



## Managing Compliance?

A HIPAA / HITECH awareness event

The HITECH Act amended HIPAA mandates on protecting all electronic forms of patient information. The reported health care cyber data breaches this year, and the accompanying penalties, reveal that current information security practices are lacking and costly.

We invite you to an educational event that you cannot afford to miss. A group of experts will clarify the variety of topics related to compliance, outline the details and requirements of compliance, and provide a valuable takeaway: how to manage compliance.



### *Presenters*

#### **Bradford A. Bleier**

Supervisory Special Agent (SSA) for the FBI

#### **Eric S. Mueller**

President WPC Services

### *Panelists*

#### **MaryAnn Digman, RN, MSHA**

Senior Clinical Risk Consultant at Medical Protective

#### **Betsy Carlson, RPLU, ASLI CIC**

Western Assurance Broker and Agent

#### **Sophia Collaros, MA, JD**

Privacy Officer UNM Helath Sciences Center

#### **Tina MacGregor, Ph.D**

Certified Information Systems Auditor

#### **Ray Berendsen**

Security Engineer at Fortinet



**Wednesday, August 29th 5:30 - 8:30 pm**

**Libations and appetizers provided**

**WESST Enterprise Center**

**609 Broadway BLVD NE, Albuquerque NM**

**Pre-register [here](#) by August 15, 2012, or call (505)242.5683 and receive a complimentary vulnerability assessment - a HIPAA compliance mandate**

**Kindly register by August 22, 2012**

**<http://www.sagebci.com/company/events/>**



#### *Presenters and Panelists Biographies:*

**Bradford A. Bleier** is a Supervisory Special Agent (SSA) for the Albuquerque FBI leading a squad with responsibility for all Cyber threats. He recently transferred to Albuquerque after spending a number of years at FBI Headquarters working National Security related Cyber matters where he helped found the National Cyber Investigative Joint Task Force, a multi-agency FBI led effort established to address complex and far reaching cyber threats. Agent Bleier has worked the full range of cyber investigations throughout his ten year FBI career. Before the FBI, Mr. Bleier worked as a Naval Judge Advocate in the Northwest Pacific, followed by many years of private legal practice as a telecommunications and technology lawyer. He also founded and operated a small regional Internet Service Provider in the late nineties which he sold prior to joining the FBI.

**Eric Muller's** 20 years of diversified experience spans the gamut of Healthcare, IT & Strategic planning and execution; revenue cycle optimization, security and compliance; patient engagement ; meaningful use ; analytics and quality management; , organizational design and re-structuring, mergers and acquisitions and public healthcare reform leadership. His cross-functional expertise in envisioning and leading technology-based multi-million dollar revenue and growth initiatives, grounded solidly on business and economic value, have earned him a name in the health-care industry. Prior to joining WPC, Eric served as SVP of AIM Healthcare, an Ingenix/United Healthcare Company, in which he was responsible for the day to day operations. Eric has also held executive positions at various healthcare technology companies across the country. As a champion of Healthcare reform, Eric plays a key role in various special interest groups (HIMSS, AHIP, X12, WEDI, PMI ) and is a frequent speaker at industry events across the country. Mr. Mueller is also a prolific writer and is considered an industry expert on healthcare policy. Eric has BS in Physics from Loyola University and resides in Nashville, TN with his wife and 4 children.

**MaryAnn Digman** provides a wealth of education and more than 25 years of progressive clinical and operational healthcare leadership to her Medical Protective responsibilities. In previous roles she has worked for large integrated systems, academic medical centers, community hospitals, and rural healthcare facilities in public, not for profit, and investor-owned systems. As healthcare entities become increasingly aware of the value of enterprise risk management, MaryAnn's experience as a COO/CEO is invaluable to her clients as they develop effective business strategies. Because of her sensitivity to the stresses in the healthcare environment. MaryAnn has been directly involved in improving collegial relationships in a variety of healthcare organizations. MaryAnn earned her RN degree from St. Mary's School of Nursing in Rochester, Minnesota. She completed her BS in Health Education from the University of New Mexico and her MS in Healthcare Administration from the University of St. Francis in Joliet, Illinois. She is a member of the American College of Healthcare Executives (ACHE), has served on the Board of Directors of the Voluntary Hospitals of America (VHA) Southwest, the New Mexico Hospital Association, and numerous community agencies.

#### *Presenters and Panelists Biographies:*

**Sophia Collaros** is the Privacy Officer for the University of New Mexico Health Sciences Center; the health care components of the University of New Mexico as a designated hybrid covered entity under HIPAA; and the UNM Health System. She has served as Privacy Officer for almost six years. She is an attorney licensed in New Mexico for 23 years and has served in the past as an attorney within the public sector, including as an assistant attorney general for the State of New Mexico and as an attorney within a local government, Santa Fe County, where she implemented the initial HIPAA Privacy Rule requirements for the County.

**Tina McGregor's** years' of experience in IT auditing for the healthcare industry spans more than 12 years. She specializes in IT auditing, IT risk assessment, compliance assessments, IT governance consulting, IT policy and procedure development, and business continuity planning and has performed HIPAA Privacy and Security compliance assessments for large hospitals, reference laboratories, medical groups, medical specialties, and home health agencies. Tina currently holds the following certifications; Certified Information Systems Auditor (CISA), Certified in Risk and Information Systems Control (CRISC), Certified in the Governance of Enterprise Information Technology (CGEIT), Network Security Essentials Certified (GSEC) and Microsoft Certified Systems Engineer (MCSE). Additionally, she is a member of the following professional organizations; Information Technology Group (AICPA), Information Systems Audit and Control Association (ISACA), New Mexico Chapter ISACA Vice President, Independent Community Bankers Association of New Mexico (ICBANM). Tina was the director of international non-profit equine welfare organization for 5 year and senior Lecturer in Equine Orthopedics, University of Edinburgh, Scotland Tina also has Ph.D. from the University of Edinburgh, Scotland.

**ELIZABETH "BETSY" CARLSON** has 20 years of experience in Business Insurance a credential Associate of Surplus Lines Insurance (ASIL Designation 2005). She is a Registered Professional Liability Underwriter (RPLU Designation 2001) and a Certified Insurance Counselor (CIC Designation 1996). Her experience in Medical Malpractice insurance coverage and Cyber insurance policies bring a unique and qualified skill set to the health care matrix and HIPAA compliance conversation. Betsy's other noteworthy Other Achievement are; President of Independent Agents of NM, Executive Board Member of the Association of Commerce and Industry, and past board member or Independent Agents of New Mexico, New Mexico Workers Compensation Appeals Board and President of UNM Anderson School of Management Foundation. She currently teaches Insurance Continuing Education and actively lobbies for Insurance reform. Betsy is the parent of three adult daughters and a proud grandparent of 7.

**Ray Berendsen** is a Systems Engineer at Fortinet. Ray's experience spans more than 15 years in Internet Security. He is originally from New Jersey. Ray has worked with and supported customers ranging from large Managed Service Providers (MSP) and Federal accounts to enterprise and Small to Medium Business (SMB) customers. Ray enjoys off-roading and astronomy in his spare time.