



3strands™ freedom, love & empowerment FROM SEX TRAFFICKING

3Strands is a fashion brand attached to a cause - to fight sex trafficking around the world by supporting organizations such as Agape International Missions (AIM). With the sale of every **3Strands** handmade bracelet and gift box, money is raised to help empower, teach and employ young women who have been rescued from the evils of sex trafficking.

3StrandsGlobal.com



3StrandsGlobal.com

The first of the **3Strands** products, wax-cotton woven bracelets with a signature **3Strands** metal closure, are all handmade by rescued young women. Each bracelet is made to purposefully remind the wearer of the trafficking survivor who made it. The three pieces of cord comprising the bracelet symbolize the freedom, love and empowerment these women experience, braided together and not easily broken. The incorporation of a single red string, barely visible inside the center of each bracelet, illustrates the souls of these women and how they are practically invisible to those who have bought and sold them in the past. Every bracelet displays one fragile, red seed from the pods of Sandalwood trees, native to Cambodia. The beautiful, glossy, scarlet seeds in their natural beauty, created by God, represent the beauty in each of the women who have been freed, loved and empowered with a hope for the future. One would never know that these gorgeous seeds come from the Sandalwood tree's colorless pods which eventually dry up and fall to the ground, forgotten and trampled under foot. To Don Brewster, the founder of AIM, these pods represent that what the inhumane trafficking industry sees as worthless actually contains something priceless. As each **3Strands** bracelet is made by hand, with love, the women incorporate the red Sandalwood seed in the design reminding them of their beauty within as they proudly sign their name to each bracelet.

While AIM manages the Training Center and creates the unique, handmade jewelry and apparel designs, **3Strands** purchases the products from ATC to market and distribute the products through a chain of franchised women's fashion boutiques in the United States called Apricot Lane. In addition, jewelry and apparel are sold via e-commerce and available to other retailers throughout the world looking to help support this cause.

Visit 3StrandsGlobal.com for more of the 3Strands story.

a global issue

