energy we put in everyday to only provide the highest quality service and the most beautiful flower arrangements to the Houston community," said Alvai.

Visit Ace Flowers' website to see their full selection of styles, themes and arrangements or to place an order for same day or nationwide delivery.