

Turquoise Jewelry Styles Spike in Popularity This Season

Turquoise jewelry is in high demand this season with multicolor jewelry expected to be a top trend this fall, according to SilverTribe.com.

Southwest jewelry is reaching its peak of popularity this season and the leading online retailer says multicolor jewelry will highlight any autumn wardrobe this fall.

"Navajo turquoise jewelry is always a top seller," said SilverTribe spokesperson Chris Anderson. "But as summer turns to autumn, our selection of Zuni multicolor jewelry will be in very high demand."

The stones used highlight the colors of the rugged Southwestern landscape and capture the browns, reds and blues the fall season is known for. Every style is inspired by the tribes who have spent generations perfecting the art of producing the most sought after variety of American Indian jewelry.

"Just as turquoise is the stone of summer, multicolor jewelry is the perfect choice for the next fashion season," Anderson said. "We carry the best selection of classic styles as well as modern pieces designed by the most talented artists in the industry."

One of the most captivating aspects of multicolor Native American jewelry is the use of the inlay technique. Various stones are intricately carved and placed in sterling silver to create a wonderful mosaic that features beautiful imagery of landscapes and sacred symbols.

To help ensure shoppers have access to the most popular styles of turquoise jewelry and Southwest jewelry the retailer is offering discounted prices on its entire selection. Those who sign up as Preferred Members by simply entering their email address on the homepage will also receive exclusive deals and promotions.

The inventory is always growing to meet a growing demand for the most popular varieties on the market today and every purchase will ship to all U.S. addresses for free.

"We want to be the one-stop destination for anyone's Southwest jewelry needs," Anderson said. "That's why SilverTribe always strives to offer a leading collection of styles to match any taste or budget."

Anyone interested in learning more about the styles available through SilverTribe is invited to visit at <http://www.silvertribe.com/Turquoise-Jewelry>.