

30-DAY CHURCH CHALLENGE RESOURCE GUIDE

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**HELP YOUR CONGREGATION
ENGAGE IN THE 5 PURPOSES
OF THE CHURCH**

30-DAY CHURCH CHALLENGE

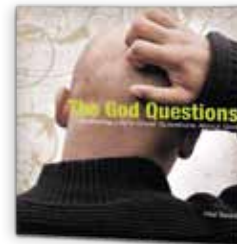
DOUBLE YOUR CHURCH ENGAGEMENT IN 30 DAYS!

The *30-Day Church Challenge* is a five-week series that challenges your members to understand and engage in the five main purposes of the church as found in the book of Acts! For thirty days your entire congregation will discover how your church can help them reach their God-given potential and how together you can become a church that transforms your community and the world! Use these resources to help your attenders invite, connect and engage during the campaign.



30-Day Church Challenge Book

The *30-Day Church Challenge* book is specifically designed to take participants on a daily, interactive journey to discover and learn how to reach their God-given potential through engaging in the five purposes of the church. The book features daily devotional lessons and weekly small group discussion questions. On Monday through Saturday, participants will read the daily devotional and teaching lessons for each week's topic, take simple application steps and journal answers to the question in the personal daily journal section. Everyone who is participating in the *30-Day Church Challenge* will need a copy of this book. 160 pages, 5.3" x 8.5" **Pack of 10**
**Note: Take pre-orders for books using the Bulletin Insert document included on the Resource DVD!*



The God Questions Book – Gift Edition

Help people explore life's great questions about God! Affordably priced, it makes a great gift for the church to give out to visitors or for members to give to friends and family to help reach them for Christ. It can be quickly read by those seeking answers to spiritual questions. The book features illustrations, charts and clear-cut answers to key questions: *Is God real? Is the Bible true? Do all roads lead to heaven? How can a good God allow suffering?* The final chapter leads seekers through a gospel message and prayer. 128 pages, 5.5" x 5.5" **Pack of 10**

OUTREACH TOOLS



Custom Direct Mail Postcards

Invite every home in your community to "Take the Challenge" with an eye-catching oversized postcard invitation. These 8.5" x 5.5" postcards feature full-color printing and can be custom-designed for your church: add your logo, service times or picture of your building — FREE! Plus we offer full service including demographic reports, lists, addressing and delivery to your post office. Minimum order 500. Price based on quantity. Call for details!

Do-It-Yourself Postcards

These postcards feature compelling graphics on one side and a blank back, ready for you to print on your copier or laser printer. 8.5" x 5.5" sold in packs of 250.



Mailers

These 4.25" x 5.5" do-it-yourself church postcards are easy to personalize with your church and event information. Each 8.5" x 11" sheet has four postcard mailers with micro-perforations for easy separation. Great to send to visitors, or to use as note cards or small group invitations. Sold in packs of 200. Free online MS Word template available on Outreach.com.



InviteCards

Do-it-yourself invitation cards are slim enough to fit easily in a wallet or pocket, with three blank panels where you can print an invitational message, your logo, a map to your location, and your service times. Invitations are 4-up on an 8.5" x 11" sheet and micro-perforated for easy separation. Sold in packs of 200. Free online MS Word template available on Outreach.com.



Door Hangers

Easy to use door-to-door invitations feature full-color graphics on the front and are blank on the back, ready for you to personalize and print on your copier or laser printer. Each 8.5" x 11" sheet has three doorhangers with micro-perforations for easy separation. Sold in packs of 150. Free online MS Word template available on Outreach.com.

Outdoor Banners

Reinforce your outreach efforts and attract passing traffic with photographic-quality outdoor banners. Available in two substrates: Sturdy outdoor vinyl comes in five sizes with grommets for easy hanging, or adhesive StickUp material adheres to any smooth, clean flat surface. Available in four sizes.



IN-REACH PROMOTION TOOLS

3' x 3' Banners

The perfect sign to hang outside a classroom or on a wall or window. Available in Vinyl and Stickup adhesive.



Vertical 3' x 5' Banner

Wider for more dramatic images. Great for your lobby, hallways, or on stage. Available in three materials: Vinyl, Fabric or Stickup adhesive. Choose from pole pockets or grommet finishing. Banner stand sold separately.



5' x 8' & 8' x 12' Giant Fabric Banners

Perfect for hanging at the back of your stage or on a wall, these dramatic banners set the tone for your entire series and will build excitement in your church for your series and small groups! Available with pole pocket, grommets or both!



Lightweight, Portable XBanner and Stand

Lightweight and portable, this space-saving banner stands 2' x 5'9" and is printed on sturdy vinyl with grommets at all four corners, ready for easy hanging on the flexible XBanner stand. Banner and stand come with a nylon carrying case. Banner and stand also sold separately. 2' x 5'9" Stickup Banner also available.



Vertical 2' x 8' Banner

Create awareness and build excitement for your campaign. Great for your lobby, hallways, or on stage. Available in three materials: Vinyl, Fabric or Stickup adhesive. Choose from pole pockets or grommet finishing. Banner stand sold separately.

Roll-Up Banner and Stand

This ideal 2'7" x 6'7" indoor banner can be easily set up and taken down in under a minute. Attractive no-curl banners are protected in the sleek aluminum roll-up case for future use. Plus, you can easily change the banner graphic for other events.

BULLETIN SHELLS



Bulletin Shells

Use these themed bulletins during your six-week campaign! These bulletin shells feature eye-catching graphics on the outside and are ready for you to add your service information and featured announcements inside.

Available in three sizes, 8.5" x 11", 8.5" x 14" and 11" x 17". All sizes are sold in packs of 100. Free online MS Word template available on Outreach.com.



30-DAY CHURCH CHALLENGE Coin

The *30-Day Church Challenge Coin* is designed to help your congregation connect with your church, remember the principles you are teaching, and make a commitment to engage in the five purposes of the church. Most importantly, the coin reminds your attenders that church is not just a place you go; it is a family you belong to. When participants carry and display the coin, they are saying, "We belong! We're in this together! We're committed! We're part of something bigger than us! You can count on us—for the next five weeks, we're in and ready for the challenge!" The coins come individually mounted on a simple "backer card" printed with a special message to remind your church of the commitment everyone is making in this *30-Day Church Challenge* campaign. **Pack of 10.**



NOTE: *The Challenge Coin is referenced in the Week 1 Sermon provided in the Church Kit.*