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PEOPLECLUES & PEOPLEMATTER FORM STRATEGIC PARTNERSHIP Global Assessment Provider Takes Detective Work Out of Pre-Screening Candidates

CHARLESTON, SC & WOODSTOCK, GA – AUG 8, 2012 – PeopleMatter, the only comprehensive [talent management software](#) designed specifically for the service industry, and [PeopleClues](#), a global provider of workplace assessments, today announced a strategic partnership. This collaboration provides PeopleMatter clients with PeopleClues' easy to use, validated behavioral assessments. With both companies offering SaaS, cloud-based solutions, the experience is seamless to end-users. Predictive analytics assess appropriate job fit based on personality, attitude and cognitive questions along with job fit matching and reporting for more than 100 job categories.

“The correlation between employee fit and profitability is undeniable, which makes identifying the right employees for the right positions imperative,” said Julie Moreland, PeopleClues President. “PeopleClues assessments can help PeopleMatter clients identify candidates that are the right job fit, in turn, saving companies time and money by helping them reduce turnover and improve quality of hire.”

Expanding the supplementary product options available within the PeopleMatter Platform, PeopleClues assessments offer:

- Short completion time (7-20 minute average)
- Straightforward, highly visual assessment results
- Custom job categories for Restaurants (QSR, Fast Casual, Fine Dining, etc.) and C-Stores
- Multiple languages (Spanish and English)
- Scientifically validated, legally defensible results
- Suggested behavioral interview questions that help the hiring manager dig deeper into particular areas
- Additional data mining options available from the results of one test taken per participant

With job specific “Job Fit” reports for more than 100 roles, the tests and benchmarking tools identify candidates with an aptitude for service-industry success. Candidates are also compared across industry, role and company standards.

Complete integration between the two companies presents a single, intuitive experience with the PeopleMatter look and feel. Platform users never leave the PeopleMatter Platform when they complete an assessment or view reports, for a user-friendly candidate and recruiter experience.

With more than 1,000 clients around the world — including brands like Aramark, Hilton and Coca-Cola — PeopleClues is PeopleMatter's trusted assessment partner. Combined with the PeopleMatter

Platform, these assessments identify high-quality candidates with the right experience and personality to succeed in the service industry.

“This is the first of many new alliances in our journey to provide multiple best-in-class options to our clients,” said Nate DaPore, PeopleMatter President and CEO. “It is great to partner with a dynamic company like PeopleClues. Their impressive and growing list of valued customers says volumes about the capabilities they can provide our clients.”

About PeopleClues

PeopleClues is a global provider of employment assessments for measuring job fit, attitude and level of engagement for candidates and employees. These assessments are built for pre-employment screening, career development, team development as well as training and development. Based in Woodstock, Georgia, PeopleClues provides the assessment tools that allow thousands of companies in eight countries to make better hiring and training decisions. PeopleClues has also recently launched an industry game changer with its “ACE” “Automated Candidate Experience” product providing Clients a huge strategic advantage in allowing their candidates who have taken the assessments to instantly receive a personalized report on how to improve the way they present themselves in their resume and interview. PeopleClues strategic partners include PeopleMatter, Insperity (formerly known as Administaff), CareerBuilder, Bond International (formerly known as VCG Software), Success Performance Solutions, Reliant, Prophecy Healthcare and Getting Hired.

For additional information, contact info@peopleclues.com, visit www.peopleclues.com, or follow us on Facebook <https://www.facebook.com/peopleclues>, and Twitter [@PeopleClues](https://twitter.com/PeopleClues).

About PeopleMatter

PeopleMatter provides the only comprehensive talent management solution for the service industry. We help employers identify, develop and engage dependable talent to provide exemplary customer service. PeopleMatter’s platform of HR tools handles hiring, scheduling, learning, recognition and performance management. Our integrated technology manages the process, so employers can focus on the talent. PeopleMatter. The name says it all. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplematter.com, [@peoplematterhr](https://twitter.com/peoplematterhr) and facebook.com/PeopleMatter.HR.